

Dear Convention Delegate:

Welcome to Weyburn 2018 – SAASE Annual Convention

2017 has come and gone, and this is hoping that it was a great year. There continue to be many opportunities in rural Saskatchewan and Saskatchewan's Agricultural Societies and Exhibitions continue to play a part as leaders in communities across Saskatchewan. There are tremendous opportunities for all of us to better market our events, as well as partner with new groups. The whole key is that we never stop learning what we can do to make our agricultural societies, events and communities better. Join us in Weyburn February 23rd and 24th for what promises to be a weekend of great workshops and excellent networking.

- **Preconvention Workshops.** There will be 3 separate workshops that will be available to our registered delegates on Friday February 15. There will be a Serve it Right Saskatchewan workshop, Building a Social Media Campaign for your event workshop and a bylaws/board procedures workshop. The workshops are free, but you must preregister for them. The Serve it Right Saskatchewan workshop is limited to the first 20 delegates registering – with a maximum of 1 delegate being able to register from each Agricultural Society.
- **Nomination for Election to the Board.** Election of Directors to the Board will take place at the convention. There are three positions eligible for election each year. Each society, being a member in good standing with SAASE, is eligible to nominate a candidate for election to the Board. Biographical sketches of those whose nomination is received at SAASE Office by February 15 will be included in the convention handouts. Nominations will also be accepted from the floor of the meeting. Early, written nominations assist the nominating committee in knowing how many nominees they must seek prior to the annual meeting in order that there is a full slate of officers. Your society secretary has the nomination forms.
- **Who can vote at the AGM?** Only members in good standing are eligible to vote. Each Member Society can appoint ONE voting delegate. Voting delegates will receive their voting cards at the convention.
- **Come for the boost!** One of the greatest rewards of attending a convention is the new friends you will make and the friendships you will renew. As volunteers sometimes our batteries run down and the SAASE Convention can be a real boost to the system.
- **Enjoy the hospitality of Weyburn!** The Weyburn Agricultural Society will be rolling out the welcome mat.

This Year's Great Convention Deals

Bring someone from your agricultural society that has never been to the SAASE convention before and that person's registration is free. Friday Preconvention Workshops – Free to delegates, but you must register.

Convention Information:

Date: February 23rd and 24th, 2018

Place: All Sessions and meals to take place at the Royal Canadian Legion – 150 3rd St. NE

Host: Weyburn Agricultural Society

Accommodation: Our host hotel this year is the Weyburn Microtel - 88 Grace St, Weyburn, SK S4H 3N9. The rate for the rooms is \$119 per night + taxes and you must book your room by January 21, 2018. The phone number is (306) 842-5700.

Convention Registration Fee: \$90 payable to SAASE. Fees are fully refundable with 2 weeks prior notification of non-attendance.

Fee Includes: Friday Workshops, Friday night supper and social, Saturday Breakfast and Awards Luncheon, refreshment breaks, and session handouts.

Early Registration: Delegates whose registration and fees are postmarked **prior to February 3rd** are eligible for the discounted registration fee of \$75.

Serve it Right Saskatchewan: The workshop includes lunch and is free, but you must register to attend. Fill out the Serve it Right Saskatchewan registration form in this package and return it to the SAASE office.

Building a Social Media Campaign for your event: The workshop includes lunch and is free. Fill out the Social Media Campaign registration form in this package and return it to the SAASE office.

Bylaws/Board Procedures: This workshop includes lunch and is free. Fill out the Bylaws/Board Procedures registration form in this package and return it to the SAASE office.

Silent Auction: All participants are invited to donate items for the silent auction. Suggested minimum value - \$25.00. Bring your article to registration. Remember all funds raised will support the SAASE/Clark and Anne Lewis Memorial Scholarship fund.

Awards Luncheon: Extra Luncheon tickets for guests are available by prior purchase for \$25. Those ordered from SAASE Office 306 565-2121 **by February 15th** are guaranteed. A limited number of tickets *may be available* at registration desk.

2020 Invitation: The SAASE 2019 Annual convention will be taking place in Prince Albert. SAASE will be looking for a location for the 2020 Annual Convention. Have your “pitch man” primed to win over the crowd. Should more than one invitation be received, delegates will vote on their choice. Those wishing to present a bid should contact Glen at the SAASE office before February 15. If you want more information about what hosting involves, call Glen.

Features:

There will be some great programs at the SAASE Annual Convention in Weyburn, and we hope all of you will try to make it.

- **SaskEnergy Volunteer Champions Awards Luncheon** – Join us for the awards luncheon where we will be honoring our new life members, as well as Volunteer of the year and Achievement of the Year.
- **Social Evening** – The Weyburn Agricultural Society will be entertaining convention goers with a great host evening on Friday February 23rd. This is a great time to see some old friends, as well as do some networking and enjoy Weyburn's hospitality.
- **Cannabis Legalization and what it means to your Fair** – A representative from the Provincial Government will update us on where they are at with their legislation, as well as discuss what impacts legalization of cannabis will have on our events.
- **Bylaws/Board Procedures Workshop** - Tim Carson and Lisa Hardy from the Alberta Association of Agricultural Societies will go through how everyone working together on a board can accomplish more. They will talk about proper Board procedures, as well as do a review on bylaws. The workshop will take place Friday afternoon, and is free but you must register in advance.
- **Building a Social Media Plan for Your Event - Christina Franc** – CAFÉ Executive Director – Whether you know the basic rules of social media or not, the best way to put your social media skills to practice is to make a plan. Those who participate in this workshop will walk away with a social media plan outline, a better understanding of social media platforms, tangible skills and a list of tools and action items to implement within their own organization. Participants will learn from other plans and have the chance to have their plan reviewed by their peers.
- **Serve it Right Saskatchewan** - Serve it Right Saskatchewan is the official provincial responsible service of alcohol program. It provides consistent training for the sale and service of alcohol, helping permit holders to ensure that alcohol-related activities are conducted with integrity and in a socially responsible manner. Upon completion of the course, participants will be able to:
 - identify what intoxication means and looks like.
 - handle situations involving minors.
 - use an effective approach to discontinue or refuse to sell or serve alcohol
 - understand your legal responsibilities and liabilities.
- **Round Table Discussions** – Speakers will lead round table discussions on important issues affecting our Agricultural Societies, with the topics to be announced.
- **SAASE Venture Project Update** – The SAASE board has been working on updating the Venture project Program. Executive Director Glen Duck will update the membership on the changes to the Venture Project Program, as well as answer any questions.
- **Annual General Membership Meeting** - The AGM of SAASE is an important and integral part of the convention program. The new SAASE Board of Directors will be elected. If interested make sure that you get your nomination forms into the SAASE office. Discussion will also take place on the SAASE long range plan that the Board of Directors have been working on.

◆ **Reserve rooms at the Weyburn Microtel - (306) 842-5700. Reserve your rooms early – Reservations must be made before January 21st.**

◆ **Register early to take advantage of the convention early registration discount.**

◆ **See you at SAASE Convention 2018 in Weyburn**

**SASKATCHEWAN ASSOCIATION OF AGRICULTURAL SOCIETIES AND EXHIBITIONS
SAASE CONVENTION – February 23rd – 24th.**

Registrations, with fees included, postmarked prior to **February 3, 2018** are accepted at the discounted registration rate of \$75. Registrations received after this date are subject to full registration rate of \$90. Fee includes GST

Please make hotel reservations directly with the Weyburn Microtel at (306) 842-5700. Be sure to mention that you are attending the SAASE Convention when you make your reservation, and book your room before January 21, 2018.

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SAASE CONVENTION DELEGATE REGISTRATION FORM

I wish to register the following for SAASE Convention, February 23rd – 24th.

Name of Society: _____

Name of VOTING DELEGATE:

• _____

Name of NEW DELEGATE (NO CHARGE)

• _____

Names of OTHER DELEGATES: (Use back of sheet to register additional delegates.)

- _____
- _____
- _____
- _____
- _____

FEE ENCLOSED \$ _____

Complete & return with check payable to SAASE to: SAASE, Box 31025 Regina, SK S4R 8R6

Registrations postmarked by February 3, 2018 are at \$75 each; after February 3 - \$90 each.

Serve it Right Saskatchewan Workshop February 23rd - 8:30 am – 4:00 pm

Workshop Description

Saskatchewan's Agricultural Societies host many of the biggest events that take place in our communities. Many times these events involve serving alcohol. It is up to us to ensure that we serve our customers in a responsible manner - that we "Serve it Right".

If you have not taken the course and your Agricultural Society serves alcohol - you need to be there. If you are serving alcohol at an event - by June 30 of 2017 there must be at least 1 person on each shift that has taken the training. By June 30 of 2018 all of your people involved in the sale and service of alcohol must have completed the Serve it Right workshop.

Serve it Right Saskatchewan is the official provincial responsible service of alcohol program. It provides consistent training for the sale and service of alcohol, helping permit holders to ensure that alcohol-related activities are conducted with integrity and in a socially responsible manner.

Upon completion of the course, participants will be able to:

identify what intoxication means and looks like.

handle situations involving minors.

use an effective approach to discontinue or refuse to sell or serve alcohol

understand your legal responsibilities and liabilities.

Upon successfully completing the workshop each participant will receive a certificate for your records.

There is usually a cost of \$50 for this workshop, but the workshop is free with a paid registration to the SAASE convention. Space is limited to 20 people for this workshop – in order to give as many Agricultural Societies access to the workshop – only 1 person from each Agricultural Society will be able to register. Lunch is included

Name of Delegate attending the Serve it Right Saskatchewan Workshop

Building a Social Media Campaign for Your Event

February 23rd – 12:30 pm – 4:00 pm

Workshop Description

This workshop will take place Friday afternoon - beginning after lunch at 12:30. The workshop is how to build your own: Social media plan for your event. Christina Franc - the Canadian Association of Fairs and Exhibitions Executive Director will be running the workshop. Christina delivered a session at last year's convention in North Battleford - the session was so well received that it was felt those who wanted to go more in depth would benefit from a full afternoon workshop. She is going to answer such questions as: How do you tweet on Facebook? What is a streak on Snapchat? How do you make a fan page on Instagram?

Whether you know the basic rules of social media or not, the best way to put your social media skills to practice is to make a plan. Those who participate in this workshop will walk away with a social media plan outline, a better understanding of social media platforms, tangible skills and a list of tools and action items to implement within their own organization. Participants will learn from other plans and have the chance to have their plan reviewed by their peers.

Names of Delegates attending the Building a Social Media Campaign for Your Event workshop

**Bylaws/Board Procedures Workshop
February 23rd - 8:30 am – 12:00 noon**

Workshop Description

Tim Carson and Lisa Hardy from the Alberta Association of Agricultural Societies will go through how everyone working together on a board can accomplish more. They will talk about proper Board procedures, as well as do a review on bylaws.

Names of Delegates attending the Bylaws/Board Procedures workshop
