



SAASE News

The Newsletter of Saskatchewan Association of Agricultural Societies and Exhibitions

www.saase.ca

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Weyburn Ag Society Grandstand A True Success Story



The new grandstand in Weyburn

This is an article that was submitted by Sandy Bell - Secretary for the Weyburn Agricultural Society. Over the last few years the Weyburn Ag. Society has done a tremendous amount of work to raise funds to replace their grandstand. This is a tremendous example of an Ag. Society and community rallying around a common cause and getting the job done. This is the story.

The Weyburn Agricultural Society originated from the enthusiasm of a small group of men interested in horse racing in 1906. It was named the Weyburn Turf Club. In 1908 the Turf Club was organized into the Weyburn Agricultural Society. The Society is a non-profit organization of volunteers providing an annual exhibition, development and improvement of agriculture and agricultural practices, the promotion of youth activities and the betterment of rural and urban life in general.

The organization is a vital part of the community, providing education, a meeting place to enjoy fellowship and an opportunity to view the efforts of urban and rural citizens. The Society has provided a Grandstand to the community for many years so they in turn are able to host events that provide economic benefits as well as great entertainment for everyone. In 1912 the first grandstand was damaged by wind so a new grandstand was built in 1913. In 1929 that grandstand burned to the ground and was replaced in 1930 at a

cost of \$18,000.00. In 2001 our grandstand of 72 years was deemed unsafe for public use and after many years of trying to repair and keep the old grandstand up to the required building codes, we had to accept the fact that it had to be demolished. All members were disappointed to see the old landmark come down in a cloud of dust. The grandstand was an integral part of Weyburn's history as well as an economic driver for nearly 80 years. It was difficult to imagine functioning without it. Without a grandstand, a negative impact would be felt throughout our community both socially and economically. After much discussion it was decided we would rebuild.

Plans to replace the Weyburn Agricultural Society's Grandstand started in 2002. It was decided to replace it with a steel frame complete with roof and aluminum seats. The measurements would be approximately 120 feet long, by 27 ½ feet wide and 28 feet high and would seat approximately 960 people. The structure would be made of steel and aluminum, which would need very little maintenance and would have a long life expectancy. We would also have portable bleachers that will seat approximately 900 that can be set up as needed for each event. The grandstand would be located in the City of Weyburn at the exhibition grounds owned by the Weyburn Agricultural Society. The population

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President's Message: Donna Sagin

I hope that everyone has had a great fall. I know in some parts it has taken forever to get the crop in, but hopefully everything has worked out. It has been very busy at SAASE with a great deal going on. There have been a number of different funding programs both provincial and federal that have come out in the last little while. Glen sent out the Canadian Heritage funding programs, and there is an article in this months newsletter about them. Ag. Societies should take a look at them and see if there is an event or anniversary that you qualify for that you could put in an application for. In the last couple of weeks the Saskatchewan Parks and Recreation Association has also come out with a community program. Once again I would encourage everyone to talk to the groups in your community that have a connection to the SPRA and see if there is something that can be done as far as partnering is concerned.

I hope that all Ag. Societies will attend this year's SAASE convention March 14 - 15 hosted by the Yorkton Exhibition. The convention gives everyone an opportunity to network with other Ag. Societies and find out what is happening in the rest of the province. The convention program is just getting finalized and the convention packages should be out sometime in late December. SAASE is adding an additional incentive to members to attend by offering each society that comes to the convention 2 hand sanitizing stations and 2 cases of product to get you through your fair this year. This follows up on the Consumer Protection Program workshop that was offered last year. We will also have signage for everyone to take back and use for their events promoting the hand sanitizing stations. Please get your applications in for the SAASE awards program. It is important for us to recognize the significant contributions that have been made by the people who volunteer at our events. Fill out the forms that went out with the Director's reports and get them back to the SAASE office by the end of December.

Speaking of the Directors reports - it is that time of year that we all dread because we do have to fill those reports out. Make sure that you try and get the completed reports back to Glen by the end of December. We know that there are some societies out there that do not have their annual meetings until the beginning of January so if you could just let Glen know that they will be late that would be great. Also remember that at last year's SAASE annual meeting it was passed that membership fees would be taken off the grant that is sent out after Christmas. For those Ag. Societies that are part of the SaskPower Clean Team we need to make sure that the report goes into Glen by the end of the year. He needs that to put together the year end report that is sent to SaskPower.

A big thanks to those Ag. Societies and Exhibitions that took the time to complete the infrastructure surveys that were sent out. We are currently putting together a proposal which will be going forward to the Provincial Government regarding potential funding. We will be working with Sask. Ag. and Food again this year in regards to regional meetings in January and February so if your society is interested in hosting one of these meetings please let Glen know. I know this is the time of year when everyone gets very busy, but please take the time to give thanks. On behalf of the Board of Directors of SAASE I would like to wish everyone a very Merry Christmas and Happy New Year!!!

Donna

The Newsletter of Saskatchewan Association of Agricultural Societies and Exhibitions Inc.

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SAASE Newsletter is printed quarterly and mailed on the last day of February, May, August and November. Additional copies are available from SAASE Office.

Contributions to SAASE Newsletter are welcome and will be included as space allows.

Newsletter design: Simone Hoedel

SAASE OFFICE

The SAASE Office is located in the Canada Centre complex on the Ipsco Place (Regina Exhibition Park) grounds, next door to the Saskatchewan Livestock Association office on the 2nd floor. Visitors are always welcome—give Glen a call at 565-2121 and drop in.

Fairs of all Sizes are Tourism Generators

The following is an article that appeared in the Canadian Tourism Commission's October 2007 Magazine. The article highlights SAASE and the fair industry in Saskatchewan.

Fairs and exhibitions across the country are not only contributing to featuring local communities' sense of pride and identity; they are also nurturing the tourism economy.

When we think of summer fairs, the first ones that come to mind are the Canadian National Exhibition (CNE) in Toronto, the 10-day Stampede in Calgary, the Capital Ex in Edmonton and the Pacific National Exhibition (PNE) in Vancouver. These fairs "are proving to be meccas to small business," notes the Business Edge's Monte Stewart in a recent article: "The self-billed Greatest Outdoor Show on Earth, which generated \$49.37 million in revenues for its non-profit board last year, often involves major corporate partners, especially oil and gas firms. This year's Canadian National Exhibition is expected to attract about 1.45 million visitors for its 18-day run."

But even small fairs are big business. TOURISM talked to Glen Duck, executive director of the Saskatchewan Association of Agricultural Societies and Exhibitions (SAASE). "The fairs that are run in small communities are traditionally an integral part of these communities," he says. "Most of the fairs have been running for at least 100 years."

He mentions as an example one of the newest of his member agricultural societies, the Carlton Trail Ag Society which holds the Bruno Cherry Festival each year. "The community of Bruno, which has a population of about 500, attracts 2,500 people to the cherry festival annually. The fairs create gathering places; they bring a lot of visitors."

Some communities will host a rodeo and other different types of events. SAASE, which has 62 member organizations across Saskatchewan,

conducted an economic impact study a few years ago to evaluate the benefits stemming from all the province's fairs. It found there are 101 million dollars spent at fair events annually, and 192 million in spending at events organized at all the other facilities the agricultural societies run over the course of the year.

There is also a significant impact in terms of jobs, according to Duck: "The fair industry within Saskatchewan involves 400 full-time/part-time positions and 800 seasonal/casual workers. "But of real importance is the over 200,000 hours of volunteer time that is donated by members in the communities, who help put on the fair and the event. That is a tremendous economic impact in itself," he points out.

"When people come to fairs, they eat in local restaurants, stay in local hotels, buy fuel and groceries locally. They are camping in the community; there are cattle and livestock sales, and people are spending money in the communities around those events."

When we consider these economic impacts, if fairs didn't exist, we'd have to invent them.



Government Reinvests in Arts and Heritage at Fairs

This article appeared in the CAFE newsletter and has been reprinted with their permission. The article highlights a program that was announced by the federal government that may assist fair and ag. societies in accessing funding for events. Application forms were sent to all SAASE members when the program was announced. If you require more information visit the Government of Canada website listed in the article or call one of the two Canadian Heritage Offices in Saskatchewan. In Saskatoon or Regina toll free - 1 - 8 0 0 - 6 6 1 - 0 5 8 5

On September 12, 2007, The Honourable Josée Verner, Minister of Canadian Heritage, Status of Women and Official Languages, announced a \$30 million Building Communities Through Arts and Heritage fund.

This financial reinvestment will improve not only programming but facilities. Small agricultural fairs could receive up to \$200,000 to fund special anniversary activities. This is good news for fairs that are facing spiralling operation costs and crumbling infrastructures. These challenges can be greatly offset by this new federal fund. "This new funding mechanism will inject Canada's fair and exhibition industry with much needed support in developing cultural programs that will attract new and established audiences and advance home-grown talent," said Hannah Service, Executive Director of the Canadian Association of Fairs and Exhibitions (C.A.F.E.). "The mainstay of the fair – the annual exhibition, has historically celebrated Canadian culture through the 'arts of yesterday' and the artistic expressions

of today." "It's good news, the Building Communities Through Arts and Heritage program will do just as stated in the title," said David Bednar, 2007 C.A.F.E. President and General Manager of the Canadian National Exhibition. "A relatively modest grant can go a long way in a volunteer agricultural society."

Canadian fairs have a long established tradition since the late eighteenth century of building communities through its arts and heritage which makes it a likely candidate for this kind of funding. The fair has always presented an opportunity for Canadians to express their heritage through dance, food, art and language to name a few, and is the best example of cultural participation in action.

"I am delighted that this funding is ongoing and that it will benefit both local events and professional arts festivals," said Minister Verner. "With financial support available for activities and events starting this winter, organizers and volunteers who are dedicated to expressing, celebrating, and preserving local culture through arts and heritage activities will be able to further enrich community life and increase community participation."

Funding in the amount of \$18 million per year will be available to eligible organizations through two different components. Local Arts and Heritage Festivals will provide funding for local community events and activities that feature the public presentation of local artists and/or local heritage. Community Historical Anniversaries

Programming will provide funding for local community events and activities that commemorate the 100th or greater (in multiples of 25 years) anniversary of a local historically significant event or person.

Eligible organizations include local non-profit incorporated organizations, groups that are not legally incorporated, and Band Councils, Tribal Councils, and other Aboriginal governments and equivalent organizations.

Application Deadlines for Local Arts and Heritage Festivals are: October 31, 2007 for projects taking place between January 1 and May 31, 2008. January 14, 2008 for projects taking place between June 1 and December 31, 2008.

For Community Historical Anniversaries Programming: If the project is taking place early in 2008 (e.g. starting as early as January 1), the deadline is October 31, 2007. This deadline is for projects taking place between January 1 and December 31, 2008.

If the project will take place later in 2008 (e.g. starting June 1 or later), the deadline is January 14, 2008. This deadline is for projects taking place between June 1 and December 31, 2008.

For more information on eligibility requirements and how to apply, please visit the Building Communities through Arts and Heritage site at www.pch.gc.ca/communities.



Abernethy Fair Celebrates 100 Years

Abernethy Fair

Well, the 100th Abernethy Fair on July 27th is history and what a day it was! We could not have asked for much more in perfection in weather. Yes, it was hot- but, then, most Fair days have been hot. We did not have the high humidity that had been plaguing Saskatchewan in the previous few weeks, and had cooled off a wee bit; as well, we did have a light breeze that day.

The day dawned sunny and clear. Many people decided to start the day with the pancake breakfast - so many that I heard they ran out of food temporarily! The parade started at 9 am, from the site of the school replicas, as did the Horse show at the Fairgrounds. Before long, the parade was heading for the fairgrounds so that those unable to gather along the parade route were also able to see the many floats and entries.

At 10 am we were able to have the opening ceremony with their Honours, Lieutenant Governor Dr. Gordon Barnhart and Mrs. Naomi Barnhart. Dr. Barnhart spoke of his connection to the community from his childhood days and of playing in the basement of what is now the Motherwell Homestead. Ellie Noble and George Gibbons held the ribbon to be cut. George represented our past, as he has been an active participant in the Ag Society in the past. George also had brought some memorabilia from many years ago, and, displayed it in the rink. Ellie, age 4, represented our future. She was an exhibitor this year, her dad was one of the many people making sure the horse show ran smoothly, her grandmother has

displayed prize winning quilts in the fair, and her great grandfather also showed many prizewinning cattle in past years. Larry and Marge Middleton played the Vice Regal Salute, as well as O Canada, while Richard Barnsley led in the singing of O Canada. Mayor Brian Wilkes spoke briefly as did Ag Society President Edna McCall. After the ceremony, the Vice Regal party circulated and spoke with many of the different fair goers, as well as checking out all that the Fair had to offer. Before too long it was time for the Diaper Derby and the Pet Show and all the excitement dogs and cats and other pets can create! Races also allowed the youngsters to wear off some energy, but, there was still lots of energy left to enjoy the Bouncer House and Bungee Run from Jolly Jumps, and before long, many of the kids also sported fantastic face paintings as done by Street Culture Kids from Regina.

In between there was time for burgers or hotdogs or a sandwich and a piece of pie, or a pop and a freezie to refuel everyone to continue to enjoy the day. There were exhibits to view, trade show tables to inspect and, possibly to make a few purchases, tickets to buy on hampers or a quad or other merchandise. You could make bids on the Silent Auction items as well as check out the Antique tractors on display or in the Tractor Pull, or watch the youngsters negotiate the obstacle course of the Youth Tractor Rodeo, or perhaps watch Joe Boutilier skillfully use his chain saw to make six small child sized chairs. If you preferred to just sit and listen, you could catch the gentle tunes of



Norman Daunheimer and his friend Vince Wlack under the tent near the rink doors. If you preferred more activity, you could go across the street and participate in the horseshoe tournaments, or you could sit in the bleachers and watch the different horses go through their paces.

Soon the day was drawing to a close and the supper committee was serving close to 300 suppers of barbecued pork and salads. Actually, the day did not really come to a close with the supper. For those who had the energy, and returned to the Fairgrounds at dusk, there was an awesome fireworks display, put on by Roger Pilon of Spectrum Electric. Apparently a goodly number of people did return to the grounds to see the display and were well rewarded for their efforts.

About 700 to 800 people came to the Fair that day, and, we trust all had a wonderful day as well. If you were not able to come out to the Fair, you missed a great day. It was a lot of work and it took many volunteer hours of planning, preparation and worrying but, all those hours were worth it to see the day turn out so well. Thank you to all who did come, and to all who helped to make the day so worthwhile by volunteering.

Now we can sit back, evaluate our efforts and start thinking about next years Fair!

Article Submitted by Abernethy Ag. Society



Weyburn Grandstand continued from page 1

base of this cultural facility is approximately 35,000, which includes the trading area.

The previous grandstand was a wooden structure and had served the community for over 72 years. The benefits of completing this project are that Weyburn & area need a place for people to sit and watch the many community events that are held each year. Because we are a non-profit organization we were not able to get a loan to rebuild the grandstand so it was decided that we would start actively fund raising and build as we raised the money. The grandstand committee was established and we set to work raising money. Many new ideas and extensive organizing went into planning such events.

We began with the demolition of the old grandstand in the spring of 2003. The first thing on the agenda was to purchase portable bleachers so we would have some where for people to sit while we completed our project. The cost of portable bleachers to seat 900 was \$35, 807.40. The cost to tear down the old grandstand and haul it away was \$15,139.40. Cost to put up a new fence for safety in front of the track was \$4693.00 so up to this point the total expenses totaled \$55, 639.80 and we hadn't even started construction yet.

In the winter of 2003 we heard of seats that were being taken out of a stadium in Buffalo, NY so after contacting them, we decided to purchase 1000 used seats for a cost of \$16,784.49. In the spring of 2004 we purchased our building permit for \$400.00 and started putting in the pilings. We decided to put the pilings in for the complete grandstand even though we could only build 2/3 of it in 2004. Cost for the pilings was \$22,444.32. At the time we started this project we estimated that the complete cost would be \$180,000.00 but as luck would have it the price of steel went up just when we were ready to start construction. The cost of the first 2/3 of the grandstand totaled \$103,736.10. Pads for the stairs \$4643.080 and backfill \$996.76. Once we reached this stage the Building Inspector informed us that we had to put guards & safety rails up at a cost of \$10,147.29. To this date we had raised a total of a little over \$220,000.00 and still had 1/3 of the seats left to complete as well as the roof. In the fall of 2006 we had raised enough money to build the other third of the seats at a cost of \$56,501.51 and a quote for the roof at that time was another \$60,000.00. Once again we started fund raising and as of August 2007 we had a little over \$40,000.00 raised and asked for another quote thinking

we would be able to get the roof on in the spring of 2008 in time for our 100th anniversary celebrations. The quote came back at \$100,000.00 now, not because of the price of steel but because of the cost of labour. As you can well imagine this set back was devastating as we knew it would be impossible to raise that much money in so little time. At the present time the project is on hold until we can look at more options and continue with fundraisers.

Some of the things we have done over the last 5 years to raise money are:

- Canvass of local business selling seat sponsorships.
- Set up a table in the Weyburn Mall selling seat sponsorships every Thursday & Saturdays for 4 consecutive weeks.
- Barbeque held on the local Co-op deck every spring for 5 years.
- Barn Dance in the new Agricultural building featuring Kenny Hess.
- A 4-day "Say goodbye to an Old Friend" fund raiser where we held barbeques, pancake breakfasts, street dances, carnivals, had dignitaries camped out on a roof for pledges, etc for four days.
- Held a Brad Johner Cabaret
- Had local artist sketch the old grandstand, had prints made and sold them for \$5.00 each.
- Commemorative grandstand buttons were made with a picture of the grandstand on it and sold for \$2.00 each.
- Plaques, birdhouses and shelves were made out of the wood from the old grandstand and sold.
- Rented a quarter section of land, local businesses donated equipment, labor, seed, fertilizer and chemical.
- Looked after the beer gardens, supper & cabaret for our Centennial Day in 2005.
- Hosted a street fair down town at the Weyburn Wheat Festival for three years.

- Hosted a pancake breakfast at the Wheat Festival for 2 years.
- Have put on a dinner theatre with all the actors & actresses being members of the Ag. Society. We will be putting on our 5th one in 2008.
- We have been hosting a Ranch Rodeo for 4 years.
- Hosted the RCMP Musical Ride in 2007.

The proceeds from all these events plus donations from businesses and people in our community over the past 5 years has totaled \$321,559.34. And as of the last quote we are still nearly \$60,000.00 short to complete our grandstand with a roof. At this time we are looking for quotes from other businesses in hopes that one will come in under \$100,000.00. It seems like an awful lot of money to spend for just a few days use but the people of this district have become a custom to having a large outdoor facility where they can come and sit out of the sun and watch grandstand attractions at the annual fair, rodeos, the demolition derby, chuck wagon & chariot races and other events. The Agricultural Society benefits because of the increased revenue that holding more functions will and the public will benefit by having a comfortable place to watch all the events from as well as having a new facility to rent for their events.

Although quotes for the roof keep rising the Weyburn Agricultural Society will continue to work hard at fund raising to complete this project. By providing a new grandstand we hope to carry on the legacy that builds confidence and pride in our community. We hope to enhance the community spirit and make the new grandstand as big a part of the community as the old one was.

The old grandstand - built in 1930



Cherry Park in Bruno

Bruno is the home of the Cherry Festival. We look for different opportunities to promote our Cherry theme around town. An opportunity arose from the oddest place: right on our main street was an abandoned lot with a dilapidated building and unkept grounds. It looked awful and we wanted it changed. After numerous meetings with the Town of Bruno to discuss and get approval for the idea of a “Cherry Park” on the abandoned lot, the Carlton Trail Ag Society applied for funding through SAASE. At first the application was rejected – we needed a youth and learning component to the project. The local high school was approached and they agreed to help with the park during school hours. Funding from SAASE was approved in March 2007.

In the Spring and Summer of ‘07, the town spent many hours demolishing the dilapidated building, removing the concrete and old vehicles, and leveling the lot. Topsoil has been added and leveled. Lombardy poplars have been planted by home schooled children on the north and west sides of the lot. Work on the lot will start up again in the spring with the school kids planting numerous cherry trees. The

24’ diameter pergola and three arbors, flowers and shrubs, and pathways will be worked on in the summer.

In Spring ‘07, the Bruno School Industrial Arts class started welding 14 panels that will be part of the steel pergola and arbors. During this winter, the welding class at the school will continue to work on this project.

We have been fortunate to receive advice from horticulture enthusiasts and people with fine arts degrees, and a keen eye for design. A local welder has been very helpful. The town has been amazing in its assistance. Another local group, Spirit of Bruno, has provided many ideas. The local senior group has applied for funding through New Horizons for Seniors for town beautification. If the project is approved, some funding will go towards the Cherry Park. The Carlton Trail Ag Society partnerships formed with SAASE, Bruno School, Spirit of Bruno, and Town of Bruno have been a “win-win” situation. A big thank you to SAASE for this opportunity. July 26th and 27th, 2008 are the dates for the Cherry Festival. We hope to have the park ready for visitors. Come check it out!

Article Submitted by Monique Pulvermacher

BITS & BITES

- All Ag. Societies are reminded that this year’s membership fee will be taken off the funding that the Ag. Societies receive from SAASE. You no longer have to issue a separate check. Please get the reports back to the SAASE office by the end of December. If you have any questions please give Glen a call.
- If you have an article that you would like to appear in the SAASE newsletter please email it to the SAASE office. It will be included in an upcoming SAASE newsletter.
- SAASE and Sask. Ag. and Food will once again be hosting a series of regional meetings around the province. If your Ag. Society is interested in hosting one of these meetings please get hold of Glen at the SAASE office.
- The SAASE office has received a number of nonprofit incorporation applications, but there are still a number of Ag. Societies that have not yet applied. If you have any questions please give the SAASE office a call.
- For those Ag. Societies involved in the SaskPower Clean Team Program please get the reports to the SAASE office by the end of December.



Big Plans for SAASE Convention in Yorkton

You will not want to miss this year's SAASE convention March 14 - 15 in Yorkton. There are still things that are being finalized, but a great program has already been put in place.

To follow up on the Consumer Protection Program that was run last year, each Ag. Society that registers this year will receive 2 hand sanitizing dispensers, as well as 2 cases of hand sanitizing product to make sure that you have enough on hand for your event. You will also receive signage that you can use to make sure that the public knows that they should be using the hand sanitizers. Make sure that you attend this year's convention for this great deal.

The Yorkton Exhibition is also making some great plans for the Friday night. The host evening will not only showcase some great entertainment, but the "It's a Pizza" display will also be set up. It has not been showcased for a number of years. It has been newly renovated and this will give Ag. Societies an opportunity to take a look at the display set up, as well as see the teachers support materials and colouring books.

Saturday's program is yet to be totally finalized, but we will have a representative from Saskatchewan Corporations Branch there to help all those who have not filled out your non-profit incorporation applications. All those Ag. Societies that have not incorporated are urged to bring all the information that they will require to fill out the papers that day. A list of what you will need to bring will be



included in the convention packages.

There will be a workshop at the convention on security. The workshop will include all kinds of issues that are related to security of an event including alcohol, liability, and anything else that you would be looking for to make sure that your event is secure and your customers are safe.

We will also be running a workshop on ways to get young people involved in not only your Ag. Society, but also your community. We will be using the Bruno Cherry Park as an example of an innovative way to partner with youth groups in your community. Another workshop that will be included in the convention will be on creative fundraising methods

for an ag. society project. The Weyburn Agricultural Society will have someone there to present the very innovative ways that they have used to raise money for their new grandstand.

There will be something for everyone at this year's convention and I hope that all of our Ag. Societies send a representative to this year's convention. The convention packages will be sent out with the final convention schedule at the beginning of January.

The Yorkton Exhibition will be hosting the convention at the Gallagher Centre, and the host hotel will be the Best Western Inn. Plan to attend the SAASE Convention and Annual Meeting in Yorkton March 14 - 15.



THANKS FOR VISITING!
Have you washed your hands
since leaving the animal area?

SPRA Announces Recreation Investment Partnership Program (RIPP)



“An opportunity for new and innovative initiatives in partnership with the Saskatchewan Parks and Recreation Association”

The Saskatchewan Parks and Recreation Association has just announced the Recreation Investment Partnership Program (RIPP). The RIPP is a partnership between S.P.R.A. and eligible members to enhance the recreation movement within the Province. Partnerships will be developed with eligible members that are interested in developing new initiatives that complement recreational

advancements. Partnering organizations will collaborate with SPRA to identify actions for financial support that will lead to:

- More opportunities for Saskatchewan people to have access to quality recreation programs and initiatives.
- Enhanced communication within the parks and recreation network.
- Increased advocacy for the benefits of parks and recreation.
- Increased physical activity for the people of Saskatchewan.
- Development of leadership opportunities.
- Additional education and training opportunities.
- Supporting community initiatives.

Education and training for facility operators. A maximum of \$50,000 is available per project. Funding must be matched either in-kind or with other funding. Request for proposals must be submitted by January 15, 2008, and the initiatives must be completed by June 30, 2009.

This is a real opportunity for SAASE members to partner with other community members on some great community projects. The program guide and application have been included with the newsletter for all the Ag. Society secretaries. For more information on this program go to the SPRA website at www.spra.sk.ca

Be Sure to Wash Your Hands!

Consumer Protection Program Launches New Tools

The team at the Canadian Association of Fairs and Exhibitions (C.A.F.E) were busy this summer creating tools and educational resources that fairs and exhibitions can use to implement the safe practices promoted through the C.A.F.E. Consumer Protection training program. The simple checklists and guidelines will help fairs and exhibitions conduct site analysis, develop waste management plans, work with the media, educate the public, and more. A core tool is a signage program

that includes guidelines as well as an assortment of signs to educate the public about the importance of hand washing. The new resources include:

- Implementation Checklist for CPP initiatives
- Monitoring Checklist: A tool to assess CPP implementation initiatives
- Signage Guidelines for creating a signage program
- Industry FAQ's: Useful questions and answers for the industry

- Public FAQ's: An education tool for consumers, for media, and the general public
- Working With the Media: A guide for fair and exhibition management handwashing
- Handwashing signs: 32 free signs for educating fairgoers.

Available for download from the C.A.F.E. web site.

All the resources are available for download, free of charge, via the CAFE web site. www.canadian-fairs.ca

**Canadian
Association of Fairs
and Exhibitions**



**Association
canadienne des
foires et expositions**

What is the economic impact of your event on the community as a whole?

CAFE can help you find out

**on a local level, while at the same time determining the overall impact of
the fairs and exhibitions industry on the Canadian economy!**

**CAFÉ has secured new federal funding through the Advancing Canadian
Agriculture and Agri-Food Program (ACAAF) to work with Enigma
Research Corporation in compiling an Economic, Education and Social
Benefits Study. Each participating fair and exhibition will receive an
individualized copy of the report, with information specific to your event. The
final report is designed to help you secure additional private and public sector
support for your fair!**

Apply Today!

Deadline for applications is January 30, 2008

Send applications to: hannah.servic@canadian-fairs.ca

Applications can be downloaded from the C.A.F.E. website:

www.canadian-fairs.ca

OR

CALL 1-800-663-1714 Ext: 224

Coming Events

December 2007

1	Vanscoy Turkey Bingo	Vanscoy
4	Bullying Stops Here	Swift Current
7 - 9	Razz Tournament	IPSCO Place - Regina
8	Sask. Cutting Horse	Moose Jaw
10	Weyburn Livestock Update	Weyburn
12	Alliance Charolais Sale	Yorkton
16	Sask Team Roping Jackpot	Moose Jaw
31	PrairieLand Park New Years Eve Party	Saskatoon

January 2008

5	Sask Cutting Horse	Moose Jaw
7-10	Crop Production Show	Saskatoon
11-13	RSA Tournament	IPSCO Place Regina
12	Martial Arts Championship	Swift Current
15-16	Cattleman's Corral/Crop Visions	Lloydminster
19	Big and Rich Concert	IPSCO Place Regina
27	Saskatchewan Team Roping Championship	Moose Jaw
30	Dressage Horse Show and Clinic	Melville

February 2008

9	Sask Cutting Horse	Moose Jaw
16-24	Scotties Tournament of Hearts	IPSCO Place - Regina
17	Sask Team Roping Jackpot	Moose Jaw
23-24	Kennel Club Agility Trial	Moose Jaw

March 2008

8	Sask Cutting Horse Association	Moose Jaw
9-11	Pride of the Prairies Bull Sale	Lloydminster
14-16	Step Into Spring Home and Leisure Show	Swift Current
14-15	SAASE Convention and Annual Meeting	Yorkton
15	Moose Jaw Cycle Assoc. Trade Show	Moose Jaw
16	Sask Team Roping Jackpot	Moose Jaw
28-29	Sukanen Ship Museum Swap Meet	Moose Jaw
28-29	Moose Jaw Hometown Rodeo	Moose Jaw
28-30	Showcase Trade Show	Lloydminster

If you have any events you would like to add to our list, please contact the SAASE office at 306-565-2121 or email gduck.saase@sasktel.net.



Seasons Greetings



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Saskatchewan Association of Agricultural Societies and Exhibitions

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