



# SAASE News

The Newsletter of Saskatchewan Association of Agricultural Societies and Exhibitions

www.saase.ca

## SAASE Announces Changes in Convention Dates and Location

Due to unforeseen circumstances the SAASE Convention and Annual Meeting has been changed from Swift Current to Prince Albert. As well as changing location, the convention dates have also been changed. The convention has been changed from March 13 - 14 to March 27 - 28, 2009. The change was unforeseen and SAASE apologizes for any inconvenience that this may cause. A big thank you goes out to Dave Young - Manager of the Prince Albert Exhibition, as well as the staff and Board of Directors for stepping up and offering Prince Albert as a location.

The convention program will take place on the grounds and facilities of the Prince Albert Exhibition. The host hotel for the event is the Prince Albert Super 8, which is located at 3998 2nd Ave. West. The hotel is located 2 miles north of the Northern Lights Casino and features wireless internet, a fitness Centre and complimentary continental breakfast. The convention rate is \$94 per night and rooms can be reserved by calling 953-0088.

The convention format will follow what it has been in the past. The Prince Albert Exhibition will host a Friday night social, with Saturday being a very full day of valuable workshops. The Saturday afternoon and convention will then finish off with the SAASE Annual Meeting. As an added feature this year our new Service Members will have the opportunity to have a booth set up at the convention. Everyone attending is encouraged to bring a silent auction item, as once again the proceeds go to support the Clark and Anne Lewis Memorial Scholarship. This year any Ag. Society that sends two representatives will receive 2 hand sanitation dispensers and a case of hand sanitizer. If you didn't get yours last year make sure you attend this year, and if you got the sanitizers last year here is an opportunity to increase your supply.

Convention packages will go out in late December/early January. In the packages there will be a complete listing of the convention program. Thanks again to the Prince Albert Exhibition for helping us out by hosting the convention and we look forward to seeing you in Prince Albert in March.

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WHERE  
TOWN &  
COUNTRY  
MEET

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SAASE Newsletter is printed quarterly and mailed on the last day of February, May, August and November. Additional copies are available from SAASE Office. Contributions to SAASE Newsletter are welcome and will be included as space allows.

#### ~SAASE OFFICE

The SAASE Office is located in the Canada Centre complex on the Evraz Place (Regina Exhibition Park) grounds, next door to the Saskatchewan Livestock ice on the 2nd floor.

~Visitors are always welcome~

## President's Message:

I hope that everyone got through the fall and that harvest went well for all. I have personally had some changes which will affect SAASE. Circumstances have changed in Swift Current and I have left the Swift Current Exhibition. As a result of these and other changes at the Swift Current Exhibition, as you read on the front page the convention location and dates have been changed to Prince Albert on March 27 - 28, 2009. I was really looking forward to hosting the convention, but I know that Dave Young, his staff, and the board of directors of the Prince Albert Exhibition will do an outstanding job of hosting the convention. Thanks to Dave for helping SAASE out.

The convention committee is working very hard on the convention and we know that this year's convention will be second to none. I would encourage everyone to come on out and take in the convention. It is always a source of great information, and it will also give everyone an opportunity to network and renew old acquaintances.

The SAASE board has been working with the Saskatchewan Ministry of Tourism, Parks, Culture and Sport (TPCS) on input into a new infrastructure program. Details of the new program will be announced in the new year. SAASE has also been working with TPCS on a new agreement for SAASE. The current agreement expires in March of 2009, and we are hoping to make an announcement regarding the new agreement at the convention in Prince Albert.

SAASE is also currently partnering with the Ministry of Agriculture on two separate workshops that are available to our Ag. Societies. The two workshops are on Farm Succession Planning and Producer Cost of Production. There is an article in this newsletter regarding both workshops and if your society is interested in hosting one contact the SAASE office.

The AgExperience educational interactive display that Prairieland Park introduced this past summer, and that SAASE helped out with through the Venture Project Fund is being adapted for use by SAASE. SAASE is currently working on an interactive display that will be made available to our Ag. Societies. The display will be showcased at this year's convention in Prince Albert and will be available to our members after that. You will want to make sure that you attend the convention and check out the AgExperience to see if it is something that your Ag. Society could use.

You will notice when the convention package comes out that there is a nomination form to become a member of the SAASE Board of Directors. There are three positions that will be open this year - Don Kunkel and Monique Pulvermacher will not be seeking reelection, and I will be moving into the Past President's position. If you know someone who would make a great SAASE Board Member approach them. SAASE is an excellent organisation, and has a great future. It has been an excellent experience for me, and I would encourage our Ag. Societies to put forward names to run for the SAASE Board. Contact the office if you have any questions. With that I hope that everyone has a very Merry and safe Christmas.

*Donna*

# SAASE Partners with the Ministry of Agriculture



## Succession Planning Workshop held in Mortlach at the Mortlach Community Hall

SAASE and the Saskatchewan Ministry of Agriculture are partnering on a number of Agricultural Workshops before the new year and into 2009. There are two workshops that will be offered to Agricultural Societies interested in hosting one. The first workshop is a Succession Planning Workshop, and the second one being offered is the "Targets for Success" Cost of Production Workshop.

SAASE has already partnered with a number of Ag. Societies on the Succession Planning workshops, but if your Ag. Society is interested in hosting one please call the office. The Succession Planning Workshop is a farm business planning workshop designed to help farm families plan for intergenerational transfer. It is a one day course that provides valuable information that will help farm families make decisions specific to the family farm. The workshop presents five preliminary steps in the succession planning process. Many participants find that succession planning is less overwhelming when approached on a step-by-step basis. The course provides a starting point in the planning process before the participants have indepth discussions with their lawyers, accountants and other advisors.

The second workshop being offered is the Farm Business Planning "Targets for Success" - Cost of Production Workshop. This is a workshop designed for producers engaged in grain, livestock and mixed farming operations, as well as other types of agricultural enterprises. The one day workshop is for producers who want to better understand their farming operation. By calculating and understanding the farm's cost of production, the producer will be able to make more informed and effective decisions with respect to:

- **the most profitable cropping rotations**
- **the cost effectiveness of crop inputs.**
- **whether to purchase or lease needed machinery.**

**- whether to purchase or lease additional land.** The producer will also discover answers to questions such as what are the producers breakeven yields? What prices does the producer need to cover cash costs and produce a profit?

The Ministry of Agriculture and SAASE will work together with the Ag. Society. SAASE and the Ministry will supply the speakers, workshop materials, and help out with the promotion of the workshop. This is an opportunity for an Ag. Society to use this workshop as not only a great community event, but also as a fundraiser. The Ag. Society can charge for the workshop, and they would get to keep whatever money they raised through the registrations. SAASE would cover the cost of the lunch and the rental of the room. If your Ag. Society is interested in hosting one or both of the workshops get in touch with the SAASE office to discuss what dates might be available.



## SAASE Associate/ Service Membership

SAASE has introduced the SAASE Associate/Service Membership. The membership is meant for any individuals, companies or organisations that work within the fair industry in Saskatchewan. By building a strong Associate/Service Membership this will give SAASE members an opportunity to network with suppliers of goods and services. This will also present an opportunity for SAASE members to generate some additional revenue. All of our members know an organisation or individual who should be a member of SAASE. It could be a company that manufactures trailers, or an individual who has a concession trailer or an entertainment act. SAASE is offering to each member who brings in an Associate/Service Member ½ of the membership fee for the first year. The membership fee for an Associate/Service member is \$200 per year. So that means for each Service member that a SAASE member brings in that Agricultural Society will receive \$100. The Associate/Service Membership application form is located on the SAASE website, as well, applications that have been sent out to the Agricultural Society Presidents and Secretaries.

### ASSOCIATE/SERVICE MEMBER BENEFITS INCLUDE:

- **SAASE Newsletter** - It is published 4 times a year and is the source of information for what is happening with SAASE and its members. \*An article highlighting the new service member will appear in the Service Member Profile section.
- **Annual Convention** - The annual convention is held in March every year. Included in the Service Membership is the opportunity for the member to set up a complimentary booth at our convention, as well as promoting their business with information that would be included in the convention packages.
- **SAASE Website** - The Service Member would have their profile included on the SAASE website, as well as a link to their website.
- **Networking Opportunities** - The SAASE membership allows our Service members an opportunity to get to know our SAASE members, as well as organisations connected to the fair industry.
- **SAASE Annual Directory** - SAASE is in the process of producing our first ever directory which goes to all members. The Service Member will receive the Annual Directory, which will be an excellent source of SAASE member contact information and dates. The SAASE Directory will put our Service members – their services and products in front of SAASE members year round.

The Associate/Service membership will be an excellent way to not only help make SAASE grow, but give our Agricultural Societies a real resource to help them in their daily operations. I would encourage all of our Agricultural Societies to help out by bringing new Associate/Service members into SAASE. Not only will it help you out as far as fundraising is concerned, but it is a way that we can make the whole fair industry in Saskatchewan stronger.

## Bits and Bites

- Make sure that you get the Director's report that was sent out back into the SAASE Office by the end of December. Give Glen a call and let him know if the report will be late.
- The Farm Animal council (FACS) will be holding it's 17th Annual Conference in Saskatoon December 10 - 11. Fence Lines to Corporate Board Rooms is a great conference with a great program set. For more information contact the FACS office at 249-3227.
- Look for the convention package just after Christmas. The SAASE Award nomination forms will be included. Make sure that you nominate someone for Volunteer of the Year, as well as anyone that you think would deserve the SAASE Honourary Life Member Award. Also remember to nominate someone to run for the SAASE Board of Directors.
- If your Ag. Society is interested in hosting one of the workshops listed in the newsletter on page 3 please give the SAASE office a call.
- Any Ag. Society currently not involved with the SaskPower Clean Team program, and wishing to apply as one of the 5 new members of the Clean Team Program please get your application into the SAASE office.
- Mark Frison has been appointed as a new board member for SAASE. Mark is the new educational representative on the board. Mark is president of the Cypress Hills College in Swift Current. Mark brings with him a great deal of experience. We all look forward to working with you - welcome to the board of SAASE.



## SaskPower Clean Team to be Expanded



The award winning SaskPower Clean Team will once again be expanded. The program began seven years ago with an initial ten Ag. Societies and Exhibitions participating. Since then the program has been expanded twice by five Ag. Societies each bringing the total to 20 Ag. Societies involved in the program.

SaskPower and SAASE are looking for the next five Agricultural Societies to become involved in the program for 2009. Clean Team applications have been sent out with the newsletters to all those Ag. Societies currently not involved with the Clean Team. If your Ag. Society is interested please fill out the application and get it back to the SAASE office by the 15th of January. The decision regarding the new Clean Team locations will then be announced at the SAASE Annual Convention in Prince Albert.

As a Clean Team location your Ag. Society will receive \$500/year for the next 3 years, with which you can use to hire a local youth community group to keep your grounds clean and recycle during your event. You will also receive 5 recycling barrels which can be used in your community year round. A complete listing of the benefits and requirements for the program can be found with the application. I would encourage any Ag. Society interested in this great program to make sure that they get an application into the SAASE office.

The SaskPower Clean Team program continues to be a great program and one that continues to grow. SAASE would like to thank SaskPower for their continued commitment to the program and to Saskatchewan communities. Since the program was initiated 150 community groups have been supported, and SaskPower has sponsored the program for a total of \$210,000.

## SAASE Board Election at Annual Meeting

SAASE will once again be looking for individuals interested in running for the SAASE Board of Directors. At this year's convention there will once again be three openings. Donna Sagin will be moving on to the Past Presidents position, and Monique Pulvermacher and Don Kunkel will not be seeking reelection. As a SAASE Board Member you have the opportunity to make an impact on not only SAASE, but on all of Saskatchewan. Your input steers SAASE into which direction it will go in the future. The SAASE Board meets on average 4 times a year. The meetings normally require a full day, but are structured so that there is time to get to the meeting - have the meeting - and then get home all in the same day. Travel and meal costs for the Board of Directors are covered by SAASE. If you have ever thought about running for the board now is the time. SAASE continues to be a great organisation, and we need our members input. This is a perfect opportunity. In the convention packages that are being sent out at the end of December/beginning of January there is a Directors nomination form. If you know someone who is interested get it filled out and back to the SAASE office



## Taffy's Inflatables Join SAASE as a New Service Member

SAASE is pleased to welcome as a new Associate Service Member Taffy's Inflatables from Birtle Manitoba. Taffy's is a family run business that includes Claire Phillips, her husband and two children. Taffy's Inflatables provides games to events across Saskatchewan and Manitoba and in to Alberta. Taffy's has been supplying games and fun for nine years, and 2009 will be the tenth.

The company started with 2 bouncers, and has now grown over the past 10 years to include over 40 different inflatables and games. Just recently Taffy's Inflatables has taken over Party Professionals from Brandon Manitoba.

Taffy's offers the Labyrinth - the only inflatable maze of it's kind in Canada. It is a 39 foot x 39 foot walk through maze. It is amazing and is a great attraction for any size event. It has appeared at the Northern Alberta International Children's Festival in St. Albert. It has also appeared for the past three years at the Northern Saskatchewan International Children's Festival in Saskatoon.

The 40 different inflatables and games are for all ages. Taffy's Inflatables is full service - they will bring in the games, set them up, supervise them and then take them down and pack them away. Taffy's also supplies entry tickets and wristbands, game prizes, novelties and generators. They will offer full "event rental packages", but will also work with individual event organizers to put together custom made packages to fit any event and budget.

Contact Claire Phillips at Taffy's Inflatables, Event and Party for Hire for more information. You can also visit them online at: [www.taffysinflatables.ca](http://www.taffysinflatables.ca)

Claire Phillips  
Taffy's Inflatables, Event and Party Hire,  
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## Foster Park Baskett Insurance a New SAASE Service Member

Foster Park Baskett Insurance Brokers are the newest Associate Service member to join SAASE. To those Ag. Societies that have attended the last couple of SAASE conventions, Foster Park are no strangers. Andre Charrois did a presentation at the SAASE convention a couple of years back, and Foster Park Baskett have been very generous in sponsoring the SAASE convention in the past. SAASE looks forward to Foster Park Baskett's continued involvement, and appreciate their membership.

The following is a summary of the services offered by Foster Park Baskett. If you or your Ag. Society have any questions regarding your current coverage or anything else related to insurance Andre Charrois is just a phone call away.

### ARE YOU COVERED???

Among the thousands of decisions that boards for Agricultural Societies must make, one decision that is often considered low priority and least understood is their insurance program. We appreciate that as volunteers your time is very precious but that being said, Agricultural Societies pose a number of unusual risks to an insurer and by not reviewing your existing policy, it could leave you underinsured or uninsured in the event of a loss.

The best way to review your policy is with your broker and by asking several questions such as:

- Are my insurance carriers aware of every event, meeting and function that takes place and where is the coverage provided?
- Are the Director's protected? If so, how?
- Does our policy provide host liquor coverage?
- Are our buildings insured to today's replacement

cost value?

- Are the volunteers protected? If so, how?

If you are not dealing directly with a broker, get one! Insurance is a very complex issue and you will be guided through the insurance maze by dealing directly with a broker. A broker can identify the risks you face and assign the appropriate coverage. There may be some risks that are uninsurable but at the very least a broker can advise your board so that you may take the actions necessary to minimize your exposure. Furthermore a broker can assist in claims situations to ensure that the loss is handled quickly and efficiently.

Since 2003 our firm, Foster Park Baskett Insurance Ltd., has designed an insurance program specifically for Agricultural Societies in Alberta and Saskatchewan. The program is designed to meet the specific needs of Agricultural Societies and the participating insurers have been educated on the associated risks. Should you wish a quote or discuss your existing program please feel free to contact Andre Charrois.

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# Coming Events

## December 2008

1	CNIB Christmas Dinner	Saskatoon
1	Carrie Underwood Concert	Regina
1-2	Ag Council of Saskatchewan	Saskatoon
4	Parade of Lights	Unity
4 - 5	Queensbury Xmas Party	Regina
5	Disturbed Cabaret	Saskatoon
6	Prairieland Small Business Xmas Party	Saskatoon
	Small Business Xmas Party	Prince Albert
	Chamber of Commerce Santa Days	Unity
7	Sarah Brightman Concert	Regina
8	Weyburn Livestock Update	Weyburn
9	John Berry Concert	Saskatoon
	Dressage Horse Show and Clinic	Melville
10 - 11	FACS Annual Conference	Saskatoon
10	Blood Donor Clinic	Prince Albert
	Chamber of Commerce Free Movie Day	Unity
16	Jingle Bell Rock 2008	Saskatoon
20	Small Business Xmas Party	Prince Albert
29	Kerrobert Rural Light-up	Kerrobert
31	Prince Albert New Years Eve Party	Prince Albert
31	Prairieland New Years Eve	Saskatoon

## January 2009

1	Unity's Centennial	Unity
12-15	Western Canadian Crop Production Show	Saskatoon
22-24	WRLA	Saskatoon
23	TimbRmart	Saskatoon
24	FMX World Tour	Regina
29	Jeff Dunham - Spark of Insanity Tour	Regina
30-10	RV Show and Sale	Saskatoon
31	Nutana Lions Flea Market	Saskatoon

## February 2009

8	So You Think You Can Dance Tour	Regina
9-13	Bourgault Industries	Saskatoon
17-18	Saskatchewan Equipment Expo	Saskatoon
20-22	Family Expo	Saskatoon
24-26	Prairie Apparel Market	Saskatoon
25 - 26	High School Musical on Ice Tour	Regina
27-1	Collectors Show	Saskatoon

## March 2009

7	Evening Out for Farmers and Friends	Battlefords
20-22	Step into Spring-2009 Home & Leisure Show	Swift Current
24	2009 East Central Bull Power	Yorkton
27-28	SAASE Annual Convention	Prince Albert

If you have any events you would like to add to our list, please contact the SAASE office at 306.565.2121 or email [gduck.saase@sasktel.net](mailto:gduck.saase@sasktel.net).



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