



# SAASE News

The Newsletter of Saskatchewan Association of Agricultural Societies and Exhibitions

www.saase.ca

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## It's About Tourism, Fairs, Festivals and the Future at the SAASE Convention in Moose Jaw

We are just a couple of weeks away from the SAASE annual convention in Moose Jaw and it looks like everything is falling into place. The host committee from Moose Jaw and the SAASE board of directors have done an excellent job of putting together what we think will be a great convention. There is still time to register, but get your registrations in as soon as possible to the SAASE office.

The convention will open with a workshop on website development. SAASE Past President, Donna Sagin, will lead workshop participants through the building of a website for their agricultural

society or community. By the end of the workshop your agricultural society will have a website on the internet, and you will have the ability to make the changes to it as you need to. The website development workshop will be taking place at the host hotel - the Moose Jaw Heritage Inn. It is free to all SAASE members, but you must register for it so we can ensure that we have enough computers available to those people involved. A listing of what you must bring with you to the website is included in the article on page 4.

The registration desk will open at 6:00 pm at the Golden Nugget Centre on

## President's Message: Dave Young

As mentioned in the Convention information, 2009 has been a rewarding year, challenging at times but new and exciting opportunities have come forward. I have had the privilege and opportunity to work with a very knowledgeable and capable group of Board Members that have the best interests of the Association in mind and continue to strive towards continual improvement. SAASE is known across the country as an innovative and forward thinking / moving Provincial Association and has been presented with National Awards and recognition because of this. While many of our sister associations have experienced some turmoil in their everyday operations, I believe that SAASE has taken a step forward and is now a leader in the industry.

The Annual Convention is only a short time away. From the looks of things it will be a very enjoyable, beneficial and informative time for all in attendance. I urge all of you to consider attending the workshops and sessions that are scheduled. Bring with you your questions, concerns and thoughts, as the more information and input from our members that is put forth the better able the Board is to focus on the issues at hand and guide the Association throughout the next year.

Under the guidance of David White of Synergy Solutions, the Board has been busy working on and developing a long term strategic plan for SAASE. It will be ready for and presented at the Annual Convention and will outline the direction the Association plans to proceed over the next few years. New Mission and Vision statements will be put in place combined with new core values and commitment to the membership.

Our Executive Director, Glen Duck has been working very hard to develop new partnerships with local and provincial corporations. His successes will become most prevalent at the convention. A new and remarkable partnership with Tourism is developing along with others. SAASE has also been invited to nominate an individual to sit on the Provincial Farm Health and Safety Council. This council advises Mr. Rob Norris, Minister of Advanced Education and Labour, on the promotion and protection of the Health and Safety of persons on Farms.

As we head into the 2010 year, I urge all members to stay in contact with SAASE and continue to work alongside the Board of Directors and Executive Director so that we can all enjoy the success that promise to evolve as we move forward.

Take Care and we will see you all at the Convention in Moose Jaw.

Respectfully:

David M. Young

President

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SAASE Newsletter is printed quarterly and mailed on the last day of February, May, August and November. Additional copies are available from SAASE Office.

Contributions to SAASE Newsletter are welcome and will be included as space allows.

### SAASE OFFICE

The SAASE Office is located in the Canada Centre complex on the Ipsco Place (Regina Exhibition Park) grounds, next door to the Saskatchewan Livestock Association office on the 2nd floor. Visitors are always welcome—give Glen a call at 565-2121 and drop in.

the Moose Jaw Exhibition grounds. The Moose Jaw Exhibition have arranged for a shuttle that will be available for delegates on Friday. The shuttle will begin at 5:30 and run back and forth from the Golden Nugget Centre on Friday night.

When the registration desk opens you will be able to drop off your silent auction items. SaskPower Clean Team T-shirts will be available for pickup. Friday night's schedule will include the SAASE business meeting. There will also be a presentation done by a representative of SaskPower. The night will finish off with a social evening. there will be all kinds of food, as well as a cash bar. In addition to the chance to network with other agricultural societies there will also be some great entertainment. The shuttle will continue to run back and forth from the hotel to the Golden Nugget Centre throughout Friday evening.

Saturday will be a very busy day, with things getting underway very early. Breakfast will be served at the Golden Nugget Centre beginning at 7:30am. After breakfast we will get into the workshop part of the convention.

Saskatchewan, its' communities and agricultural societies continue to evolve, and SAASE is also continuing to change. The board of directors, over the last number of months have been working with David White from Synergy Solutions on defining the new role that SAASE will be taking in the future. Dave White will be hosting a session on the results and recommendations that will be coming forward to SAASE members in regards to the direction that SAASE will be going in the future. The board is looking for your input and feedback from the results of the planning sessions.

Agricultural Societies in Saskatchewan host many of Saskatchewan's events which take place yearly. The economic and cultural impact that SAASE members have on the Province of Saskatchewan is huge. Connie Ashworth from the Southwest Tourism Region will be hosting a session on a new partnership program that has been developed by the Southwest Tourism Region

and SAASE. The partnership will give SAASE and its' members the opportunity to conduct surveys at their events, which will supply valuable information to not only your agricultural society, but also valuable information that you can use to help you in developing new partnerships within your community. The information that we will be able to gather will also assist in continuing to confirm the impacts that our agricultural societies continue to have in Saskatchewan. As well as outlining this exciting new partnership, Connie will also be leading a discussion on additional ways that we can get more people to our events.

Kim Chadsey, Associate Executive Director of the Canadian Association of Fairs and Exhibitions, will be leading a workshop on Government Advocacy. With financial resources continuing to become more scarce, it is becoming increasingly more important that government at all levels understand the importance of what our agricultural societies do, and the impact that we have on not only our communities, but also the province. Kim will discuss how we can develop and enhance partnerships with government at all levels.

The convention will then finish off with the SAASE Annual General Meeting. We will be electing 4 new members to our board of directors. Being on the SAASE board of directors gives you an opportunity to make an impact on the future direction that SAASE will take. We normally meet 3 - 4 times a year, and your expenses are covered. If you are interested in running for the board get hold of Glen at the SAASE office to get your nomination in. We will also be taking nominations at the convention. The board of directors of SAASE and the host Moose Jaw Exhibition have put together a great convention program. The convention gives you a great opportunity to see people you haven't seen in a while, as well as an opportunity to network with other agricultural societies. If you haven't registered you still have the opportunity to get in on this year's convention.. See you in Moose Jaw - March 12 - 13.

- Remember to bring your Silent Auction item and checkbook. Proceeds from the Silent Auction and 50/50 draws support the Clark Lewis and Anne Scholarship. Last year in Prince Albert we were able to raise over \$3,000.
- There will be shuttle service to and from the Heritage Inn to the Golden Nugget Centre on the Friday night of the convention. Shuttle service will start at the Heritage Inn at 5:30 and run through the evening.
- The award winning AG EXperience display is now available for bookings for this year. The display has 4 different stations and signage. It also comes with laptop computers, which have the interactive games. Take a look on the SAASE website or call the SAASE office for more information.
- Thanks to all the Ag. Societies for getting the Directors Reports in. The checks will be out in the next week or so. They are a little late this year, because it took a while to get all the reports into the SAASE office from all the Ag. Societies - thanks for your patience.
- Remember to let the SAASE office know if you are interested in attending the website development workshop. We need to know numbers for food, as well as how many computers we need.
- If you are interested in nominating someone for the SAASE board get hold of the SAASE office before the convention, or let the nominating committee know at the convention.

# SAASE to Offer Website Development Workshop

The SAASE convention and Annual Meeting will be taking place this March 12th - 13th in Moose Jaw - hosted by the Moose Jaw Exhibition. In conjunction with the convention SAASE will be offering a workshop on website development on Friday March 12th. If your agricultural society or community does not have a website, this workshop will help you to build one. The workshop will begin at 10:00 am and continue throughout the day. By the end of the workshop your agricultural society will have a website on the internet.

There is no cost for the workshop, but a registration form was sent out with the

convention packages. A big thanks to SaskTel for sponsoring the workshop - it is only through community minded companies like SaskTel that we are able to present this workshop that will be of benefit to not only the agricultural society, but also the community in which it is located.

Donna Sagin will be leading the workshop, and has already assisted Glenavon in getting their website up and running. In order to get your website up on the internet that day you will have to gather the material that you want to put on the website. This is a sample listing of the information that you would need:

- Ag. Society History
- Pictures on a CD/memory stick
- 2010 Event Dates
- Any links - town, schools, community groups
- Fairbook/Entry Forms on CD/memory stick
- Contact information
- List of community events and dates
- Sponsors - logos/links /community partners
- Ag. Society logo

If you have any questions regarding what you need to bring or anything else about the workshop, give Donna Sagin a call at (306) 741-9660.



**Large and small,  
Saskatchewan communities  
one and all.**

SaskTel is committed to helping both rural and urban people in Saskatchewan. In addition to providing one of the best communications networks in the world, SaskTel is proud to support many community groups and events across the province.

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## **SAASE Convention Program**

### **Friday, March 12 - Moose Jaw Exhibition**

- 10 am - 4 pm Sasktel Community Website Development Workshop - Heritage Inn  
(Preregister with the SAASE office before the convention)
- 6:00 pm Registration - Golden Nugget Centre - Moose Jaw Exhibition  
Receive Silent Auction Items  
Clean Team T-Shirt Pickup
- 6:30 pm SAASE Business Session  
- Introduction of Board  
- Naming of Resolutions Committee  
- Review nomination procedure  
SaskPower Presentation
- 7:15 pm Pizza Night/Host Evening - Cash bar  
Silent Auction Opens

Shuttle Service begins from the Heritage Inn to the Moose Jaw Exhibition grounds at 5:30pm and will run throughout Friday night.

### **Saturday, March 13 - Golden Nugget Centre**

- 7:30 - 8:30 am Breakfast - Golden Nugget Centre - Moose Jaw Exhibition Grounds  
Silent Auction Opens
- 8:30 - 9:45 am Results of SAASE Board of Directors Long Range Planning Sessions  
Dave White - Synergy Solutions - Dave will discuss the recommendations from the SAASE Board of Directors for the new long range SAASE plan.
- 9:45 - 10:15 am Refreshment Break
- 10:15 - 12 noon Panel Discussion - Marketing your event to tourists inside and outside of Saskatchewan. SAASE/Tourism Event Survey Program - Connie Ashworth - Southwest Tourism Region
- 12:00 - 1:30 pm SAASE Annual Awards Luncheon  
- Lunch  
- Introductions  
- Announcements  
- SAASE Awards
- 1:30 - 2:15 pm New SAASE Venture Project/Community Development Program - Dave Young - SAASE President will discuss the new program and partnership with Tourism.
- 2:15 - 3:15 pm Advocacy - Developing Partnerships with Government at all levels- Kim Chadsey from the Canadian Association of Fairs and Exhibitions
- 3:15 - 3:30 pm Refreshment Break - Silent Auction Closes
- 3:30 pm Silent Auction Results  
SAASE Annual General Meeting  
Election of Board Members
- 3:30 pm Silent Auction Pickup  
Safe Trip Home



Would like to thank this year's major convention sponsors





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*Feature Speaker*  
**Ken Beattie**  
*Early's*  
ESTABLISHED 1907





**BUILDINGS BY SIZE**

# SAASE Welcomes the Honourable Dustin Duncan

The Honourable Dustin Duncan will be attending the SAASE Awards Luncheon on Saturday, March 12 at the Moose Jaw Exhibition Golden Nugget Centre. Dustin Duncan is the MLA for Weyburn - Big Muddy and the Minister of Tourism, Parks, Culture and Sport.

The Minister will be making an announcement regarding a new SAASE partnership with Tourism, as well as an announcement regarding the new funding agreement with the Ministry of Tourism, Parks, Culture and Sport. As well as the announcements, Minister Duncan will also be making the presentations of the SAASE awards.

SAASE appreciates the continued support its' 62 Agricultural Societies and the

Saskatchewan communities they represent receive from the Provincial Government. The support that SAASE receives through the Ministry of Tourism, Parks, Culture and Sport greatly assists SAASE members in putting on the wide variety of events that take place throughout the province. Agricultural Societies, many of which are older than the province, continue to be the heart and soul of Saskatchewan communities. The events that agricultural societies host and produce, not only make a huge economic impact to the provincial economy, but also contribute heavily to the culture and quality of life that we enjoy in Saskatchewan. SAASE looks forward to the continuing partnership with the Ministry of Tourism, Parks, Culture and Youth as we move forward.



Use your **energy** to...



SaskEnergy is proud to support Saskatchewan's Agricultural Societies & Exhibitions and the positive ways communities use their energy.



## Coming Events

### March 2010

2	Moose Jaw Cowboy Poetry
5	Moose Jaw Farmer of the Year
6	Battlefords Farmers Night Out
7	SBRA Barrel Racing
7	Melville Provincial Archery Competitions
7-8	Pride of the Prairies Bull Sale
12	Broadview Soup & Sandwich Fundraiser
12-13	SAASE Convention
12-14	Step into Spring Home and Leisure Show
13-14	Focus on Women Trade Show
19-21	Prince Albert Sports & Rec Trade Show
21	SBRA Barrel Racing
23	Yorkton East Central Bull Power
27	Spiritwood Annual Livestock Show and Sale
26-28	Saskatoon Gardernscape
27-29	Lloydminster Showcase 2010

### April 2010

2-5	Lloydminster Easter Light Riding Clinic
3	Maple Creek Bull Show and Sale
8	SQHA Horse Show
8-10	Battlefords a Taste of Culture
8-10	Agrimex Home Trade Farm Show
8-10	Yorkton 4-H Spring Steer and Heifer Show
9-11	Yorkton Spring Expo
10	Lloydminster Rare and Exotic Spring Sale
14	Lancer 4-H Public Speaking
14-15	Saskatoon Western Canada Livestock Expo
16-18	Prince Albert Youth Trade Shows
17-18	Lloydminster 4-H Juding and Grooming
17-18	Moose Jaw Focus on Trade
20-22	Prince Albert Ag-Ed
24	Prince Albert Judging Clinic
24	Select Performance Quarter Horse Show
24-25	Spirit of Moose Jaw
30-2	Moose Jaw Horse Clinic GMA Reining

### May 2010

1	Melfort Giant Spring Flea Market
1-2	Melville Provincial Archery Competitions
6-8	Taste of Spring - Regina
7	Yorkton Harness Racing
8	Weyburn S.E. Club Calf Cruise
8	Yorkton Indoor Flea Market
12-13	Melfort PFRA Tree Distribution
13	Vanscoy Perennial Exchange
14	Yorkton Harness Racing
21	Yorkton Harness Racing
21-24	Moose SQHA Horse Show
22-23	Battlefords Quarter Horse Show
23-24	Weyburn High School Rodeo
28	Yorkton Harness Racing
28-30	Battlefords CPCA Chuckwagon Races
28-30	Maple Creek Cowtown Rodeo
28-30	Prince Albert Spring Chuckwagon Races
30	Prince Albert Youth Talent Auditions

Moose Jaw
Moose Jaw
Battlefords
Melville
Melville
Lloydminster
Broadview
Moose Jaw
Swift Current
Prince Albert
Prince Albert
Melville
Yorkton
Spiritwood
Saskatoon
Lloydminster

Lloydminster
Maple Creek
Moose Jaw
Battlefords
Battlefords
Yorkton
Yorkton
Lloydminster
Lancer
Saskatoon
Prince Albert
Lloydminster
Moose Jaw
Prince Albert
Prince Albert
Saskatoon
Moose Jaw
Moose Jaw

Melfort
Melville
EVRAZ Place
Yorkton
Weyburn
Yorkton
Melfort
Vanscoy
Yorkton
Yorkton
Moose Jaw
Battlefords
Weyburn
Yorkton
Battlefords
Maple Creek
Prince Albert
Prince Albert

### June 2010

2-5	Moose Jaw Jonathon Field Clinic
4-6	Biggar Town and Country Fair
5-7	Lloydminster 4-H Expo
6-7	Prince Albert 4-H Finished Beef Show
6	Biggar 4-H Achievement Days
6	Battlefords 4-H Regional Show and Sale
7-8	Spiritwood 4-H Regional Show and Sale
10-12	Meadow Lake Ag. Week
11	Battlefords Children's Festival
11-13	Yorkton CPCA Chuckwagon Races
12	Alameda Summer Fair
12	Whitewood 4-H Regional Show and Sale
12-13	Moose Jaw Sask Appaloosa Horse Show
13-14	Benough Horse Show and Home Fair
16-18	Moose Jaw Schooling Show
16-18	Western Canada Farm Progress Show
21-23	Estevan Summer Fair
24	Moose Jaw Hometown Fair Parade
25-27	Moose Jaw Hometown Fair
30-3	Swift Current Frontier Days and Rodeo

Moose Jaw
Biggar
Lloydminster
Prince Albert
Biggar
Battlefords
Spiritwood
Meadow Lake
Battlefords
Yorkton
Alameda
Whitewood
Moose Jaw
Bengough
Moose Jaw
Regina
Estevan
Moose Jaw
Moose Jaw
Swift Current

### July 2010

1	Grenfell Quilt Show
1-2	Estevan 4-H Achievement Days
1-3	Estevan Rodeo
2-4	Prince Albert Centennial Light Horse Show
3	Maple Creek Ranch Rodeo
3	Mortlach Saskatoon Berry Festival
3	Estevan 4-H Show and Sale
3	Stoughton Daze
4	Estevan Ranch Rodeo
4	Weyburn Ranch Rodeo & 4-H Light Horse Show
5	Weyburn Heavy Horse Show
5-7	Weyburn Ag. Society Annual Exhibition
7-10	Yorkton Summer Fair
10	Carnduff Glen Ewen Trail Blazers
10	Ogema Ag. Society Annual Summer Fair
11-12	Melfort 4-H Beef Regional Show and Sale
14-17	Lloydminster Colonial Days
17	Creelman Ag. Society Summer Fair
22	Maryfield Ag. Society Fair
22-23	Perdue Agricultural Fair
23	Abernethy Exhibition
23-25	Melfort Agricultural Exhibition
24-25	Bruno Cherry Festival
24	Glenavon Summer Fair and Sports Day
29	Flower and Garden Show & Farmers Market
30-31	Connaught Ag. Society 95th Annual Fair
31	Nokomis Annual Fair
30-1	Kelvington Ag. Society Fair and Race Meet
31-1	Turtleford Agricultural Fair

Grenfell
Estevan
Estevan
Prince Albert
Maple Creek
Mortlach
Estevan
Stoughton
Estevan
Weyburn
Weyburn
Yorkton
Carnduff
Ogema
Melfort
Lloydminster
Creelman
Maryfield
Perdue
Abernethy
Melfort
Bruno
Glenavaon
Broadview
Connaught
Nokomis
Kelvington
Turtleford

If you have any events you would like to add to our list, please contact the SAASE office at 306-565-2121 or email - [gduck.saase@sasktel.net](mailto:gduck.saase@sasktel.net).

