

Venture Projects 2018

Changes Made to Venture Project Program for 2019

The Venture Project program has been one of the cornerstones of SAASE's provincial programming. One of the big challenges in starting a new event for Agricultural Societies is the risk of financial loss on that event. The Venture Project program was set up to help out the development of a new event or the enhancement of an existing event by supplying seed money to get the project going. There are countless events that have been helped out with the seed money that have been tremendously successful and continue to operate as stand alone events today.

There have been few changes to the program since it's inception almost 20 years ago and the SAASE Board of Directors felt it was time to make some changes to the program. An additional challenge that new events have – that the SAASE Board of Directors wanted to address – was that it is sometimes hard to evaluate an event after just one year. If events were funded for more than 1 year it would relieve additional pressure on the Agricultural Society going forward.

Projects under the new program may be eligible for funding of up to 3 years. Funding for the first year would be eligible for up to 50% of eligible expenses – 35% of eligible expenses for the second year – 15% of eligible expenses for the third year. The maximum amount of support would be \$10,000 per application. If applying for more than 1 year for the same project, SAASE would require an additional application each year, with a financial statement showing the results of the previous year. There will be one deadline for applications – December 1. Applications will be approved on merit and qualifications and funded within the limits of the funds available for Venture Projects. Applications received after the deadline will be evaluated on a first come first served basis and will be funded based on any funds remaining from the December 1st deadline.

3 Year Project Requests:

For the initial application – the Agricultural Society will submit a 3 year budget with the projected income and expenses. In year 2 and 3 of the applications – after the event has taken place – the Agricultural Society will complete the year 2 and 3 applications, which include submitting the budget with actual numbers versus the budgeted numbers with an explanation on the variance, as well as including any changes that will be made in the project going forward to improve the event.

Upon completion of the project, a report must be submitted. This report will include an evaluation of how well the project achieved the stated objectives, any deviation from the original plan and should be accompanied by a financial statement of the project. Payment will be made within thirty days to the maximum approved in the application. SAASE will pay out a total of 75% of the approved amount, with the additional 25% being paid out once a presentation has been made at the SAASE Annual convention.

These are some pretty major changes to the program and there will no doubt be some growing pains as we go forward. Applications and the application guide have been sent out to all the Agricultural Society Presidents and Secretaries, with the new forms being available on the website. If you have any questions or ideas for a new project - talk to Glen at the SAASE office.



7th Annual Saskatchewan Equine Expo

SASKATOON, Saskatchewan (submitted by Prairieland Park) – Prairieland Park organizers and the Saskatchewan Equine Expo committee would like to thank their partners, The Saskatchewan Horse Federation and the Western College of Veterinary Medicine, along with all the sponsors, media and volunteers that helped to make the 7th Annual Saskatchewan Equine Expo such an amazing success.



The Saskatchewan Equine Expo showcases many elements of the equine industry through demonstrations, clinics, competitions, awards and an industry trade show. One of the main elements of our show is Canada's Ultimate Cow Horse Competition. This year, Dale Clearwater took first place in the Open Division riding Shesa Smart Bet Ncat owned by Brenda Hagel from Saskatoon. Dale also placed second, riding Hollys Lil Cat owned by Roger Willis and Sharla Bussie. Third place in the competition was Amos Abrahamson riding his own horse, Diamond J Val. For his efforts, Dale was awarded a trophy buckle sponsored by Cowtown and merchandise prizes from Back on Track.

In the Non Pro-Division of the Ultimate Cow Horse, first place went to Suson Schaal riding her horse, Chics



Ruffled Up. Noreen Fenske was awarded second place riding her own horse, Spooks Delta Dude. Both riders received Back on Track merchandise prizes. We would also like to thank our three incredible trainers for their entertaining performances, and congratulate Adam Thiessen from Waldheim, Sask for being named the winner of the 2018 NAERIC Trainer Challenge. Both Jonathan Field and Amy West captivated the audience with their expertise and Horsemanship through their demonstrations and clinics this year. This weekend saw almost 10,000 attendees to the show, demonstrations and the trade show.



Thank you also to the committee for their support and time in producing and creating this event annually and our 2018 sponsors: Omega Alpha Pharmaceuticals, NAERIC, Meridian Surveys, The Hartford, Cervus Equipment, Hi-Hogg Equipment, Back on Track, Cowtown, Bill & Rhonda Wilm, Canpressco and Diamond K Ranch .



Feedback is important to planning each year. The online survey will be up until Friday. For those wishing to provide comments and feedback, please visit our website at <http://www.saskatchewanequineexpo.ca/>.



Prairieland Park Hosts Beef Expo 2018



The 5th Annual Saskatchewan Beef Expo was held at Prairieland Park from April 6 - 9, 2018. This beef event specifically for youth includes both educational and show ring competitions, as well as team events and hands on demonstrations. In 2018 instructors from Stock Show University & Sullivan Supply taught the participants new methods in clipping and show-day preparation. Additional sessions focused on Safe Livestock Handling and nutrition. On day two participants had the opportunity to show their 4H project animal and participate in Team Grooming competitions. A total of 92 participants registered with 82 animals in the show. We look forward to working with all of our partners on Beef Expo 2019.

(Submitted by Prairieland Park)



Battleford's Children's Festival

Over 2500 children attended this year Battleford's Children's Festival - hosted by the Battlefords Agricultural Society on June 15th. In addition to schools from Battlefords, children attended from communities in the surrounding area. They came from Marshall, Hafford, Paradise Hills, Turtleford, Lloydminster, Maymount, Biggar, Spiritwood, Cut Knife, Wilkie, Leoville, as well as children attending from the Red Pheasant, Mosquito, Sweet Grass and Moosimin Reserves.

There was a wide variety of entertainment which was offered to inspire children and adults while allowing them to have fun learning. There were a number of tents and stages set up throughout the Battleford's Agricultural Society grounds, and the weather was perfect. The buses began arriving just after 9 and the teachers and their classes began their day of fun and learning.

Throughout the day the classes could go to various displays throughout the grounds. The RCMP, Fire Department and local EMT's were on hand to do various demonstrations and give the students an opportunity to see the equipment



and meet the officers and emergency personnel that are there to help out when there is a problem. The classes also had an opportunity to visit the SAASE/ Mosaic potash display - which was very busy throughout the day. SGI also had their Safety Squad there talking about road and bike safety.

In addition to all the educational displays the children also had an opportunity to see some excellent entertainment and



take part in some great activities. There was a face painting and craft area that the children could go to, as well as a petting zoo and sheep shearing demonstration. The entertainment included a Science Show, the Super Dogs, as well as entertainment by Dr. Von Houligan, Madame Diva and Steve Harmer.

In addition throughout the day there was an Indigenous Educational Village, which included music, culture and aboriginal dancers. The day finished up at 3:30 with the students getting back on their buses. This year's Battleford's Children's Festival was a huge success - Jocelyn Ritchie and her great volunteer committee look forward to putting on the next Children's Festival in two years.



Vanscoy and Delisle Team up for Fall Fair

SAASE has made changes to the Venture Project Program - by making it possible to help out with a new program for 3 years. This allows a program or event to evolve - giving the new event an even better opportunity to succeed on an ongoing basis. The Vanscoy Agricultural Society is one of our Agricultural Societies applying for funding under the 3 year program. They are partnering up with a neighbouring community - Delisle - on a Fall Fair. The first year was a tremendous success, and the Vanscoy Agricultural Society have applied for funding for the second year of their project. Below is the report from the first year of their new partnership with Delisle.

Year 1 of our Venture Project was a huge success. Our participation with the Delisle Harvest Festival was a fantastic opportunity for our Agricultural Society to help bring back our Fair. We were able to contribute to our local community by participating in a parade, hosting childrens entertainment (balloon twister and parachute games/songs), community bingo, and a cake celebration for our 35th anniversary. All of these engaged the community and brought community members through the doors to view the exhibits as well. Fall Fest was happy to have us add to their program and provide another opportunity to engage our community with the local festivities.

Our exhibit numbers were up this year and it was a wonderful showcase for the exhibitor's to demonstrate their knowledge, skill, and talent.





Rural living was promoted through exhibits and through meaningful conversations about what our organization does (unfortunately the Nutrient Trailer was unavailable for us but we have a wonderful display secured for our 2019 Fall Fair).

We were successful in drawing in more youth and allowing them the opportunity to compete and shine in their own specific exhibit categories. Our community directly benefited from this engaging opportunity because many proud children went home with some special earned prize money that day. It was not just about the prize money though. We created a sense of community, taught children the importance of participation, trying new things, and gave purpose to participation in our Fair as well. Teaching these skills along the way is a small act that can last a lifetime. We are already working with Delisle on the Fall Fair for 2019 and would like to thank SAASE for supporting this year's event



Nipawin Adds Family/Parade Day Celebrations to Fair



This is the Venture Project Report submitted by the Nipawin Exhibition.

Family/Parade Day Celebrations July 15, 2018

Historically the Nipawin Exhibition Parade was held on the first day of our exhibition as kick off to our three-day event. The Nipawin and District Chamber of Commerce was the supporting partner that provided the manpower to coordinate and marshal the parade along with finding volunteers to judge the entries and they even provided the prizes.

The Nipawin Hawks on their bike-float. Photo by Jessica R. Durling

In 2017, the Exhibition Association approached the Chamber of Commerce and the Nipawin Business Improvement District to see if they were interested in partnering in hosting a Canada 150 celebration in conjunction with the fair. The three parties agreed to host a Canada 150/Family Day celebration on the Sunday before the fair.

The day consisted of entertainment, food booths, and a vintage car show; face painting, games for the kids and fireworks. In addition, it was decided to move the Exhibition Parade to the Sunday and be part of the celebration. The day was provided to attendees at no cost other than the food they bought. The Chamber, the BID and the Town of Nipawin provided the funds and manpower to coordinate the day. The Nipawin Exhibition Association provided financial sponsorship for the day, but did not provide any other resources as our resources were consumed with the delivery of the fair. The day was a complete success and there were many requests to repeat the day in 2018.

After decades of the Nipawin & District Chamber of Commerce being the Parade Marshalls for the Exhibition, they decided that their involvement in the Parade did not support the best



Maureena Schriner leads off the parade with her horse. Photo by Jessica R. Durling



The Nipawin Legion's float in the parade. Photo by Jessica R. Durling

interests of the Local Businesses and therefore would not look after the Parade. They also did not feel that playing a role in the Family Day celebrations was within their mandate.

In the time between the 2017 and 2018 exhibitions. The Nipawin Business Improvement District ceased to operate and thus these resources were no longer there to support the 2018 Family Day either. The Town agreed to support the day by providing funding for entertainment and offered the services of their Public Works department in whatever capacity they would help, but were not prepared to coordinate the event.

At this point, the Exhibition Association was not sure what to do. We knew that we did not have surplus resources to host such a day, but we knew that the long-standing tradition of the parade had to continue. We knew that Family Day celebration was well received by the community the year before. It brought people to town and it also provided an opportunity for families that could not afford to attend the fair to be able to spend the day as a family enjoying the parade and other family friendly activities.

The Exhibition Association made the decision to assume the responsibility of coordinating, funding and delivering



A parade float rider waves to the crowd. Photo by Jessica R. Durling

the Family Day celebration and the parade. Although a very stressful undertaking in addition to our annual fair, we were able to provide another event for our community. Mother Nature was not as kind to us this year as she was in 2017, but the response from the community was positive and they hope we continue with Family Day as a kick off to our fair.

Taking on this event added extra expenses for the Exhibition Association so we are very grateful for the Financial Assistance from the Venture Project Grant from SAASE.

Canadian Extreme Bulls and Bikes a Big Success in Year 2



The Lloydminster Exhibition finished up the second year of the 3 year Canadian Extreme Bulls and Bikes program - below is an article submitted by the Lloydminster Exhibition on this year's event.

The Lloydminster Agricultural Exhibition Association (LAEA) was approached by 2 prominent local stock contractors in 2017 to discuss the Canadian bucking bull industry. They had indicated that there is a need for



more events and activities that involve bucking bull development in Canada. Through our conversations a program was developed that will support and enhance the Canadian bucking bull industry and its continued development. The event is held during our Colonial Days Fair program on the Friday night.

The event filled the void that was created when we made a significant change in our fair programming, where we removed Chuckwagon racing from the schedule. We replaced 3 days of wagon racing with 2 days of Monster Truck and Tuff truck shows. Although this was successful, it did leave a void with our rural sector. The new event satisfied that rural sector and, being an extreme event, it proved to be a large draw for the urban sector and brought them to a Canadian bucking bull event.

We had a very successful year two. 26-2 year old bulls were bucked in the afternoon with a decent crowd. We were able to have CFCW come on board and be a major media sponsor which gave our event even better exposure.

We added in a ladies division which saw 3 ladies compete. The women had to flank their own bulls and this component is becoming more popular at other bull bucking events. We intend to add a youth division to next year's event to add even more contestants and diversity.

We had our PBR event later in the evening starting at 6pm. We had a great evening of outstanding performance that left the crowd on the edge of their seats. We had a long go of 25 riders and then a short go of the top 10. It made for a great evening. We were cut short and had to evacuate the grandstand with about 2 bulls to go because of lightning but we were able to crown a champion. Even though we had inclement weather move in towards the end we still kept a majority of our crowd.



Biggar & District Fair Days a Hit

The Biggar and District Fair Days are a Venture Project that SAASE has supported this year - below you will find a write up submitted by the Biggar Agricultural Society on this very successful event.

Biggar and District Fair Days along with Red White and Gold Slot Race is a wrap and was a tremendous success. Friday June 29th started out with Equi Health Presentations hosted by Carolyn Kemps. Next on the agenda was a delicious supper meal prepared by Flora Dalisay, both Asian and Western style cuisine was available. The kids Cabaret went from 7 pm - 9pm, games, music, glow sticks, sparkle tattoos, treats and much more kept the kids busy and parents happy.

Saturday morning June 30th started with a bacon and egger breakfast as well as other options then a treasure hunt for the kids at 10:00 along with the start of the well anticipated Slot Race. Our local artist Carrie Gosselin set up in the tent, displayed her art for sale, face painted and held mini art lessons for kids all day. This was a hit!



Our Trade Show opened at 10:30, we had multiple vendors ranging from feed supply and gates for sale (KR Livestock), Go4First Apparel, Voxx Socks, Double J Saddlery, Majestic Theatre selling treats, and much more! We were extremely happy with the response to attend our trade show this year. The Kids Korner with the supervised bouncy castle and other pre planned games for kids opened at 11:00. Beer gardens were welcome for those travelling along with competitors.

The highlight of the day was the Trick Riding performance as part of our Canada Day Celebration and Grand Entry before the 4D jackpot. Floor hockey in the quonset kept kids busy as well as pie eating contest and then another delicious supper! Social and music followed but was cut a bit shorter than usual due to the surprise rain later on in the evening. It kept raining through the night Saturday and Sunday. We ended up postponing our Gymkhana on Sunday and will host that part of the event in the next couple of weeks when the weather is suitable.

