
❖saase newsletter❖

JUNE 2006

A Message from the President

VERN FEATHERSTONE

I hope that everyone has had a great spring. I know in some parts of the province it has been real wet, but hopefully it is drying up so that you can get out into the fields. Things have been very busy at SAASE. The annual convention was held in the beginning of March, and Bruno and the Carleton Trail Ag. Society did an excellent job of hosting the convention. Too bad the weather did not cooperate - we probably should have sent along skates in the convention packages. Despite the weather, attendance was very good. We had some excellent speakers, and a special congratulations to our two newest Honorary Life Members - Judy Reimer, and Isabel Barnsley.

Since then the board held a planning meeting for this year, and a number of priorities were identified from the direction that we have received from our membership. This years work plan includes the following:

- ◇ Promotion of the SIAST Agricultural Seminars through the fall of this year.
- ◇ Partnering with Sask Ag and Food on regional meetings in the fall.
- ◇ Work with SaskPower on expanding the Clean Team

program to include an additional 5 Ag. Societies.

- ◇ Continue to work on the website, and get more of our forms and information on it.
- ◇ Continue to promote the Clark Lewis Scholarship fund, as well as continuing to raise funds for it.
- ◇ Work on the convention pro-

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gram for Moosomin.

- ◇ Work with Sask Ag and Food on assisting in the promotion of their programs, as well as exploring opportunities of taking over existing programming.
- ◇ Work with Culture and Youth on youth programming and involvement strategies for Ag. Societies.
- ◇ Coordinate an agricultural survey among the larger shows in western Canada.
- ◇ Expand our relationship with Ag. In the Classroom.
- ◇ Work on infrastructure funding for our Ag. Societies.

The plan for this year is very ambitious, but we believe it is attainable, and the board and Glen will be working very hard to make sure that the work plan happens.

I would encourage everyone to take a look at hosting an ag seminar this fall. Contact the office if you are planning one to get a potential date. We will be announcing the first recipient of the Clark Lewis Scholarship at the end of June - thanks to everyone for the great support. I know all the Ag. Societies are busy and in the process of planning their fairs. I hope that the weather cooperates and that everyone has a great fair. Talk to you in the Fall

Vern

*The Newsletter of Saskatchewan
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Societies and
Exhibitions Inc.*

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SAASE Newsletter is printed quarterly and mailed on the last day of February, May, August and November. Additional copies are available from SAASE Office.

Contributions to *SAASE Newsletter* are welcome and will be included as space allows.

SAASE OFFICE

SAASE Office is located in the Canada Centre complex on the Regina Exhibition Park grounds. It is on the 2nd floor and located near the Agribition offices and right next door to the Saskatchewan Live-stock Association office. Visitors are always welcome—give me a call and drop in.

SAASE CONVENTION IN MOOSOMIN MARCH 16 & 17, 2007

Hosted by Moosomin Ag Society



**2007 SAASE
CONVENTION
MOOSOMIN
MARCH 16 - 17**

**MAKE PLANS
NOW TO ATTEND**



SAASE

SaskPower/SAASE Clean Team Wins Partnership Award

The Saskatchewan Waste Reduction Council and Tetra Pak Canada hosted Saskatchewan's 10th Waste Minimization Awards ceremony on March 23 in Regina. The awards recognize waste minimization leadership by Saskatchewan youth, individuals, non-profit organizations, and corporations for the year 2005.

The Partnerships award recognizes projects or programs which demonstrate the benefits of cooperation. The 2005 award was given to **SaskPower** and the **Saskatchewan Association of Agricultural Societies and Exhibitions (SAASE)** for their Clean Team project. The Clean Team has been running for four years and is a partnership among SaskPower, SAASE and fifteen Agricultural Societies across Saskatchewan. With SaskPower's support, SAASE supplied 250 garbage barrels and 100 recycling bins to the Ag. Societies. The Ag. Societies in turn, partnered with youth groups to keep their grounds clean and recycle as much material as possible. The youth groups are paid an honorarium from the Ag. Societies, which is part of SaskPower's sponsorship of the program. In 2005, the 15 Ag Societies and youth groups collected a total of 22,877 bags of garbage and 2,374 bags of recyclable material. Not only has the program had a positive impact on the environment, but it is also helping to shape our leaders of tomorrow, as well as supply much-needed funds for many groups and communities across Saskatchewan. There to accept the award were Rose Marie Anderson, Bernie Bolen and Larry Christie from SaskPower, and Donna Sagin, Mike Pylypchuk and Glen Duck from SAASE.

bits & bites

- ◇ FACS (the Farm Animal Council of Saskatchewan) is making available to all of the members of SAASE children's activity books. If you are interested the SAASE office has a stock of them. Let Glen know how many you need and they will be shipped out right away.
- ◇ SAASE will be continuing to raise money for the Clark Lewis Scholarship on an ongoing basis. Please send donations to the SAASE office.
- ◇ Thanks to Bruce Hobin and Judy Reimer for all the work that they have done on the Clark Lewis scholarship.
- ◇ Barry Gaber has been named as the new Board of Director for SAASE representing Regina Exhibition Park. Barry brings with him a strong background in promotion and event management. The board of directors welcome Barry and look forward to working with him.
- ◇ **The SAASE office will be closed from July 4 - 17. Glen will be checking in for messages so if there is something that is needed before the 17th please leave a message and Glen will get back to you.**
- ◇ Director Laurie Hayes will be starting a new job the beginning of June. Laurie has been named the Executive Director of the Saskatchewan Canola Development Commission. Congratulations to Laurie on her new position.



SAASE AG SEMINAR SERIES TAKING BOOKINGS FOR FALL

To date there have been three seminars held. The introductory and advanced grain marketing seminars were held in Perdue and the economical feeding of beef cattle was held in Melfort. All the Ag. Societies, as well as the SIAST instructors are very busy right now and there really is no way that any of the seminars can happen over the summer.

Right now we are taking bookings for seminars again beginning in November. If there are any Ag. Societies interested in booking one of the 7 seminars they should be planning for it now. Give the SAASE office a call and let Glen know what dates you are interested in, as well as which seminar you would be interested in.

Once again the Ag. Society pays to SAASE \$300, which gets the instructor, audio visual equipment, and course supplies. The Ag. Society is responsible for supplying a place to hold the seminar, lunch and coffee, as well as getting the participants there. The fee that

is charged for the participants is up to the Ag. Society. This is a great opportunity for an Ag. Society to not only put on a great event for the community, but also make some money. The following is a listing of the 7 seminars that are currently available:

◇ **Hit the ground runnin': Maximizing your calf crop percentage.**

Upon completion of this seminar you will be able to identify the five stages in the calving management process and develop a plan that will enable you to maximize your calving management program.

◇ **Handle with care...moving cattle with less stress for them and you.**

This seminar is for anyone involved within the cattle industry. You will learn how to move cattle in a manner that reduces stress, improves product quality, consumer image and safety for both cattle and handler.

◇ **Know what they're worth...keys to effective marketing of beef cattle.**

Several factors influence the

value received for beef cattle as they move through the marketing chain. Course participants will acquire valuable information that can assist them in their marketing strategies.

◇ **Economical feeding of beef cattle.**

Regardless of the type of beef cattle production system, feed costs are a primary expense. This seminar will enable you to identify the primary nutrient requirements of beef cattle and provide you with practical approaches to providing nutritionally balanced rations that will optimize cattle productivity while reducing feed costs.

◇ **Keep them healthy: Managing an effective beef cattle herd health program.**

Maintaining the health status of beef cattle is key to the long-term viability of any beef cattle operation. You will receive practical information on the implementation of an effective herd health program within your cattle production system.

◇ **Grain marketing basics: Making the most "dough" from what you have to offer.**

This workshop will provide you with a sound understanding of basic grain marketing principles and strategies. This information will enable you to identify marketing opportunities within your grain enterprise that will increase the returns to your production system.

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SASKPOWER AND SAASE TO EXPAND THE CLEAN TEAM TO 5 MORE AG SOCIETIES FOR 2007

There will be a number of exciting changes to the SaskPower/SAASE Clean Team program for 2007. The biggest news is that the Clean Team program will be expanded to include an additional 5 Agricultural Societies. This will bring the total to 20. The program has been successful because of the hard work of the 15 societies involved, as well as all of the community and youth groups. As was done when the program was expanded 2 years ago, applications have been sent out to all the Ag Societies

currently not involved with the Clean Team. Those societies interested in becoming involved need to fill out the application and get it to the SAASE office no later than the end of September. From the applications that are received representatives from SaskPower and the SAASE board will make the decision on which 5 societies the Clean Team will be part of for 2007. The announcement will be made at the SAASE Annual Convention in Moosomin in March. A new logo for the pro-

gram is also currently being designed. The new logo will appear on all the T shirts, as well as the new recycling barrels that will be produced. Representatives from SaskPower will be at the convention to make the announcement, as well as present the check for 2007. This is very exciting news, and once again shows SaskPower's commitment to helping out rural communities. The program is truly a provincial program, and SAASE looks forward to its continuing involvement with SaskPower.

MEADOW LAKE & DISTRICT AG WEEK TO RECEIVE SAASE VENTURE PROJECT FUNDING

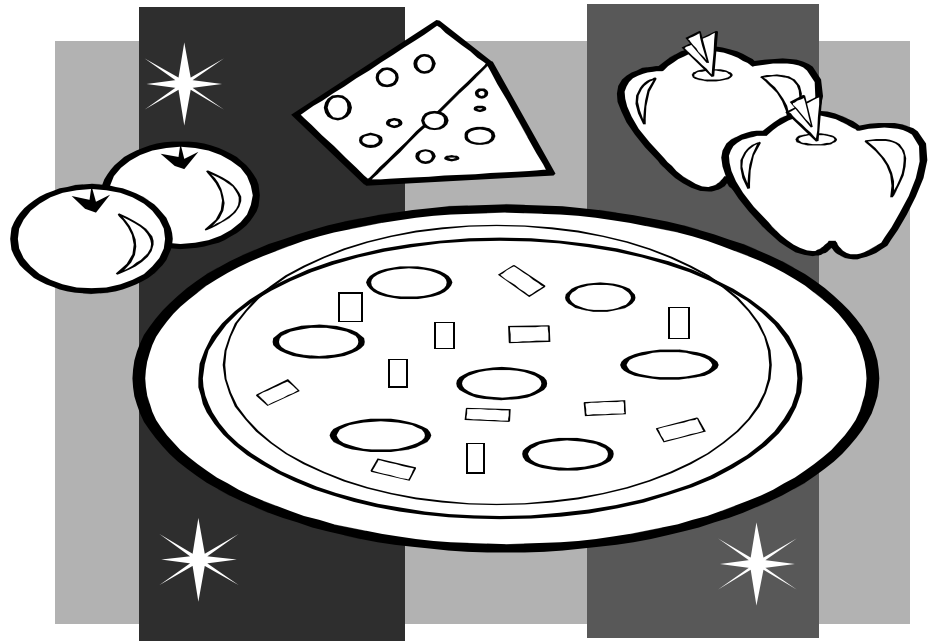
The SAASE Board of Director's has approved a Venture Project application from the Meadow Lake Agricultural Society. From June 5 - 11 the Meadow Lake Ag. Society will be hosting the Meadow Lake and District Ag Week. The Meadow Lake Agricultural Society, in conjunction with 4 H clubs and the Meadow Lake Stampede Association is bringing together into a weeklong event, agricultural events that feature both an educational/informative component and an entertainment component. All the local 4 H clubs will be holding their Club Achievement Days in conjunction with this event and the District 4 H council will be holding their annual Beef Show and Sale. The local rodeo committee will be hosting their annual indoor rodeo and Bull-a-Rama. New events will include a Heavy Horse Pull Show, Ranch Horse Show, District 36 Annual 4 H Beef Show and Sale, SBRA sanctioned Barrel Racing, Dog Agility Show, Indoor Gymkhana, a local grain growers show, parade, and "It's a Pizza". This is a huge undertaking for the Meadow Lake Ag Society, and they have had tremendous community and volunteer support. The event is expecting to attract over 4,000 people, and the Ag. Society is working to make this an annual event. Any Agricultural Society that is looking at a new event for their community is encouraged to apply to the Venture Project fund to help get the program off the ground. Contact the SAASE office for more information.

SAASE ANNUAL CONVENTION IN BRUNO A BIG SUCCESS

The SAASE Annual Convention took place March 10 - 11 in Bruno at the Prairie Ursuline Center. Attendance was excellent, even though a number of delegates were unable to make it because of the tough weather. It kicked off on Friday night with round table discussions regarding what delegates would like to see as SAASE's role. It appears that one of the biggest issues is infrastructure and lack of money for it. The other major ongoing issue is trying to get more people involved with the Ag. Societies. A social evening took place after with Double Vision, as well as a local band playing to around 200 people including people from the community of Bruno. Saturday morning saw a session regarding insurance and insurance related issues surrounding ag. Societies hosted by Andre Charrois of Foster Park Baskett Insurance. If there is anyone who wishes to contact Andre and did not get his contact information you can give the office a call. Moe Neault then went through a session entitled "Be All You Can Be". He made some great points and certainly gave everyone something to think about. Barb Stefanyshyn -Cote then hosted a session entitled "Rural Depopulation: is it Inevitable?" Barb talked about the many issues that face rural

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"IT'S A PIZZA - 2006"



You will receive a "Hosting Guide" with information about signage, props, display ideas and resource information.

Coloring books are provided where school tours are part of the program.

2006 DATES

- ◇ **KERROBERT**
MAY 5-6
- ◇ **MEADOW LAKE**
JUNE 4 - 11
- ◇ **BENGOUGH**
JUNE 18 - 23
- ◇ **LLOYDMINSTER**
JULY 11 - 15
- ◇ **SHAND**
AUGUST 8 - 13

RESERVE NOW

Reserve the display by calling SAASE
at 306 565-2121

CLARK LEWIS SCHOLARSHIP GETS TREMENDOUS SUPPORT

Since the announcement of the Clark Lewis Scholarship fund, SAASE has received tremendous support for the program. Judy Reimer and Bruce Hobin kicked the program off at the SAASE Annual Convention in Bruno, by going through the components of the scholarship, and explaining the criteria. At the convention it was announced that Fairmede Agricultural Society was committing \$5,000 to the scholarship fund. SAASE also raised an additional \$800 through the silent auction and 50/50 draw. Thanks to everyone for supporting both. Since the convention we have received donations from the following individuals and Agricultural Societies:

- ◇ Marion Lyster - Abernethy Ag. Society
- ◇ Donald Lyster - Abernethy Ag. Society
- ◇ Moosomin Ag. Society
- ◇ Abernethy Ag. Society
- ◇ Alameda Ag. Society
- ◇ Unity Ag. Society
- ◇ Central Butte Ag. Society
- ◇ Broadview Ag. Society

Deadline for applications was May 30, and there has been a great deal of interest, with

number of applications being received. SAASE has a selection committee appointed, and judging by the quality of the young people that Ag. Societies have submitted, it will be a very difficult choice. We will be letting the successful applicant know by the end of June. I would encourage all other Ag. Societies to get involved in this very worthwhile project.

SAASE TO PARTNER WITH SASK. AG. AND FOOD ON REGIONAL MEETINGS IN THE FALL

SAASE and Saskatchewan Ag. And Food will once again be partnering on provincial meetings this fall. The meetings will begin roughly the middle of November and be wrapped up by the beginning of December. Last year twelve meetings were held around the province, and we are looking to have roughly the same this year. Topics for the meetings last year were the provincial and federal programs that were available to producers, SAASE's programming, and another relevant speaker was added. We are in the preliminary stages of planning for this year, and have not yet finalized the meeting program. If your Ag. Society is interested in hosting one of the fall meetings please contact the SAASE office.



Saskatchewan Agriculture and Food



Canadian Association of Fairs and Exhibitions Update

80th Annual C.A.F.E. Convention

Planning is well under way for the next C.A.F.E. Convention from November 15-18 in Edmonton. This year's convention is being hosted by Northlands Park and will "Expand your Horizons" with great educational workshops, fabulous showcase performances, and an expanded trade show. C.A.F.E. and Northlands even have a few surprises for delegates with the social program.

Want to win a free convention registration package?

Does your organization want to reward a volunteer for their hard work or do you have limited funds available to attend? New this year, C.A.F.E. is offering two (2) convention registrations for FREE. Registrations are available to C.A.F.E. members, one in eastern Canada and one in western Canada. To be eligible for a full delegate registration, a savings of over \$520, members must submit an application to C.A.F.E. outlining why they deserve to receive the registration and how the registration will benefit their organization. Travel and accommodation costs will not be covered by C.A.F.E.

Honour the best, recognize organizational achievements!

Have you seen some excellent ideas at fairs or exhibitions or want to recognize an outstanding Fair individual? Nominate them for a C.A.F.E. National Award and support excellence in the industry. Our objective is to recognize exhibitions and fairs through leadership, innovation and positive results. We encourage all categories of membership to enter nominations because you all do such great work throughout the year! Submission categories include Best Ideas, Fun Doniker, Service Member of the Year, and Roll of Honour. Keep an eye out for great things this fair season and get your submission in to C.A.F.E. by September 8th. The National Awards will be presented at the C.A.F.E. Convention in Edmonton.

For more information on the convention, national awards, or how to apply for the free registrations, please visit www.canadian-fairs.ca or contact Kimberly Haddow at 1-800-663-1714 ext 223 or convention@canadian-fairs.ca.

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areas throughout the world, and how many of those issues relate back to what is happening in rural Saskatchewan. The Awards luncheon was held, with the highlight being the induction of two more honorary life members into SAASE. Isabel Barnsley from the Abernethy Ag. Society was given an honorary life membership in recognition of the years of service to not only the Abernethy Ag. Society, but also the community of Abernethy. Unfortunately Isabel was unable to make it because of the brutal road conditions. Her daughter, Cathy, was there to accept the award on her behalf. The second life membership award went to Judy Reimer. The award recognized Judy's tireless work with SAASE, and the tremendous contributions that Judy has made to the development of SAASE, as well as the Canadian Fair Industry. Judy was there to accept her honorary life membership. Congratulations to our two new life members. The afternoon began with Terry White, who is the Manager, Municipal Program Development - Office of Energy Conservation, talking about making facilities more energy efficient. Terry had some great ideas, and if anyone needs to contact him, give the SAASE office a call for his contact information. Judy Reimer and Bruce Hobin finished off the convention by introducing the Clark Lewis Memorial Scholarship. They went through how the

scholarship works, as well as the criteria that have been established. It was announced at the convention that the Fairmede Ag. Society has donated \$5,000 to get the scholarship up and running. The Annual Meeting then took place, with the membership presenting a resolution which SAASE will be taking forward to Sask Ag. And Food regarding the Century Farm Sign Program. There were numerous silent auction items, and a 50/50 draw was also held. The \$800 raised from both of these goes to help fund the Clark Lewis Scholarship. A big thanks to all who donated, bid on things, as well as participated in the 50/50. A big thanks also has to go out to Monique Pulvermacher, Kevin Pulvermacher, and the entire host committee from the Carlton Trail Ag. Society. They did a great job, and ensured that those staying in Humboldt were able to get back and forth worry free with the shuttle that was arranged. Thanks also to the staff of the Prairie Ursuline Center for being such great hosts and supplying excellent meals. The 2007 convention will be held in Moosomin and we look forward to seeing you all there.

**THE SAASE
OFFICE
WILL BE
CLOSED
JULY 4 - 17**

SIAST Seminars continued from page 4

◇ **Advancing your grain marketing strategies.**

This workshop will be of interest to producers wishing to incorporate the use of futures and/or options in their marketing programs.

SAASE is currently in the process of working with SIAST on the addition of new programs that will be added to the existing 7. These programs will hopefully be added over the next couple of months so that they can be included this fall. The SAASE office will be sending out to all Ag. Societies information on the new seminars as they are added. If there is any interest in your Ag. Society putting on one of the new seminars, or if you have any questions just give Glen a call at the office.



SIAST

~Coming Events~

JUNE 2006

3-5	4 H Expo	Lloydminster
3	4 H Local Fair	Maple Creek
4	SBRA Barrel Racing	Melville
4 - 6	4 H Regional Beef Show	Prince Albert
4	4 H Regional Show	Battlefords
5 - 6	4 H Regional Show	Spiritwood
6 - 7	Kerrobert Show and Sale	Kerrobert
7 - 11	Meadow Lake Ag. Week	Meadow Lake
9	Childrens Festival	Battlefords
9	Fairmede Agricultural Fair	Fairmede
9	4 H Achievement Day	Fairmede
10	Alameda Summer Fair	Alameda
10	4 H Regional Show	Alameda
10 - 11	Motor Madness	Tisdale
10	4 H Regional Show	Whitewood
17	Estevan Rumble	Estevan
19 - 21	Estevan Fair	Estevan
21 - 23	Farm Progress Show	Regina
23 - 25	Moose Jaw Hometown Fair	Moose Jaw
24	Bengough Horse Show	Bengough
24 - 25	Provincial Archery	Melville
24	Arcola Fair	Arcola
29 - 2	Frontier Days	Swift Current

JULY 2006

1	Ball Tournament	Perdue
1	Maple Creek Ranch Rodeo	Maple Creek
2	Catherwood 4 H Show	Perdue
3 - 5	4 H Regional Show	Yorkton
3 - 5	Weyburn Exhibition	Weyburn
5	SBRA Barrel Racing	Melville
5	Eagle Creek 4 H Show	Perdue
5 - 8	Yorkton Summer Fair	Yorkton
7 - 10	Junior Ag. Showcase	Saskatoon
11 - 15	Colonial Days	Lloydminster
7	Stoughton Daze	Stoughton
8	Ogema Summer Fair	Ogema
15	Creelman Summer Fair	Creelman
17 - 19	Nipawin Summer Fair	Nipawin
21 - 23	Melfort Exhibition	Melfort
22 - 23	St Walburg Annual Fair	St. Walburg
27	Maryfield Summer Fair	Maryfield
27 - 30	National Limousine Show	Weyburn

28	Abernethy Agricultural Fair	Abernethy
29	Perdue Agricultural Fair	Perdue

AUGUST 2006

1 - 5	Prince Albert Fair	Prince Albert
2	Farmers Market	Broadview
2	Golburn Annual Fair	Golburn
2 - 6	Buffalo Days	Regina
4	Kelvington Agricultural Fair	Kelvington
5	Nokomis Agricultural Fair	Nokomis
5 - 7	Rosthern Fair	Rosthern
5 - 6	Turtleford Fair	Turtleford
8 - 13	Saskatoon Ex.	Saskatoon
9	Shand Agricultural Fair	Shand
11	Horticultural Show	Broadview
11 - 13	Radisson Agricultural Fair	Radisson
12 - 13	Cherry Festival	Bruno
12 - 13	Invermay Agricultural Fair	Invermay
12	Moosomin Agricultural Fair	Moosomin
12	Saltcoats Agricultural Fair	Saltcoats
12 - 13	Shaunavon Horse Show	Shaunavon
14 - 18	Northwest Territorial Days	Battlefords
14	Flower Show	Alameda
17	Fall Horticulture Show	Stoughton
18 - 20	Naeric Barrel Racing	Estevan
18 - 19	4th Annual Polkafest	Prince Albert
18 - 20	Maple Creek Horse Show	Maple Creek
26 - 27	Biggar Town & Country Fair	Biggar
27	Maple Creek Rope & Stroke	Maple Creek

SEPTEMBER 2006

2	Ranch Country Horse Sale	Maple Creek
16	Flea Market	Melfort
22 - 23	Hometown Rodeo	Moose Jaw
23	Rare and Exotic Animal Sale	Lloydminster
29 - 30	Unity & District Trade Show	Unity
30	Fall Fair and Craft Sale	Grenfell

*If you have any events to add
please email the SAASE office
with the event updates.*