
❖ saase newsletter ❖

March 2006

A Message from the President

VERN FEATHERSTONE

Well I hope that everyone had a great Christmas and very happy new year. Things have been very busy with SAASE, as we have a whole bunch of things going on. First off I would like to announce that Board member Bruce Hobin has retired from the U of S—therefore opening his position on the board. The U of S has appointed Grant Wood to take Bruce's place. I would like to thank Bruce on behalf of SAASE for all the work that he has done over the years. Although, we are still going to put Bruce to work at the convention. He and Judy Reimer will be introducing the Clark Lewis Memorial Scholarship on Saturday March 11. I would also like to welcome Grant to SAASE's Board. Grant brings years of agricultural experience with him, and we all look forward to working with Grant.

Speaking of the convention we are not that far away. I would like to remind everyone that there is still time to register - just give Glen a call at the office. We have a great convention program lined up, and I hope everyone gets a chance to come to Bruno on March 10 and 11. In addition to the program that was initially sent out to everyone there has been a last minute addition. We have the opportunity to bring a speaker in to talk about insurance. Andre Charrois from Foster Park Baskett Insurance will be in to do a presentation. Foster Park Baskett Insurance Company has been doing a great deal of work with the Alberta fairs, and Andre will be in Bruno to talk about the various programs they have to offer fairs and Ag

Societies. Due to the already tight schedule, Andre will be doing his presentation on Saturday morning at 8:30. So we will not only be able to enjoy a great breakfast from the staff at the Ursuline Centre, but we will also be able to listen to Andre.

Glen and I attended the Manitoba Association of Agricultural Societies convention on January 13 and 14 in Brandon. Some great contacts were

made, and we look forward to working with MAAS in the future. Glen also attended the Alberta Association of Ag Societies convention in Lethbridge on February 10-12.

The SIAST/SAASE Ag Seminar series has finally gotten under way. The Perdue Ag Society hosted the introductory Grain Marketing Seminar on February 9-10, and had a tremendous turnout. Perdue has already booked the advance Grain Marketing Seminar for late March. I would encourage all societies to take a look at the program. It is a great way to raise some funds for your Ag Society, as well as present some tremendous programming to your community.

The SASP checks have been sent out to all societies. I would like to congratulate all societies programming was up substantially this year, as Ag Societies are doing more. The SaskPower Clean Team has wrapped up for another year, and it also was a tremendous success. Congratulations to the Ag Societies participating in the program and we look forward to next year. Thanks again to SaskPower for all their support.

As I mentioned Judy and Bruce will be presenting the Clark Lewis Scholarship on March 11. I would encourage all societies to bring silent auction items, as well as your check books because the money that is raised through the silent auction and 50/50 draws will be going toward the scholarship fund. That is about all the space that I have. I hope to see everyone at Bruno on March 10-11. Lets -"Be All We Can Be" in Bruno.

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*The Newsletter of Saskatchewan
Association of Agricultural Societies
and
Exhibitions Inc.*

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SAASE Newsletter is printed quarterly and mailed on the last day of February, May, August and November. Additional copies are available from SAASE Office.

Contributions to *SAASE Newsletter* are welcome and will be included as space allows.

SAASE OFFICE

SAASE Office is located in the Canada Centre complex on the Regina Exhibition Park grounds. It is on the 2nd floor and located near the Agribition offices and right next door to the Saskatchewan Live-stock Association office. Visitors are always welcome—give me a call and drop in.



SAASE CONVENTION IN BRUNO MARCH 10 & 11

Hosted by Carlton Ag Society

**2006 SAASE
CONVENTION
“Be All You Can Be”
BRUNO
MARCH 10 - 11**

****REMINDER****

There is still time to register for the SAASE Annual Convention. Give Glen a call at the SAASE office - 565-2121 - to register. Come on out to the Prairie Ursuline Centre in Bruno and join us for a very informative and great time.

***Convention Schedule Page 7**

SaskPower/SAASE Clean Team Wraps Up Year Four

Year four of the SaskPower Clean Team program has wrapped up. All the reports are in from all 15 participating Ag Societies and the results this year have been tremendous. The Clean Team program is designed to work with youth and with rural communities to address environmental issues of waste management. Certainly the objective of the program was once again met this past year. Between the 15 participating Ag Societies, over 29 youth groups were used to help keep the grounds clean. Audiences numbering in excess of 729,000 people saw evidence of the Clean Team and its corporate sponsor SaskPower. In the fourth year of the program a total of 22,877 bags of trash were collected, and a total of 2,374 bags of recyclables were diverted from the landfill. Congratulations to all the participating societies and the groups that they had working for them.

Through SaskPower's support a total of \$27,500 was dispersed to the many youth groups. The groups have been using the money to help support their activities. Here is a listing of the various groups that the Clean Team Program helped support in 2005 from the 15 participating Ag Societies:

- ◇ Battlefords Boys & Girls Club with assistance from Canadian Mental Health Association.
- ◇ Estevan Bruins, Estevan Pathfinders, Estevan Tae-Kwon-Do, Estevan Brownies.
- ◇ Melfort Minor Hockey, 4-H Beef Club, Soccer Club, Air Cadets.
- ◇ Melville Rail City Industries.
- ◇ Moose Jaw Time Herald Relay for Life, Junior Baseball.
- ◇ NAC Youth Group - Nipawin.
- ◇ Creelman 4-H Club.
- ◇ Prince Albert Big Brothers, Big Sisters, S.H.A.R.E., Boy Scouts.
- ◇ Swift Current Fresh Start.
- ◇ Weyburn Zone 1 Girls Soccer, Zion Lutheran Youth Group.
- ◇ Yorkton Regional High School.
- ◇ Turtleford, Marv 4-H Club.
- ◇ Shand, Porcupine Air Cadets Squadron 745.
- ◇ Rosthern 4-H Beef/Sask Valley Dairy Club.
- ◇ Biggar, Monarch Multiple 4-H Club.

SAASE and SaskPower are looking forward to year 5 of this very worthwhile program.

bits & bites

- ◇ Bruce Hobin has retired from the U of S to work full time with the Saskatchewan Institute of Agrologists. Bruce's position on the board will be taken by Grant Wood. Thanks for everything Bruce, and a big welcome to Grant.
- ◇ The Apprentice Judge Program is once again being offered this year. Encourage all your cattle judges to take on an apprentice judge. It is important to the future of the industry.
- ◇ **THERE WAS A MIS-PRINT IN THE SAASE CONVENTION PACKAGE - THE REGISTRATION DESK WILL BE OPEN AT 6:00 ON FRIDAY MARCH 10.**
- ◇ Saskatchewan Parks and Recreation Association will be holding the 2006 Spring Education and Training Symposium in Humboldt April 17-20. There are a number of topics regarding facility management and operation. For more information visit the SPRA website at www.spra.sk.ca or call Melissa Raymer at (306)780-9324, or email at: mraymer@spra.ca
- ◇ Camrose Regional Exhibition is holding its annual "Growing Rural Tourism" Conference March 6-8. This year's topic is "Selling Your Big Idea". For more information contact Colleen Reid at 1-800-296-8112 or email at grt@cre.ab.ca.



SAASE AG SEMINAR SERIES NOW TAKING BOOKINGS

As I have been talking about this seminar series for quite a while now, and I am thrilled to say that we have finally got it up and running. As of the time of this article one of the seminars has taken place hosted by the Perdue Ag Society. A total of 15 people took part in the Introductory Grain Marketing seminar. Because of the tremendous success of the seminar the Advance Grain Marketing Seminar has been booked for late March in Perdue.

The great thing about this seminar is the fact that the Perdue Ag Society was able to provide a valuable community event, as well as make some money for the Ag. Society. As Vern Featherstone put it - "Its better than working a bingo". Vern will be sharing how Perdue put the program together on the Friday night of the convention. This will continue to be a great opportunity that I hope our Ag. Societies will use. Here is a listing of the seminars that are available. Cost is \$300 to the Ag Society for the program. The Ag. Society is responsible for getting the people there,

lunch if required, and a place to hold the seminar. The seminars include:

◇ **Hit the ground runnin': Maximizing your calf crop percentage.**

Upon completion of this seminar you will be able to identify the five stages in the calving management process and develop a plan that will enable you to maximize your calving management program.

◇ **Handle with care...moving cattle with less stress for them and you.**

This seminar is for anyone involved within the cattle industry. You will learn how to move cattle in a manner that reduces stress, improves product quality, consumer image and safety for both cattle and handler.

◇ **Know what they're worth...keys to effective marketing of beef cattle.**

Several factors influence the value received for beef cattle as they move through the marketing chain. Course participants will acquire valuable information that can assist them in their marketing strategies.

◇ **Economical feeding of beef cattle.**

Regardless of the type of beef cattle production system, feed costs are a primary expense. This seminar will enable you to identify the primary nutrient requirements of beef cattle and provide you with practical approaches to providing nutritionally balanced rations that will optimize cattle productivity while reducing feed costs.

◇ **Keep them healthy: Managing an effective beef cattle herd health program.**

Maintaining the health status of beef cattle is key to the long-term viability of any beef cattle operation. You will receive practical information on the implementation of an effective herd health program within your cattle production system.

◇ **Grain marketing basics: Making the most "dough" from what you have to offer.**

This workshop will provide you with a sound understanding of basic grain marketing principles and strategies. This information will enable you to identify marketing opportunities within your grain enterprise that will increase the returns to your production system.

◇ **Advancing your grain marketing strategies.**

This workshop will be of interest to producers wishing to incorporate the use of futures and/or options in their marketing programs.



Swift Current Agricultural & Exhibition Association Recipient of International Award

The Swift Current Agricultural and Exhibition Association was the recipient of a Hall of Honor Communication Award for the Most Outstanding Newspaper Ad-Color Print. This is a prestigious international award as it was presented in Division 1 - Fairs, whose attendance was up to 10,000 from around the world.

Presented by the International Association of Fairs & Exhibitions (IAFE), the Hall of Honor Communication Awards, sponsored by K&K Insurance, showcases the advertising and marketing efforts of fairs from around the world. "It is truly

an honor to win such an award and to be recognized by the International Fairs Association for our hard work in promoting Frontier Days Regional Fair & Pro Rodeo", said Donna Sagin, General Manager of the Swift Current Agricultural & Exhibition Association.

The International Association of Fairs and Exhibitions is a voluntary, non-profit corporation organizing state, district, and county agricultural fairs, state and provincial associations of fairs, expositions, associations, corporations, and individuals into one large association interested in the improve-

ment of fairs and allied fields.

In 1885, the IAFE began with a half dozen fairs and a commitment to service for all of its members. Today, the IAFE represents more than 1,400 fairs in North America and around the world, as well as more than 1,500 members from allied fields. Throughout the years, the IAFE has remained true to its purpose of promoting and encouraging the development and improvement of fairs and exhibitions.

Donna Sagin
General Manager
Swift Current Agricultural & Exhibition Association

Saskatchewan 4-H Council CloverBud Policy Change

Until now, under Saskatchewan 4-H Council policy, the youngest age allowed for participation in Regional Shows was 8 years. However, at the Saskatchewan 4-H Council Annual General Meeting, a motion was passed to **allow all 4-H CloverBuds, including 6-7 year olds, to participate in Regional Shows**. Please remember that all CloverBuds (ages 6-8) are still allowed to show only a calendar year calf or lamb, or to use a well-broke and trained horse.

There are two main points to keep in mind regarding 6-7 year old CloverBuds:

- 1. They are now allowed to participate in Regional Shows (in addition to the 8 year olds).**
- 2. As a safety precaution, a parent or responsible member is allowed to help them by holding the end of the lead rope. They cannot be penalized for this.**

In Beef and Sheep classes, a parent or responsible member is allowed, but not required, to hold the end of the lead rope. Even if the parent or responsible member is not holding the end of the lead rope, he or she must be with the CloverBud in the ring, so that they are available quickly if help is needed.

In Light Horse showmanship classes, 6-7 year old CloverBuds are also allowed, but not required, to have a parent or responsible member help them by holding the end of the lead rope. Note that, in Light Horse riding classes, a 6-7 year old CloverBud's horse is not required to be on a lead rope. A parent or responsible member/guardian must also be with the CloverBud in the ring, so that they are immediately available to assist.

The Saskatchewan 4-H Council fully recognizes that Regional Show organizing committees must do what is best for their show. The new policy allows for expanding or adding CloverBud age categories, but only if the organizing committee wishes to do so.

If you have any questions or comments regarding this change, please do not hesitate to call me at 306 933-7729.

Valerie Pearson
Executive Director
Saskatchewan 4-H Council

COMPLIMENTARY VAN SERVICE AVAILABLE FROM HUMBOLDT ON FRIDAY MARCH 10

There will be a complimentary van service running from the Bella-Vista Inn in Humboldt to the Prairie Ursuline Centre in Bruno. The van service will be operating only on the Friday night. We will have some great entertainment and an opportunity to have a few beverages, so we want to make sure that no one drinks and drives. Saturday morning those staying in Humboldt will be expected to get their own transportation to Bruno, being that the convention ends after the Annual General Meeting in the afternoon. We will have 1 - 14 passenger van going back and forth to Bruno. The first pick up at the Bella-Vista Inn will be at 5:00 on Friday. The next pickup will be at 5:45, with the final one being at 6:30. I would ask that we try and fill each trip, as we do not want to end up with too many people trying to get on the 6:30 van. As you check in to the Bella-Vista Inn there will be a sign up sheet for the van. If you require transportation make sure that you sign up on the sheet. At the end of the social evening the van will also be heading back beginning at 11:00. The van will be going back and forth every 3/4 of an hour, so if you need a ride back make sure that you are on one of the vans.

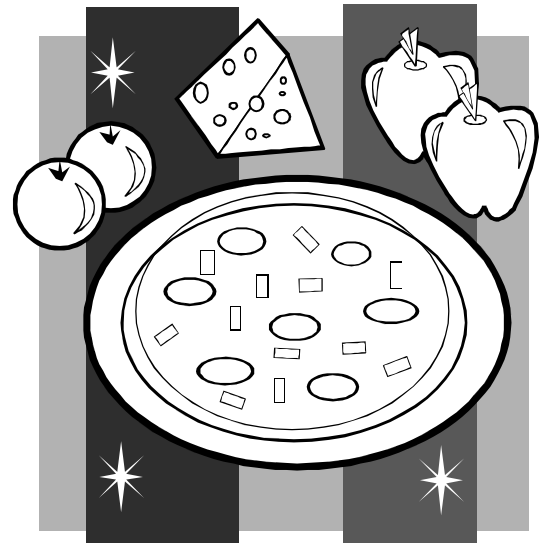
INSURANCE SESSION ADDED TO SAASE CONVENTION PROGRAM

There has been an addition to the SAASE convention program. With all the interest and concern regarding insurance and insurance related issues we have added a speaker for Saturday morning. Andre Charrois, of Foster Park Baskett Insurance Ltd., will be joining us at 8:30 a.m. on Saturday March 11. Foster Park Baskett has been doing a great deal of work with the fairs and Ag. Societies in Alberta, and Andre will be talking about the various issues facing fairs and Ag Societies in the insurance industry, as well as some of the solutions that they have come up with. In addition to the programs that they offer, Andre will be highlighting Directors and Officers Liability, and Host Liquor Liability. With it becoming more difficult and more expensive to acquire insurance, Andre will be supplying a very informative and important session.

‘IT’S A PIZZA - 2006’

You will receive a “Hosting Guide” with information about signage, props, display ideas and resource information.

Coloring books are provided where school tours are part of the program.



RESERVE NOW

Reserve the display by calling SAASE at
306 565-2121

SAASE CONVENTION SCHEDULE

Friday March 10

- 6 - 10:00pm **REGISTRATION**
Receive Silent Auction and display items
- 7:00pm **PRESENTATION ON SAASE SERVICES**
- 7:30pm **ROUNDTABLE DISCUSSIONS - FUTURE DIRECTION OF SAASE**
- 8:30pm **SOCIAL EVENING - HOSTED BY CARLTON TRAIL AG SOCIETY**

Saturday March 11

- 8:00am **BREAKFAST - PRAIRIE URSULINE CENTRE**
- 8:30am **SESSION - INSURANCE ANDRE CHARROIS OF FOSTER PARK BASKETT INSURANCE**
- 9:15am **BUSINESS SESSION**
- Introduce Board of Directors
- Name Resolutions Committee
- Review Nomination Procedure
- 9:30am **SESSION**
"BE ALL YOU CAN BE"
MOE NEAULT
- 10:45am **REFRESHMENT BREAK**
- 11:00am **SESSION**
"RURAL DEPOPULATION: IS IT INEVITABLE?"
BARB STEFANYSHYN-COTE

- 12:00 **AWARDS LUNCHEON**
- O Canada
- Welcome - Vern Featherstone
- Introductions - Greetings
- Volunteer of the Year
- Honorary Life Memberships
- Anniversary Year Certificates
- Fair Poetry
- 1:30pm **SESSION**
"MAKING YOUR FACILITY MORE ENERGY EFFICIENT"
TERRY WHITE
- 2:45pm **REFRESHMENT BREAK**
- 3:00pm **INTRODUCTION OF THE SAASE/CLARK LEWIS MEMORIAL SCHOLARSHIP JUDY REIMER/BRUCE HOBIN**
- 3:30pm **ANNUAL MEETING VERN FEATHERSTONE PRESIDING**
- 3:30pm **SILENT AUCTION WIND-UP**
- 4:30pm **ADJOURNMENT**

**DON'T FORGET TO BOOK
YOUR ROOMS!!!**

**PRAIRIE URSULINE CENTRE IN
BRUNO - 306 369-4187**

**BELLA-VISTA INN IN HUMBOLDT
306 682-2686**

GREAT NIGHT PLANNED FOR FRIDAY NIGHT SOCIAL IN BRUNO

The host committee in Bruno have an exceptional night of entertainment planned for us on Friday March 10th. After the opening sessions and registration on Friday we will be entertained by a couple of great groups. Double Vision, an identical twin magic act from Saskatoon will be performing a one hour magic show beginning at 8:30 in the gym at the Prairie Ursuline Centre. Double Vision has entertained audiences across Canada and the United States over the past 17 years with their clean comedy, clever wit and incredible magic. What is going to make this a great night is that the town of Bruno have also been invited to the show. After Double Vision have performed a band from Bruno will entertain us for the remainder of the evening. There will be a cash bar, and we will all get a chance to sample cherry sausage on a bun. Van service back to the Bella-Vista Inn will begin at 11:00. Don't miss this great night of entertainment, and chance to network and have some fun.

~Coming Events~

March 2006

3-5	Collectors Show	Saskatoon
4	4-H Farm Safety Day	Battlefords
5	Barrel Racing Jackpots	Melville
5-7	86th'Pride of the Prairies' Bull Sale	Lloydminster
10	Evening Out for Farmers & Friends	Battlefords
11-19	Brier	Regina
16-19	Homestyles	Saskatoon
17	Friday Night Ropings	Maple Creek
19-20	Regina Bull Sale	Regina
19	Barrel Racing Jackpots	Melville
24	Friday Night Ropings	Maple Creek
25-26	Cycle Mania	Saskatoon
24-26	Showcase 2006	Lloydminster
28	Bull Sale	Yorkton
30	Abernethy Dinner Theatre	Abernethy
31	Friday Night Ropings	Maple Creek
31	Abernethy Dinner Theatre	Abernethy
31-2	Gardenscape	Saskatoon

April 2006

1-2	Gardenscape	Saskaton
1-2	Abernethy Dinner Theatre	Abernethy
7-8	Agrimex Farm Trade Home Show	Battlefords
7-9	Focus on Lifestyles Trade Show	Swift Current
7-8	Farm, Home and Leisure Show	Weyburn
7	Spring Expo	Yorkton
14-17	Easter Light Horse Riding Clinic	Lloydminster
19-20	Western Canadian Livestock Expo	Saskatoon
20-23	Spring Steer and Heifer Show	Yorkton
21	Town and Country Banquet	Saltcoats
22	Borders Horticulture Series	Lloydminster
22-23	Focus on Trade	Moose Jaw
23	SBRA Barrel Racing	Melville
27-29	Taste of Spring	Regina
27-28	Ag Ed Showcase	Prince Albert
28-30	Spring Classic Horse Show	Moose Jaw
29-30	4H Judging and Grooming	Lloydminster

May 2006

6	Flea Market	Melfort
7	SBRA Barrel Racing	Melville
20-22	High School Rodeo	Maple Creek
22	SBRA Barrel Racing	Melville
23-24	Children's Festival	Prince Albert
26-28	Cowtown Pro Rodeo	Prince Albert
27-28	Quarter Horse Show	Maple Creek

SaskTel

* Log onto SAASE website at www.saase.ca for further upcoming events.