

SAASE/CAFE 2020 Convention Postponed to 2021

A motion was brought forward and passed at the SAASE AGM to postpone the SAASE/CAFE Convention to 2021. The convention will be held in Regina November 17 - 19, 2021. Below is a joint statement put out by SAASE and CAFE in regards to the convention

SAASE & CAFE JOINT 2020 CONVENTION

The COVID-19 global pandemic has shaped every inch of our personal and professional lives these past few months. For our part at SAASE & CAFE, we have shifted to focus on supporting our industry by developing tools and resources, sharing knowledge and advocating provincially and federally for support. We continue to take this on as we also look to the future and how we can support you when mass gatherings are once again permitted.

Both SAASE and CAFE know that most of our members have lost their primary revenue streams as we are an industry that relies on and has been built around mass gatherings. This year, and until mass gatherings can happen again, will be particularly challenging to make ends meet whether you are a fair, service member or other industry ally.

With that, and accounting for the current and potential health and government restrictions as well as our awareness and empathy for all of your events and businesses, the SAASE and CAFE Board of Directors have decided to move the 2020 Annual Convention to 2021. This will also allow us to continue to focus on your most pressing needs and concerns through this pandemic.

We did not make this decision lightly and we are just as disappointed as you are. However, there is still a lot that is unknown about this pandemic and we feel it is in the best interest of our industry to reschedule for 2021. We invite you to mark your calendars for November 17-19, 2021 to join us in Regina, Saskatchewan to celebrate our joint Annual Convention as well as SAASE's 100th anniversary. We were already planning lots of exciting programming, so with an extra year under our belts, it will be better than ever!

CAFE is also looking into how we can continue to engage you in November, so stay tuned for more information on what that will look like. Over the coming weeks, we will have more information about the national awards program and Annual General Meeting, too.

We would also like to thank each and every one of you for your continued support and positive spirit. This isn't the first time our industry has been challenged, and there's one thing we know for sure: our industry thrives on finding creative solutions, so we are confident this time will be no different. Wishing you all the best,

Glen Duck

Executive Director, on behalf of the board of the Saskatchewan Association of Agricultural Societies and Exhibitions

Christina Franc

Executive Director, on behalf of the board of the Canadian Association of Fairs and Exhibitions