

SAASE News

The Newsletter of Saskatchewan Association of Agricultural Societies and Exhibitions

www.saase.ca

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SAASE Regional Meetings & AGM Move to March/April



SAASE has rescheduled the Regional meetings that were originally planned to take place in the Fall to the end of March. In partnership with Tourism Saskatchewan - the meetings will be jam packed with great information and an opportunity to network with other Agricultural Societies in your area.

With SAASE celebrating it's 100th Anniversary and partnering with the Canadian Association of Fairs and Exhibitions on the 2020 CAFE convention in Regina, SAASE will not be holding it's convention at the regular time of year. The Regional Meetings will act as a way that SAASE will be able to stay in touch with our member Agricultural Societies until

the convention in November. The meetings will include information usually given out at the SAASE Annual General Meeting. The SAASE annual Report, as well as the audited 2019 SAASE financial statement will be sent out to SAASE members in late February to give everyone an opportunity to review them so that if there were any questions regarding either one - they could be addressed at the Regional meetings. The SAASE Annual General Meeting will take place in Saskatoon at Prairieland Park on Saturday April 4 - beginning at 1:00 pm. A meeting notice will be going out with copies of the Annual Report and audited financial statement. SAASE members are certainly invited



Continued on page 3

President's Message: Jocelyn Ritchie

I hope everyone had an excellent fair season. The weather was kind of all over the map, with fall being very tough - hopefully everyone got their crops off and we can all look forward to a better spring.

2020 is shaping up to be a very exciting year for SAASE - with SAASE's 100th Anniversary as an association. Our partnering with CAFE on the 2020 CAFE convention in Regina is a first for the Canadian Fair Industry. The CAFE/SAASE convention will be taking place November 11 - 13. This is a great opportunity for our members to attend the national convention and SAASE is working with our Provincial partners on putting together a funding package that will help offset the registration costs for delegates in Saskatchewan - stay tuned and we will get the information on registration costs out to you as soon as possible in the new year.

Although SAASE will not be hosting a convention in late February/early March as we normally do - we will be partnering with Tourism Saskatchewan and the Saskatchewan Ministry of Agriculture on a series of Regional Meetings in March. Our Annual General Meeting will be taking place in Saskatoon on Saturday April 4 at 1:00 pm at Prairieland Park. While you can certainly attend the meeting - you will also have the opportunity to attend the meeting over the internet. We will get the call in information out to you, and also our Annual Report and Audited Financial Statement will be presented at our Regional Meetings, with approval of them to take place at the annual meeting in Saskatoon. We will also be electing our new board members at the AGM, with that information going out in advance as well.

It has once again been a very busy and exciting summer/fall for SAASE. Our Agricultural Education displays have made many stops around the province and we have been working with our corporate partners at some new events as well. If you are interested in having the displays at your events - contact Glen at the SAASE office.

A huge thanks goes out to all of our Agricultural Societies who hosted Safety Days in 2019. It is because of you that our Safety Day program has become one of the biggest and best in Canada. Working with youth has always been a priority of our Agricultural Societies and this great program is just another way that our Agricultural Societies continue to show leadership within our communities. Thanks to all of our partners on the program for continuing to show their support - the Saskatchewan Ministry of Agriculture, SaskPower, Progressive Agriculture, Community Initiatives Fund (CIF), and the Canadian Agricultural Safety Association. SAASE hosted a safety day coordinators workshop in Regina - with over 25 people attending. If you want information about hosting a safety day give Glen a call at the office.

The Venture Project program provides seed money for new events, as well as enhancing existing events. There are a number of projects highlighted in the December newsletter. Our Venture Project Program funding will be highlighted at our Regional Meetings. If you have an idea for a project I would encourage you to get the application in as soon as possible, as the applications will be looked at on a first come first served basis.

The SAASE Clark and Anne Lewis/Dalglish Family Scholarship program continues to help out young people throughout Saskatchewan. Our 4 outstanding scholarship recipients have been announced and their stories are included in the newsletter. Congratulations to all of the participants and winners at this year's 4 H Provincial Judging competition, which was held in Moosomin.

I hope everyone had a very Merry and safe holiday season - we will see you at the Regional Meetings in March.

Jocelyn Ritchie - President

The Newsletter of Saskatchewan Association of Agricultural Societies and Exhibitions Inc.

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SAASE Newsletter is printed quarterly and emailed out in February, May, August and November. Additional copies are available from SAASE Office.

Contributions to SAASE Newsletter are welcome and will be included as space allows.

The SAASE Office is located in the Canada Centre complex at EVRAZ Place (Regina Exhibition Park) grounds, next door to the Saskatchewan Livestock Association office on the 2nd floor. Visitors are always welcome—give Glen a call at 565-2121 and drop in.

to attend in person, but will also have the opportunity to attend the meeting online. There will be a total of 8 Regional Meetings taking place throughout Saskatchewan, with SAASE partnering with Tourism Saskatchewan on 7 of those. Dates and locations are as follows:

- Arcola - March 19 - Legion Hall
- North Battleford - March 23 - Agri-Villa Building - Battlefords Ag Society.
- Prince Albert - March 24 - Prince Albert Exhibition Grounds - Log Cabin
- Nipawin - March 25 - Royal Canadian Legion Hall.
- Yorkton - March 26 - Meeting Room C Gallagher Centre Yorkton Exhibition Grounds.
- Regina - March 27 - EVRAZ Place
- AGT Lounge Mosaic Stadium
- Saskatoon - March 30 - Prairieland Park - Terrace Room.
- Swift Current - March 31 - Swift Current Ag & Ex. Stockade Building.

All the meetings will have a SAASE component that will be scheduled from 2pm - 5pm. It will include information on SAASE programming and funding available. A presentation by a representative from Tourism Saskatchewan on programming and opportunities available to Agricultural Societies. Other speakers will also be scheduled for the meetings. There will be Round Table discussions - a presentation of the SAASE Annual Report and Audited 2019 Statement and much more. A full agenda of the meeting will be made available in the next couple of weeks. A complimentary meal will be served inbetween the SAASE and Tourism portions of the meeting

The Tourism Saskatchewan component will take place from 7pm - 10pm at all the locations except Arcola. The outline for the Tourism Saskatchewan segment of the program is as follows:

In March 2019, Tourism Saskatchewan entered into a master services agreement with Destination Think! (DT!), a tourism strategy firm with global content marketing experience. DT! contributes to the development of the always-on strategy across the province's target and developmental markets and across marketing channels.

As part of the development of a long-term marketing strategy for Tourism Saskatchewan, DT! has identified additional research to be undertaken. PlaceDNA™ is a collaborative research process involving residents. The process is built on the assumption that residents are best positioned to define the way that Saskatchewan can truly deliver on its identity. Locals are a place's best (or worst) advocates and play a large role in creating the visitor experience. DT!'s Place DNA™ is a proprietary research process that assesses local attitudes and perspectives about the province and identifies gaps and inaccuracies in how outsiders perceive us, while also educating residents on the benefits of the visitor economy. Place DNA™ is not only a tool for marketing, but can also be used to inform economic development strategies.

The research objectives of this project are to:

- Understand our identity so that we can move towards more authentic marketing, supported by our

stakeholders and residents.

- Dig deeper into the regional nuances of the province's identity and unique selling points to assist marketing and product development efforts to differentiate the province from our competitors.
- Gather insights that will allow Tourism Saskatchewan and other industry partners to improve the quality of tourism products and visitor experiences.
- Identify gaps related to how Tourism Saskatchewan and industry stakeholders communicate to target audiences.

SAASE and our Board of Directors look forward to meeting with our Agricultural Societies during the Regional Meetings and hope that you make the time to attend the meeting in your area. Meeting packages will be sent out and emailed out to all Agricultural Societies over the next couple of weeks.



The original logo of the Saskatchewan Agricultural Societies Association formed in 1920.



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Historical Review - Saskatchewan Agricultural Societies' Association - Part 2



Provincial Seed Fair - 1949

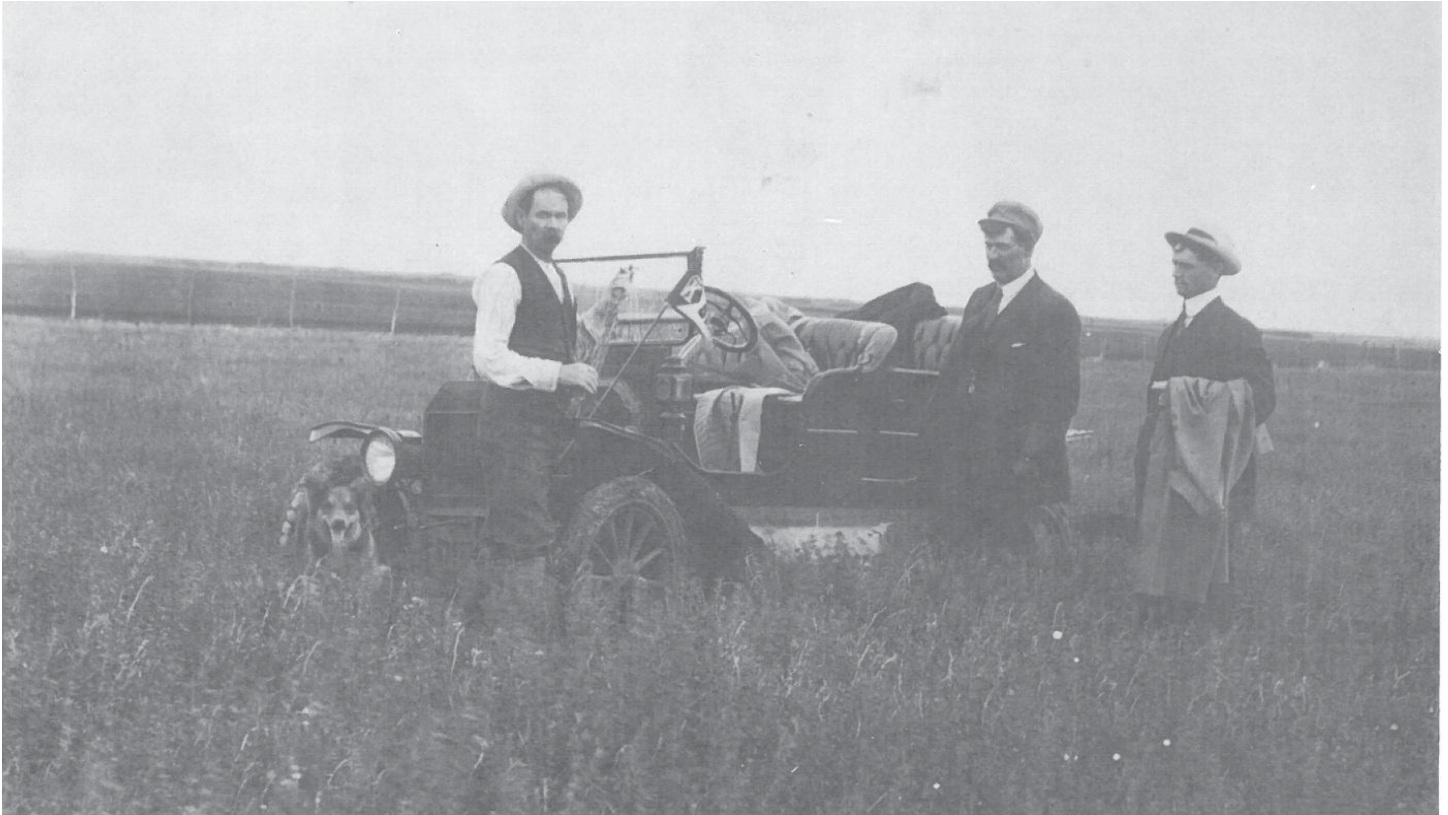
This is part two of a series of excerpts taken from the “Historical Review – Saskatchewan Agricultural Societies Association and Agricultural Societies” – published in 1980, with the research and writing done by Herbert H. Clark.

The Agricultural Societies Convention which was held January 11 – 13, 1921 in the Agricultural College Building provided ample evidence that the Association in collaboration with the Director of Agricultural Extension, College of Agriculture, could stage a meaningful convention. The Association was able to compliment the program put on by the College by providing speakers on matters relating to the management of societies. A feature

of early conventions of the Association was a special program for secretaries (secretary-treasurers) of member societies. These programs would take the form of panel discussions with six or eight participants contributing to and assisting with discussions.

The early involvement of Agricultural Societies in making it possible for new settlers to learn more about quality stock was very evident in reviewing the history of the development of the Agricultural Society program in Saskatchewan. Department of Agriculture and College of Agriculture staff conducted many demonstrations and clinics on culling poultry flocks, beef and swine breeding stock, pointers on the value of purebred sires and also the great importance of clean, pure

certified and registered seed grain stock. Many of these demonstrations were held in conjunction with livestock shows and sales, summer fairs and fall seed fairs. Spring livestock sales were very popular in the 1920's and although prices were not strong, the sales did provide an opportunity for farmers to obtain new breeding stock, and at the same time pick up ideas on livestock management. Most sales were attended by specialists from the Department of Agriculture. Seed and poultry shows were very popular in the 1920's. It was quite common to have forty or more seed shows and thirty plus poultry shows in a winter season. The main reason for the popularity of these shows was the urgent need for settlers to know good seed stock and to understand the



Judging a Forage Field Demonstration at Abernethy

difference between poultry for utility and poultry for fancy appearance. Poultry culling demonstrations at the University and in rural Saskatchewan were so popular in the 1920's that it was impossible to obtain a sufficient number of instructors when the Extension Department offered to provide men who would go out and cull flocks – the demand was overwhelming. In order to solve the problem, courses on culling poultry flocks were held at the University and Agricultural Societies were asked to send a representative to learn the techniques of culling poultry.

The history of Agricultural Societies would not be complete without reference to the Provincial Seed Fair which was held during the annual convention of Agricultural Societies. The Seed Fair, in its prime, overtaxed available space for display purposes.

The tractor laboratory had to be pressed into use as it was the only location with sufficient room.

The Saskatchewan Agricultural Societies Association continually urged local societies to make communities more attractive by encouraging home beautification projects, community improvement projects and the construction of multipurpose buildings to meet the demand for recreation and social needs, especially for young people. This fact clearly denotes the great importance of an aggressive Agricultural Society Association in the community. An Agricultural Society was expected to be the motivating force behind all activities for the entire community. Judging of exhibits at summer fairs, seed, poultry and livestock shows has always been of concern to the Association, to individual Agricultural

Societies and the Extension Department. Livestock judging courses and demonstrations were held at the University of Saskatchewan on a number of occasions. The first major conference to train judges for women's exhibits, however, were held at North Battleford and Weyburn in the early 1920's. It is interesting to note that in 1922 the first demonstrations on good farming practices were conducted by Agricultural Societies. These demonstrations took the form of automobile tours to selected farms in the community where speakers from the University and governments gave talks on good farming and home beautification practices which were being used. These demonstrations clearly pointed out the value of first hand viewing of good practices; since farmers were able to see examples of what was recommended practices for good husbandry.

SAASE Announces 2019 Scholarship Recipients



Rayna Yasieniuk - nominated by the North Battleford Agricultural Society

Rayna is attending the University of Saskatchewan in the Early Years/Elementary Years program with the goal of becoming a Kindergarten teacher in rural Saskatchewan.

Rayna was very active at the Hafford School participating in many different extra-curricular activities. She was on the school basketball, volleyball and track and field teams. In addition to the sports teams she was also on the yearbook committee and was a volunteer teacher's aid in the Kindergarten classroom. She also helped out as a junior basketball coach and volunteered in the canteen. From 2012 -2018 she participated in the Hafford School and Hafford Legion Remembrance Day Program -

winning awards for her essays and poetry.

Rayna has been heavily involved with 4 H over the last 12 years - at all levels - Club, District, Regional, Provincial, National and International.

Provincially she has competed in public speaking - placing third this past year. She has been accepted to the Prairieland Youth Leadership conference for many years, as well as attending the provincial Annual

Meeting. Nationally Rayna was one of 10 members representing Saskatchewan at the Canadian 4 H Citizenship Congress in Ottawa in 2019. In 2018 she was the lone Saskatchewan 4 H member to be chosen to attend the U.S. National 4 H conference in Washington.

In addition to 4 H Rayna has been very involved in the Saskatchewan High School Rodeo Association - competing in numerous events - she has qualified for the Nationals Final Rodeo in pole bending and reining cowhorse. She is also a member of the Kakeyow Cowboy Rodeo Association and won the youth division in mounted shooting at the Canadian Cowboy Mounted Shooting Finals. Rayna is also a member of the Cheremka Ukrainian Dance Club. In whatever other spare

time she has - she enjoys reading, scrapbooking, baking, cooking and snuggling with her cat.

Rayna has a number of different jobs that she works at. She gives riding lessons - cleans the local church - has an internet business selling various items, as well as working at her family's ranch.

Their ranch is located in the Redberry Biosphere Reserve, which has had a huge impact on Rayna. Her family has hosted delegates from China, Japan, Nigeria and Germany. Rayna has spent countless hours with these delegates showing them around her family's ranch. Her family's ranch was featured in a film documentary about Canada's biospheres in 2016. Because of her involvement in environmental organizations she was awarded a trip to a UNESCO conference in Winnipeg in 2017. Her families ranching ethic is to be perfectly sustainable - to raise healthy, stress free beef, while increasing the quality of the soil, reducing emissions, protecting native prairie grass land and allowing the smallest of species which exist in their watershed and aquatic areas to thrive. SAASE congratulates Rayna on being one of this year's scholarship recipients.

Reilly Mackay - nominated by the Nokomis Agricultural Society

Reilly is attending the University of Saskatchewan working on her Bachelor of Science degree - ultimately she wants to obtain her Doctor of Pharmacy Degree and work in rural Saskatchewan.



youth in the community in the hope that they would share her passion. She volunteered at the Lanigan Youth centre - known as the Hub - with an after school care program for young at-risk children from Lanigan - ensuring the youth were well cared for and felt safe. For 2 years she organized the "Coats for Kids" project - collecting used winter cloths from the surrounding community and distributing them to children in need. She also organized the Halloween "Fill the Trunk" event, which was a food drive

has also competed numerous times at the Nokomis and Kelvington Fairs. Originally from a 4500 head sheep ranch in New Zealand she has a keen interest in ranching and animals. She has volunteered at the Guenther Ranch, as well as for a local veterinarian.

In addition to all of her school activities and volunteer work in the community Reilly found time to work part time during school at TP Contacting in Lanigan and full time there in the summer, as well as working part time during school at the Doghouse spin Studio. Congratulations to Reilly on being one of this year's SAASE Scholarship recipients.

Jackson Goudy - nominated by the Stoughton Agricultural Society

Reilly attended Lanigan Central High School and in addition to maintaining a very high average - she was very involved in extra curricular activities. She was on the School Leadership council for 6 years and represented her school each year at the Provincial Leadership Conference. Reilly also mentored junior School Leadership Council members to help grow their leadership skills. She was a Breakfast for Learning Volunteer - providing a community-centred nutrition program to ensure all the students at her school started the day with a healthy breakfast. Reilly was also on the School Representative Council for 4 years. She was also on the Senior Girls Basketball Team.

In addition to being very involved at her school Reilly worked very hard in her community. Reilly has a passion for horses and gave riding lessons to some

for the Lanigan Food bank, and finally she organized "Operation Christmas Child" - donations were dropped off at the school - they were then boxed up and delivered to the church.

In addition to riding lessons, Reilly has been a member of the Last Mountain Riding club for 14 years - volunteering as the Club Treasurer for 3. She has been the Junior Provincial Gymkhana Champion with the Saskatchewan Riding Club Association (SRCA) 3 times. She

Jackson is attending the University of Saskatchewan and is enrolled in the College of Agriculture Department of Bioscience. Upon completion of his degree he hopes to be accepted in the College of Veterinary Medicine - specializing in Embryology.



Jackson has been very involved throughout high school at Stoughton Central School. He has been involved as a participant in basketball, soccer, volleyball, track and field, cross country running, badminton and drama. He also volunteered as an assistant coach with the junior boys basketball team, as well as helping out refereeing both junior boys and girls basketball. While maintaining a very high average he also volunteered his time on several fund raising activities and took the lead role on the grad planning committee.

In addition to being heavily involved in school activities Jackson has also volunteered throughout the community. He not only played with the Stoughton Soccer Club, but he also volunteered his time to prepare the field and help referee and coach the younger teams. He has also helped out by serving at fall suppers. Jackson has been very involved in 4 H over the past 12 years attending shows across Saskatchewan and Alberta. He has also volunteered with various programs that the local 4 H have done for their community.

In addition to all the activities and volunteer work - Jackson has worked on the family farm, Goudy's Prairie Acres, for the past 5 years. He has helped out with calving, processing calves, seeding, haying and harvest. He has also worked at Ashworth Farm and Ranch at Oungre, SK when they have needed help preparing for cattle shows and sales. SAASE would like to congratulate Jackson on being one of this year's scholarship recipients.

Andie Hidlebaugh - nominated by the Nipawin Exhibition

Andie is attending the University of Saskatchewan and registered in Bachelor of Arts and Science, with her long range goal of graduating with a degree in medicine and specializing in non-invasive cardiology.

Andie was very active at L.P. Miller Comprehensive School in Nipawin. In addition to being on the Honour Roll throughout High School - Andie has been involved in many extra-curricular activities. Throughout High School she played basketball, badminton and volleyball - in addition to playing she also officiated many of the sports that took place at school.

Andie has always been involved with many community groups and continues to support those groups. She has volunteered and worked with the Nipawin Pike festival, the Premier's Walleye Cup, the Vanity Cup, the 2018 Tony Cote Saskatchewan First Nations Winter Games, the Nipawin Jr. A. Hawks, the Nipawin Wesellie Dancers and the 2018 World Girls Hockey weekend.

In addition to all of the community groups and events, Andie spends a great deal of time volunteering for the Nipawin Exhibition. She has been a junior member since the program was introduced 3 years ago. Over the past number of years she has

volunteered for the fair in a number of areas. She has helped out with administrative duties in the office, set up and tear down for the exhibit area, working in the Nevada booth, helping with the set up of the Grandstand and generally anywhere a volunteer is needed.

Andie has also been part of the local female hockey team, the Nipawin Giants Baseball team, the U21 TeamSask Women's Baseball Team, the Nipawin Veselli Dancers Club, Spirit soft ball, the Nipawin Girl Guides, the Nipawin Lions Swim Club and she plays the Clarinet as well. She is also certified as a hockey official and helps out as a baseball and soft ball umpire. In addition to everything that Andie has done - she also has a DJ business that she operates. Congratulations to Andie on being one of the recipients of the Clark and Ann Lewis SAASE scholarship.



Moosomin Hosts 4H Provincial Judging Competition



One of the best partnerships that our Agricultural Societies have is with 4 H. Saskatchewan's Agricultural Societies have been working with Saskatchewan's 4 H for over 100 years and our Agricultural Societies continue to work with 4 H by hosting achievement days, as well as the 4 H Provincial Judging Program. Below is an article submitted by 4 H Saskatchewan on the Provincial 4 H Judging competition held in Moosomin.

Advancing from six regional competitions held between April and July, 38 4-H members from all corners of the province met in Moosomin, SK on August 23 and 24, 2019 for the Saskatchewan 4-H Provincial Judging competition, presented by title sponsor: Viterra. Despite over 2" of rain pouring down, it didn't dampen their spirits, and the weekend was a success. Participants learned a lot as they competed in seven different judging classes over the two days. Competitive judging is a great opportunity to develop critical thinking skills and to help train and educate future judges for the livestock industry!

The program began on Friday evening with a supper, orientation, and the first judging class: Cheddar Cheese sponsored by Saputo. On Saturday, the majority of the competition was held at Second Wind Stables where our participants judged yearling beef bulls, market lambs, performance quarter horses, native pasture grasses, grain, and a mystery class: cut flowers. Participants also completed a quiz testing their knowledge on all of the categories.

After the judging was complete, participants attended an awards banquet held at the Moosomin Legion Hall with a meal sponsored by Plains Midstream Canada. During the program, top judges in each category were recognized.

Cheddar Cheese - Jessica Davey

Grains - Justin Harcourt

Beef - Wyatt Dyck

Market Lamb - Wyatt Millar

Grass - Emily Letendre

Horse - Doug Sroka
Cut Flowers - Leah Libke
Quiz - Ellen Keys



Finally, the top place competitors were announced (aggregate scores). The top eight finalists will form Team 4-H Saskatchewan. They will move on to compete against other provincial 4-H and collegiate teams at Canadian National 4-H & Youth Judging Competition during Agribition in November.

Top Place Overall Competitors:

Kyle Kirzinger, Viscount 4-H Beef Club
Faith Stevens, Catherwood Beef & Sheep 4-H Club
Doug Sroka, Maidstone Gully Multiple 4-H Club
Justin Harcourt, Tisdale 4-H Beef Club
Leah Libke, Prime Cuts 4-H Beef Club
Wyatt Dyck, Wymark Drylanders 4-H Club
Calvin Murphy, Whitewood 4-H Beef Club
Brock McGonigal, Rockglen Multiple 4-H Club

Alternates

9. Cadence Haaland, Hanley 4-H Beef Club
10. Kennedy Libke, Prime Cuts 4-H Beef Club
11. Shelby Robinson, Lomond 4-H Beef & Homecrafts Club
12. Erin Casey, Abbey-Lancer 4-H Beef Club



CANADA
4-H Saskatchewan

The top eight finalists will form Team 4-H Saskatchewan. They will move on to compete against other provincial 4-H and collegiate teams at Canadian National 4-H & Youth Judging Competition during Agribition in November. There were many people who made the weekend a success:

Thank you to the Whitewood Hosting Committee June Mebs (Chairperson), Carolyn McCormack, Lenora Griemann, Darlene Fisk, Lori-lynn Brehaut, Jennalee Beutler, and the many volunteers who helped make the day a success.

Thank you to all competitors for travelling to the event, and for our team chaperones: Louise Sroka, Charlene Fox, Christine Runn, André Mailloux, Carolyn McCormack and Kimberly Simpson.

Thank you to our judges and livestock providers Jared McTavish (Yearling Beef Bulls), Kayla Englot (Light Horse), John Lewis (Market Lambs), Brad Lindahl (Grains), Etienne Soulodre (Native pasture), Melodi Hawkesford-Lee (Cheddar Cheese, Cut Flowers).

Thank you to our title sponsor Viterra and Cheddar Cheese class sponsor, Saputo. Thank you to all of our 4-H Saskatchewan provincial program partners, and local sponsors (Gold: Plains Midstream Canada; Silver: Zoetis Animal Health Canada, Ottenbreit Meats, and Borderland Co-op). We're fortunate to have generous supporters.

Lastly, thank you to SAASE (Saskatchewan Association of Agriculture Societies and Exhibitions) and the hosting committees in Swift Current, Saskatoon, Weyburn, Whitewood, Prince Albert and Lloydminster for partnering with 4-H to offer competitive judging events. Judging is a great way to develop critical thinking skill. All 4-H members are encouraged to attend regional judging in the spring/summer of 2020 for their chance to move on to provincials next year.



CAFE Convention a Big Success

The results are in: Those who attended the 2019 CAFE Convention in Halifax this November agreed it was full of great networking opportunities, quality professional development content and fun times!

The 2019 convention was held in mid-November and featured speakers on a wide variety of topics including: increasing volunteerism, handling difficult people, human resources management, new technologies and more!

The opening keynote was Mark Allan, who spoke about the challenges and opportunities in revitalizing the exhibition business structure in Regina, and before heading off to the closing event at Alexander Keith's Brewery, a full house sat and listened to the closing keynote, Pete Luckett, who described the secret to customer service: creating customer loyalty and how to do it.

For the first time this year, there was also a Youth Inspired Training stream for eligible Future Leaders. Sixteen participants honed their leadership and teamwork skills while learning about new tools to help them in their job. This was the first cohort of the program and we're looking forward to seeing it expand and grow over the next few years. At lunch on Friday, the 2020 location was officially announced, CAFE will be partnering with SAASE in celebration of their 100th anniversary, so mark your calendars for Regina 2020!



Regina to Host CAFE/SAASE Convention November 11 - 13, 2020

It is SAASE's 100th Anniversary as a Provincial Association in 2020 and we are going to celebrate. SAASE will be partnering with the Canadian Association of Fairs and Exhibitions on the 2020 CAFE convention being hosted in Regina. The convention will take place November 11 - 13, 2020. The host hotel is the Doubletree by Hilton - Hotel and Conference Centre in Regina. The hotel address is 1975 Broad St. - Regina, SK - S4P 1Y2. Telephone - 1 (306) 525-6767. Room rates are \$129 plus taxes per night. The rate is good for a 2 Queen Bed Room or a 1 King Bed Room. Book your rooms early by calling the Doubletree or going to the Convention link at <http://bit.ly/CAFE-2020>. If calling quote the booking code CAF.

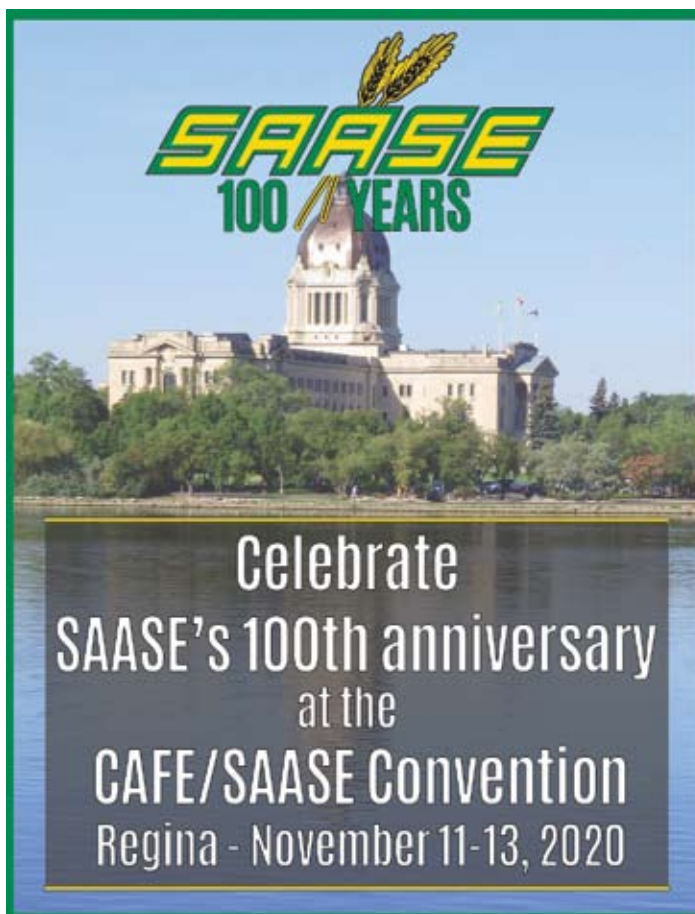
The convention committee from both CAFE and SAASE are already working very hard on putting together a great program. SAASE is working on putting together a funding package to help offset the cost of



SAASE's Glen Duck announces the 2020 Convention in Regina at the CAFE Convention in Halifax

the registration to the convention for SAASE's Agricultural Societies. The opportunity to attend the national convention right here in Saskatchewan, as well as SAASE partnering with CAFE, is a tremendous opportunity for our Agricultural Societies. With that in mind we want to have as many delegates from Saskatchewan attend the convention.

We will certainly have a much better update on the funding that will be available for the conference, as well as more details on the convention itself, at the Regional Meetings that will be taking place in March. The 2020 CAFE/SAASE convention is less than a year away and that will go by quickly. Make plans now to be part of celebration that will be taking place November 11 - 13, 2020 in Regina. See you there.



SaskEnergy Volunteer Champion Awards

The SaskEnergy Volunteers Champion Awards will take place at the CAFE/SAASE convention taking place in Regina - November 11 - 13, 2020. Details on the awards are yet to be worked out, but the awards will take place during the convention on Friday November 13th. Nomination packages were sent out with the Director's Reports - if you did not receive them contact Glen at the SAASE office. Make sure to get your nominations in by June 1.

The SaskEnergy Volunteer Champion Awards categories include Volunteer of the Year, Honorary Life Membership, SAASE Achievement of the Year and the Agricultural Society Anniversary Award. The criteria for the various awards are as follows:

HONORARY LIFE MEMBERSHIP:

This honorary award is based on a member's lifetime contribution to the local Ag. Society, to the community in which they live, to the Province of Saskatchewan and, where applicable, to the national scene.

VOLUNTEER OF THE YEAR:

Presented to an individual volunteer or a volunteer couple, associated with a member society, who has/have made a significant contribution to the society.

- High priority will be given to leadership qualities, innovative ideas, and exceptional service to the society.
- Involvement or participation in agricultural society related activity.
- Knowledge of and dedication to the agricultural society industry.

ACHIEVEMENT OF THE YEAR:

An award presented to the agricultural society organization who is deemed to have achieved the most significant achievement during the year. Achievement is defined as a special accomplishment such as :

- the introduction of a notable new idea or concept;
- a major facilities or grounds development;
- dealing with extreme adversity;
- involvement with industry partners;
- demonstrated community support for the organization

AGRICULTURAL SOCIETY ANNIVERSARY YEAR AWARD

- Awarded to an agricultural society celebrating a significant anniversary year milestone. Agricultural societies wishing to be recog-




nized will fill out the form in the Awards package being sent out and send it to the SAASE office. A certificate will be presented to that agricultural society at the annual convention.

SAASE President Jocelyn Ritchie says that, "SAASE would like to thank SaskEnergy for their continued support of our Agricultural Societies through the Volunteer Champion Awards, as it reaffirms SaskEnergy's commitment to not only SAASE, but also to the communities and our volunteers that

our Agricultural Societies represent. The support for this program and our convention helps SAASE make sure that we are able put on a first class awards ceremony. Our volunteers are our lifeblood and this program ensures that we are able to recognize their contributions to our Agricultural Societies and the communities they represent." Make sure you get your nominations in for this year's SaskEnergy Volunteer Champion Awards.

Champion of Volunteers

SaskEnergy



**Proudly supporting SAASE and their volunteers
who share their time, energy and spirit across
Saskatchewan.**

SaskEnergy

Champion of Volunteers

SAASE Receives Funding to Support Provincial Safety Day Program

The Community Initiatives Fund (CIF) approved funding for SAASE's Provincial Safety Day program. This is the sixth year that SAASE has been approved. The funding will help out by continuing to fund our volunteer safety day coordinators workshop held each Fall in Regina, as well as assisting with resource materials for our safety days and staffing costs. The funding supporting the Provincial Safety Day Program allows SAASE and our Agricultural Societies to continue this important program, and also build a network of great volunteers across the province. Over the past number of years SAASE and our Agricultural Societies have accessed more than \$600,000 for programming and small capital projects through the CIF. Below is the press release announcing the CIF's funding.

\$2.1 Million in CIF Funding will Support 137 Saskatchewan Programs

Communities will benefit from \$2,177,971

from the Community Initiatives Fund's (CIF) October 1st deadline. These 137 Community Grant Program grants will contribute to the wellbeing of youth, families and communities across Saskatchewan.

These programs are crucial, as they provide opportunities for children and youth to gain knowledge, skills and supports to develop positive mental health, self-esteem, and healthy lifestyle behaviours, and ensure families have access to supports and resources to create healthy and caring environments. Programs also provide imperative training and resources for non-profit staff Board members, and volunteers to improve program delivery, governance and leadership, and support individuals to become involved as active citizens, volunteers and community leaders.

"CIF strengthens capacity of communities through effective investments in community-based initiatives," Parks, Culture and Sport Minister Gene Makowsky said. "Providing

a future of vibrant, resilient, sustainable and proud Saskatchewan communities across our province."

"The supports and services that these programs provide are integral for the health and happiness of our province," expressed Tacey Mann, Executive Director of the Community Initiatives Fund. "CIF's priorities reflect the eight inter-connected domains of the Saskatchewan index of wellbeing, working towards improving the quality of life of all Saskatchewan residents."

The CIF is a Special Purpose Fund created through The Saskatchewan Gaming Corporation Act and managed by a government appointed board of community volunteers.

A complete list of the grant recipients and their programs, as well as information about the Community Initiatives Fund can be found at www.cifsask.org.



SAASE Hosts Safety Day Coordinators Workshop



SAASE, in partnership with the Progressive Agriculture foundation and the Canadian Agricultural Safety Association (CASA), hosted a Safety Day Coordinators workshop on October 24th in Regina. 23 safety day coordinators from across Saskatchewan took part in the one day training. The Community Initiatives Fund (CIF) helped out with the training by picking up the expenses for the volunteer participants. The workshop gives all the tools that are needed to host a safety day. Participants went over all of the resources available, as well as being able to network with other safety day coordinators on what you should look for in running a safety day. The day was a tremendous success, with the coordinators leaving the workshop with some great new ideas. Through funding from the Community Initiatives Fund, SAASE with our partners have been able to develop a network of qualified safety day volunteer coordinators across Saskatchewan. This ensures that the provincial safety day program will continue to teach our children about safety as we go forward. If you are interested in hosting a safety day in the future - make sure that you give Glen a call at the SAASE office. Depending upon how many safety days have been approved for 2020 there still may be an opportunity to host a safety day next year.



Government
of
Saskatchewan
Ministry of Agriculture

SaskPower
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2020 Provincial Safety Day Program



Many in agriculture know someone whose life has been affected by a farm-related injury or death. The statistics are sobering. Even more tragic is that these incidents could have been prevented with a few simple safety precautions. With this in mind the Saskatchewan Association of Agricultural Societies and Exhibitions (SAASE) and the Saskatchewan Ministry of Agriculture have partnered on a Provincial Safety Day Program over the past eight years. SAASE's expertise in providing provincial programming, as well as Saskatchewan's network of Agricultural Societies experience in working with youth and community groups and management of many of Saskatchewan's facilities, made SAASE and its members the natural choice to deliver the program.

The strength of any program of this scope is the quality of organizations delivering the program, as well as the partnerships that are developed both provincially and locally. In addition to the Ministry of Agriculture, SAASE has developed partnerships with national and international groups devoted to keeping our youth safe - the Progressive Agriculture Foundation and the Canadian Agricultural Safety Association. Saskatchewan's Agricultural

Societies have some of the most devoted, committed, and community minded volunteers in Canada, and this partnership has allowed SAASE to train those volunteers across the province to deliver safety days. With the training, education and resources supplied by the Progressive Agriculture Foundation and CASA, SAASE has developed a provincial network of volunteers dedicated to teaching Saskatchewan's youth about safety. The additional funding partnership that SAASE has developed with the Community Initiatives Fund (CIF) has allowed our volunteers to attend the Safety Day coordinators workshop at no cost to them.

From 2016 - 2019 – over 50 safety days were hosted by Saskatchewan's Agricultural Societies, with over 15,000 students from 75 communities attending. Each year 500 volunteers donate over 5,000 hours of their time to teach our children about safety.

These safety days would not be possible without the support of our other provincial partners. The Community Initiatives Fund (CIF), SaskPower, Prairie South School Division, and the Saskatchewan Safety Council have all

joined SAASE provincially to help out as partners. These provincial partners are in addition to the many local partners who help our Agricultural Societies out with hosting the safety days. SAASE and all of our partners look forward to 2020. The tentative schedule for 2020 is as follows.

2020 Safety Day Schedule

April 8 - Prince Albert
 April 23-24 - Swift Current
 April 29 - Nipawin
 May 4 - Weyburn
 May 7 - Meadow Lake
 May 8 - North Battleford
 May 12 - Lloydminster
 May 13 - Unity
 May 28 - Shaunavon
 June 4 - Yorkton
 September 17 - Mortlach
 TBD - Eston
 TBD - Muenster
 TBA - Moose Jaw
 TBA - Maryfield
 TBA - Canora
 TBA - Biggar
 TBA - Assiniboia

If you are interested in hosting a safety day in the fall of 2020 - get hold of Glen at the SAASE office - (306) 565-2121.

Vanscoy/Delisle Host First Fall Safety Day

The Vanscoy Agricultural Society continued to build on the partnership that has been developed with the community of Delisle, by hosting a Safety Day on September 17 at the Delisle curling club and community hall. Over the past couple of years Vanscoy and Delisle have partnered on their fair, and this past year the partnership was extended to include the safety day.

Over 200 students rotated through 13 stations learning all about safety. The students attending came from the communities of Vanscoy, Perdue, Delisle and Asquith.

One of the stations was how to properly fit a bike helmet. Not only did the students



learn how to make sure that their helmets fit properly, but the students also each got a properly fitted bike helmet to take home. The organizing committee worked with a supplier of helmets to get a great deal on them to give the students a great take home item that they will be able to use.

Other stations that the children were able to rotate through included - electrical safety, pto safety, grain safety, a chemical look-a-like station, lawn mower and small tractor safety, sun safety, railway safety, small animal safety, first aid and a station that the students used to make up thank you cards for the volunteers and presenters.

The organizing committee did a great job on the safety day, and there were many positive comments from the teachers, students, presenters and volunteers on the safety day.



Safe Communities Humboldt Host Safety Day for Humboldt and Bruno

SAASE has worked with Safe Communities Humboldt over the last number of years on safety days that have taken place in Humboldt and the surrounding area. Once again a great safety day was hosted in Humboldt - below is a the press release about the day.

Safe Communities Humboldt & Area is proud to help the Progressive Agriculture Safety Day® program continue educating our area citizens by conducting a Safety Day on Wednesday, October 2nd at the Humboldt Public School. This Safety Day, which marks our 11th Annual, is being planned for 191 children in grades 1 through 4 from Humboldt Public School as well as Bruno School grades 1 through 6 students. This hands-on program provides children with tools to safely thrive in the community, including demonstrations and discussions on topics like home/9-11, farm implement/PTO/ grain, rail, open water and ice, fire, animal, poison/chemical & prescription and bicycle & pedestrian safety.

We have many partners delivering the educational material including the Humboldt & District Ambulance Service, the Life Saving Society, Humboldt Fire Department, Hergott Farm Equipment, Paetsch Veterinary Services P.C. Ltd., Pharmasave Humboldt, CN Police Service and SGI. For the past 25 years, the Progressive Agriculture Safety Day® program has partnered with communities to develop safety lessons that are relevant for youth in the area. In celebration of its 25th year, the Progressive Agriculture Foundation is taking this opportunity to recognize the nearly 400,000 community members who have helped grow the program from 19 events in 1995 to reaching more than 100,000 children with life-saving lessons each year.

“We are excited to celebrate this milestone, knowing the program has impacted more than 1.7 million children and adults since starting nearly 25 years ago. The program’s success and growth is largely thanks to generous program sponsors, loyal supporters, and dedicated volunteers who are coordinating Progressive Agriculture Safety Days® and delivering vital safety messages in their local communities.” Brian Kuhl, Chief Executive Officer, Progressive Agriculture Foundation. Safe Communities Humboldt & Area has been helping the program achieve this mission since 2009. Dedicated community volunteers and sponsors are at the heart of the program fulfilling a number of roles and assuring children receive hands-on experiences with a variety of safety-related topics. Locally, this program is supported by Nutrien Lanigan, the Canadian Agricultural Safety Association, Farm Credit Canada, Corteva and SaskMilk.



Riverhurst Hosts Annual Bean Festival

SAASE in partnership with SaskPower attended the first Riverhurst Bean Festival in 2018. With the success of the first year, SAASE once again worked with SaskPower on attending the second annual Bean Festival. With changes that were made - this year the SaskPower electrical safety display was located in the hockey rink



with the other children's activities. It was an excellent day, with many children attending and enjoying the children's activities. Below is an article that was submitted by the Riverhurst Bean Festival committee.

On the last Saturday in July the Village of Riverhurst was filled with music and children's laughter. The 2nd Annual





Riverhurst Bean Festival, July 27th 2019, promotes and brings together buyers, producers, culinary enthusiasts and those interested in agriculture. The focus of the Event is not only on pulse crops, but the family farm, recreation and leisure.

A great opportunity for Exhibitors to share information about Saskatchewan grown pulse crops and related products and through their support this event is free to the public. This year displays and activities were centralized in the Riverhurst Community Arena, indoors and outdoors. A Market Place for local vendors to promote and sell their products was an addition this year. The Beer Gardens featured Rebellion Brewing Company and lentil beer. People could enjoy the shade as well as a cool one while listening to the band.

The field tour to local test plots and training sessions on specialized equipment were held throughout the day. The kids and their parents were thrilled by the reptiles and the Sask Reptile Show and “Tiny” the animated dinosaur. These events took place on the Arena floor along with the Sask Power safety display. To finish off the day Thunder Creek 4H children’s rodeo entertained kids 8 years and younger. What could be more fun the Chicken Team Penning on a stick horse!

We are already making plans for the 3rd Annual – so mark your calendar for July 25th, 2020 !



Mortlach Celebrates 12th Annual Saskatoon Berry Festival



The Saskatoon Berry Festival in Mortlach continues to be one of the great Venture Projects that SAASE is involved in. Year after year the community of Mortlach and their great group of volunteers welcome visitors from all over Canada, North America and the world to their community. Below is a report on the Saskatoon Berry Festival for 2019.

Saturday, June 29th Mortlach welcomed folks from Canada



- Saskatchewan, British Columbia, Alberta, Manitoba, Ontario and as far east as Prince Edward Island. Some visitors from Australia, Mexico, Wales and the United States also came to town.

Our festival is family oriented so there are activities for young and old – parade; show and shine; car smash; 550 saskatoon pies gone by early afternoon; 50/50 draw; pancake breakfast; variety of display and food vendors; kids activities in Vimy

Park - magician, clown, face painting, bouncy castles; cloggers and square dancers; wagon rides supplied by Blair and Tracey Bickford and their team of horses; Mortlach Museum was open and provided musical entertainment by Kelly Sapergia; school displays including the Potash exhibit from Saskatchewan Association of Agricultural Societies and Exhibitions (SAASE), Claybank Brick Plant display, and the contents of the 1994 Mortlach School Time Capsule; music by Megan Nash, Random Honesty, and Tilted Kilts; all this interspersed with visits with friends old and new. Our community, of 350 people, work together each year to ensure a successful festival - volunteers, businesses, and organizations all contribute to the event.

Thank you to our sponsors: Moose Jaw Co-op, Canadian Imperial Bank of Commerce (CIBC), Comfort Inn Moose Jaw; Fountain Tire Moose Jaw; and long time sponsors Prairie Berries Inc.; Brenda Walper-Bossence Law Office; SAASE; and the Moose Jaw Express.

5,000 people with “purple teeth” created memories on a warm, sunny June day while visiting our rural community. Photographs by Angela Miller.



Biggar Ag Days a Huge Success



Biggar and District Agricultural Days was held in Biggar Recreation Valley June 29, 30 & July 1, 2019. The weekend activities started off with the SHF sanctioned horse show with record number of entries in the valley. Flora Shenlee provided a delicious Supper in the Valley which was well attended. The traditional Filipino cuisine along with western options was a hit! The kids cabaret was fun for kids of all ages, face painting, games, prizes, bouncy castle and soccer field made it a great night for everyone. Throughout the weekend we had a variety of Agricultural vendors attend and set up in the valley along with the tradeshow. The weekend was both educational and a celebration of our western culture, something to enjoy when the hard work of farming gives us a break.

The Renowned Red White Gold Slot Race and Jackpot was held on Sunday and did not disappoint. Part of the day was a Trick Riding demonstration and dummy roping competition. These activities were new to many people attending this year and equally enjoyed. We wound up the weekend with a Canada Day celebration to pay honour to the great country we live in. Great weekend overall!



New Look For Canada's Farm Show in 2020



Presented By  VITERRA®

Canada's Farm Progress Show is taking on a new name and a new look being re-branded as Canada's Farm Show. The event runs June 16-18, 2020 with a new Tuesday to Thursday format, a change from the original Wednesday to Friday schedule. Tim Reid, President, and CEO of REAL - Regina Exhibition Association Limited, says farming is adapting and changing; farm shows need to do the same.

"We have been working hard with the advisory committee behind the scenes to build a new direction for the show. With the increase of global food demand on the horizon now is the time for Canada's Farm Show to redefine the show's value proposition for the future." He says along with a new name, new logo, and new dates there's a new layout for Canada's Farm Show.

"For the past two years, I've watched people walk around in the pouring rain trying to look at equipment in our parking lot. While the reality of it is we don't need to do that anymore because we have buildings like this (International Trade Centre). The weather should no longer impact the experience of our guests particularly when we're looking to host global market buyers; and as such, we're moving the entire show indoors in 2020." Reid notes the \$15 gate admission now also gives you access to all three days of the show.

One of the areas Reid is excited about is the new launchpad. "This will be a visitor's first look at innovation in our marketplace and opportunity for our manufacturers to roll out their new equipment on a global audience. It will also provide an opportunity for innovators and thought leaders to come to the stage to share their thoughts about the future of agriculture to educate, to inspire and to collaborate."

Reid says the Board is investing \$100,000 to secure the world's best agricultural leaders to come speak at the show to help producers understand the changing needs of agriculture in a global marketplace.

Canada's Farm Show will also feature new entertainment with Alpha Bull Rodeo making its inaugural appearance in 2020. The show's presenting sponsor, Viterra, has been a strong supporter of the show for over ten years; and has signed a new three-year sponsorship contract.

Kyle Jeworski, President and CEO of Viterra North America says Canada's Farm Show is rising to the challenge of making the necessary changes to ensure it continues adding value as a forum for meaningful dialogue, a showcase for innovation, and a place where industry players can connect and collaborate.

Free Pie! Abernethy Fair Celebrates 112th Year

Abernethy Agricultural Society celebrated its 112th anniversary in 2019. To honour that milestone and invite additional financial donations, we created the Century Plus Club. Any person or business who donated \$112 or more became a member of the club and received a free slice of home made pie at our annual Fair. Our donors loved the idea and scrambled to sign up. At first, we made this offer only to individuals. Businesses protested: "We want our free slice of pie, too". And often that free slice became two or more slices as donations poured in for \$112 x 2 or 3 or 4. Yes, if you donate \$1000, you receive 9 slices of free pie! Donors who gave \$112 or more saw their name in the Fair Book on the Century Plus page.

A large slice of home made pie costs only \$3 at AberFair. However, one of our favourite fair traditions, THE PIE BOOTH, captured the imagination of donors and so they signed up! How do we find enough free pie for all the donors plus the 1000 patrons that come to our fair? Our pie committee solicited pies from local folks that make them. We invited other locals to make a donation towards buying pies. We then contracted with a local commercial pie maker to deliver 50 freshly baked home made fruit pies the morning of fair day. A local citizen baked gluten-free pies in her gluten-free kitchen to add to our choices.

Other ideas? Those exhibitors entering a slice in one or more of our 11 pie classes brought the remainder of their pie to the booth for sale. HOT PINK was our fair theme colour this year (we created a variety of classes inviting hot pink themes). The pink theme carried through to our pie table. We encouraged Century Plus donors to challenge their neighbours to pull out their cheque books, too.

All of us in small communities know how Pie Booths work! We bake a pie to donate to the fair. We work at the pie booth on fair day. We buy a slice (or 2 or 3) of pie (sometimes our own!). We help clean up the Pie Booth at the end of the day. Then we do it all again next year!

Speaking of next year! Plans are well underway for our 113th Fair on Friday, July 24, 2020! And yes, once again we will have a Century Plus Club with a minimum donation of \$113! Time to challenge your neighbour to donate and become part of this memorable club whose members can be seen hanging around the Pie Booth enjoying pie and coffee! See you there! For more info on any of the above, please contact: Abernethy Agricultural Society at: abernethyag@gmail.com - by Catherine Barnsley, Abernethy Agricultural Society



Vanscoy and Delisle Partner on Fair

The Vanscoy & District Agricultural Society just celebrated their 36th annual Fair on September 7th. This was our Year 2 in the Venture Project and our continuing theme was, “Bring Back the Fair.” We had an incredible turnout, great weather, fantastic entertainment, and an increase in exhibits/memberships.

One of our main goals this year with our Venture Project was to increase participation of youth and school exhibits. We are very proud to announce that we did it! We had 57 student memberships issued from the Delisle Elementary School and \$129 was awarded to these students! Working alongside their art teacher, Mrs. Langford, was a pleasure and it was such a great experience for the children in the community to come and view their exhibits on display.

Our second goal was to increase our committee members/volunteers. Recently, our Agricultural Society purchased a stand alone banner that we placed at the entrance of the Senior Center at our Exhibitor Hall alongside a table that had a recruitment page with it for individuals to take home. On this slip it had information about what we do, our events, and different roles that need support within our group. We listed our next event (Turkey Bingo) along with our AGM date and time. We were successful at recruiting one member this year during the event and a couple former volunteers came back to join us this year at the Fair. We are still eagerly searching for volunteers but are hopefully a few more will join before the end of the year.





Our last goal was to continue to demonstrate that we are a viable and active group in our community that promotes rural living in our community. Our 2019 Fair was our best in years. It was a fun filled event that we worked with the Delisle & District Recreation Board to bring Fall Fest 2019 to our local community. The partnership is the best of both worlds as we need each other to continue on. This year was similar to last, it was a three day lead up to our Fair that consisted of a Senior Supper, Community Registration/Meet the Teacher night, Exhibit drop offs/Family Dance evening, a parade (which we were part of), and a day filled with the Fair, a street market, children's entertainment (balloon twister, clown, games, and a petting zoo), family bingo and a cake that best described our partnership! The Fall Fest week ended with a community church service and a pancake breakfast on Sunday. Many new families came in to look at our exhibits and we all heard a vast amount of chatter surrounding, "Oh, I'm going to enter this next year..." Words like that are music to our ears as we are obviously making our presences known and bringing back the fair.



Another Year in the Books for Historic Swift Current Frontier Days

Despite some challenges with the weather the Swift Current Exhibition's Frontier Days was a huge success for 2019. Below is an article that appeared in Swift Current online..

After a four-day celebration of agriculture, traditions, and family fun, Frontier Days has come and gone in Swift Current. The sights and sound of the rodeo, midway, and bustling stockade drew in crowds with a little something for everyone. This year's Frontier Days was also held under some weather conditions not ideal to the festivities.



“The rain was good,” Tracey Stevenson, manager of the Swift Current Ag & Ex organization which hosts the event said, looking at the situation from an agricultural point of view. “It did kind of dampen some of our planning process on where things were going to be placed, and occur, so we had lots of shuffling to do all week.”

Events affected by the weather include a portion of the rodeo which had to be cancelled, as well as the Colter Wall and Nitty Gritty Dirt Band concert, which was relocated to the Innovation Credit Union iPlex. Despite the weather, attendance was quite good. Final participant numbers are not yet known, but over 21,000 people took part in Frontier Days this year.

The Ag & Ex organization spends a lot of time preparing for, and planning out the programming for the four-day rodeo and fair. “We are actually already preparing for 2020 [Frontier Days],” Stevenson said. “It’s a whole year process, you start booking your entertainment, and planning your events.”

This year’s theme for Frontier Days was ‘Prairie Roots and Cowboy Boots.’ Going back to the ‘prairie roots’ of the event itself, Stevenson said that it was great to be able to carry on the tradition during its 81st year.

“Oh, it’s an amazing experience, it’s always very nice to get it organized and have everybody come out, it’s a community event, it’s a family event, and you make memories...even like going to the [Frontier Days] Parade, it’s like a childhood memory, and you carry it on to the next generation.”

She said that being able to bring so many people, including former residents to the city, was another plus. “A lot of people come back home [for Frontier Days], it’s like a homecoming.”

Written by Anthony Janzen from Swift Current online - July 1

Yorkton Exhibition Summer Fair Rodeo



The Painted Hand Casino Outdoor Rodeo was held July 4th & 6th, 2019 as part of the Yorkton Exhibition Summer Fair and with the support of SAASE Venture Project funding went very well!

Experienced rodeo stock contractor Jim Lawrence from Prime Time Rodeo was hired as the stock contractor and was a big help for our Directors and volunteers to prepare the site and set up outside in front of the grandstand for two great shows.

The chutes, pens and arena were set up directly across from the grandstand and the announcer booth along with the timers and judges were located in the infield on the East side of the arena. The first performance was held Thursday, July 4th at 7:00 p.m. and





filled the stands. We complemented the rodeo with some kids events including mutton busting and wild pony races. We did have some issues with the dirt and arena sand, but after much discussion necessary steps will be taken in 2020 to have the best surface possible for competitors. We also had a beer garden to the North of the grandstand and multiple concessions which helped give our patrons a great outdoor experience! Both the athletes and the stock gave a great performance!

Unfortunately Mother Nature was not kind to us for the Saturday, July 6th performance as we saw a substantial amount of rain throughout the rodeo performance. While the team roping competitors chose not to go ahead, the rodeo carried on and put on a great show regardless of the rain and mud! Even with the poor

weather on Saturday, we received many favourable comments from spectators, competitors and sponsors alike.

We feel the outdoor rodeo is a great addition to our summer fair and

are looking forward to 2020 as the Yorkton Exhibition Summer Fair & Outdoor Rodeo falls on July 1st and will be part of our exciting Canada Day celebrations! (Submitted by the Yorkton Exhibition)



Nipawin Brings Back 4H Horse Show

This year marked the first year of the Nipawin 4H Horse Show! The last time the 4H show took place was back in 1995. We had some members on our Light Horse Committee who had previously competed in the show, and they put in a lot of input as to how we could bring it back. Member numbers were also increasing in the local 4H clubs for horse projects, and the Committee thought it would be a good stepping stone for 4H members to experience the show atmosphere without the competitiveness of an open show environment.

First and foremost, we wanted to emphasize the 4H motto - "Learn to do by doing". We knew some of these kids would have never set foot inside a show pen before, so we purposely made it low-key to ease any intimidation. There were 3 show classes and 3 gymkhana classes offered, which allowed 4H members to try a little bit of everything. To introduce the 4Hers to new events, we had a reining demonstration performed by our judge Henry Schellenberg, as well as a goat tying demonstration by local High School Rodeo competitors Sarah



and Lauren Demmans. During the afternoon clubs were able to participate in the Nipawin Parade, and after that Henry Schellenberg led a horsemanship clinic for all the 4H members.

The classes had a points-based system,

which allowed for some friendly competition among clubs. Whoever had the most points by the end of the day won a trophy, which is actually the resurrected trophy from previous 4H Shows. All competitors also received prizes, thanks to our generous sponsors.



As the Light Horse Director, my goal was to have at least 2 clubs participate, so we would be able to have a competition. We ended up with 5 clubs being represented from North-East Saskatchewan, and 15 members participating. This was excellent to see, and we received a lot of positive feedback from members who want to come again next year!

Our goals for next year are to extend the invitation to clubs outside of the North-East area, as well as bring in more members from clubs who have competed already. We would love to be able to offer more prizes and opportunities for 4H members to showcase their skills.

Avery Ens

Bikes and Bulls Finishes Up 3rd Year



The Lloydminster Exhibition's Bikes and Bulls was the first 3 year Venture project that the SAASE board of Directors approved. The SAASE Board felt that moving the Venture Project program to allow a project to be approved for 3 years would give the Agricultural Society a better opportunity to make the project succeed. Since then both Nipawin and Vanscoy have been approved for 3 year projects. SAASE budgets money every year for the Venture Project program and all of our Agricultural Societies are encouraged to apply if you have a new program or are wanting to enhance an existing program. Below is the report submitted by the Lloydminster Exhibition for their Bulls and Bikes event.

The Lloydminster Agricultural Exhibition Association (LAEA) was approached by 2 prominent local stock contractors in 2017 to discuss the Canadian bucking bull industry. They had indicated that there is a need for more events and activities that involve bucking bull development in Canada. Through our conversations a program was developed that will support and enhance the Canadian bucking bull industry and its continued development. The event is held during our Colonial Days Fair program on the Friday night.

The event filled the void that was created when we made a significant change in our fair programming, where we removed Chuckwagon racing from the schedule. We replaced 3 days of wagon racing with 2 days of Monster Truck and Tuff truck shows. Although this was successful, it did leave a void with our rural sector. The new event satisfied that rural sector and, being an extreme event, it proved to be a large draw for the urban sector and brought them to a Canadian bucking bull event.

We had a very successful year three. 52-2 year old bulls were bucked in the morning/afternoon with a decent crowd. We were able to have CFCW come on board again and be a major media sponsor which gave our event even better exposure. We were also able to offer a 'behind the chutes' experience for major sponsors and that was extremely successful – we will be continue this feature every year.



We continued with a ladies division which saw 6 ladies compete. The women had to flank their own bulls and this component is becoming more popular at other bull bucking events.

We had our PBR event later in the evening starting at 6pm. We had a great evening of outstanding performance that left the crowd on the edge of their seats. We had a long go of 25 riders and then a short go of the top 10. It made for a great evening. We had a packed house and grandstand for the evening performance and great weather to crown our champion.

We thank SAASE for the support of this new event over the past 3 years that has made our fair that much better.



Nipawin Finishes up Year 2 of Venture Project



The Nipawin Exhibition has one of the Venture Projects that has been approved for funding over 3 years. The criteria for SAASE's venture project Program has changed so that a project can be funded for up to 3 years. Below is an article submitted by the Nipawin Exhibition on this year's project

The 2019 Nipawin Parade was a huge success! We had over 70 entries this year ranging from floats, to horses, to old vehicles. Our theme this year was "Favorite Old Movies".

It was held on Sunday, July 14th at 3pm with a free fun time in the town square to follow. This year we added



the PA Highlanders band to the parade. The cost was \$700.00 but the Nipawin Lions Club sponsored that for us.

We had a few kid's decorate their bikes and qualify to win cool prizes donated by Abrahams Grocery. There was not a lot of interest though so not sure we will try that again next year or add it to the festivities afterwards maybe?

We had budgeted \$1000.00 and our only cost was for paper supplies and wooden stakes to Handiworks for \$111.00. Everything else was donated including Thank You donuts bought by Demmans Janitorial for the RCMP (for sending so many officers to march on such a hot day), and Thomas Motors and Pines Power Sports for the use of their quads.

We had so much fun planning that we hope to make the parade even bigger and better next year.



Queen City Ex - The Farm

The Queen City Ex in Regina has been working at bringing agriculture back to their fair. SAASE have been working with them - helping them out wherever we can as far as resources are concerned. Below is a summary of how the second year went.

2019 marked the second year that the Queen City Exhibition has brought Agriculture back to our summer fair. Last year The Farm utilized a space of roughly 10,000 square feet. This year The Farm expanded to use a space

of 43,615 square feet. Granted the entire area wasn't used for The Farm it was still a marked increase in terms of the overall footprint. This year the area focused on three main components: Friendly Farm Petting Zoo, Safety at the Farm and an Entertainment Zone.



The Friendly Farm Petting Zoo was a massive success! It was by far one of our most bustling areas and our initial feedback has been extremely positive. People of all ages were able to pet, feed and ask all types of questions regarding how the animals are being raised and cared for (as well as many more). It was largely an urban population that took in The Farm so people that aren't very aware, or familiar with, agriculture were able to learn more about farm animals. The staff of Ol' McDale's was extremely insightful and always able to answer questions.



Safety at the Farm was an integral part of the 2019 Queen City Ex. The Canadian Agricultural Safety Association (CASA) brought an interactive table top display, SaskPower displayed an electrical safety demonstration (including over-head dangers) and Mosaic brought a wealth of information regarding potash, its utility and safety surrounding the mineral.

The Entertainment Zone included the Magic Bean Show, Kids Petal Tractor, Sunflower Saddle Ranch and Inflatable Corn Maze. This area was fantastic for kids to release some energy and be in a "farm-like" setting. The Magic Bean show in particular was educational in nature and generally well attended.



Next year, we'd like to increase the exposure of Crops at the Farm. With more support from local and provincial agencies there is room to plan more programming in relation to crops that are grown locally, their value provincially, domestically and internationally in addition to increased awareness and understanding of the role that our local crops play in the economy.

Regina Brings the Rodeo to the Fair

2019 marked the inaugural year of the Queen City Exhibition Pile O' Bones Rodeo. The three day event was a major undertaking and overall it was also a major success. Each night the average attendance of the Rodeo was above 2,100. Considering that there were countless other places for guests to spend their time we consider this attendance to be above average for year one.

With the help of the C5 Rodeo Company Inc. and Canadian Western

Agribition our REAL team was able to put together a pro rodeo that we could all feel proud of. We are of the opinion that year one was our launching pad and that moving forward there is so much that we can adjust and refine in order to put on the best event possible!

By bringing in world class stock, athletes, announcers and organizers, the Pile O' Bones Rodeo ran seamlessly and captivated the audience with a powerful pyro display and opening ceremony that paid homage to the history of Regina and why it was once referred to as Pile of Bones. This event was unique to Regina and this helped make it our own. The



acknowledgement that Regina is situated on Treaty 4 land and an indigenous pow wow dancer helped to solidify the Pile O' Bones Rodeo as uniquely our own.

With three full evenings of heart-pounding excitement this event did not disappoint. From the collective gasps of the crowd when a bareback horse would toss it's rider to the comedic relief brought on by the Announcer there was something for everyone to enjoy.

Agricultural Education at Agribition

Agricultural education has never been more important than it is today. As our population gets further and further removed from the farm the importance of telling the story of agriculture and where our food comes from has never been greater. In addition to all the great agricultural education programs that Saskatchewan's Agricultural Societies run - none are bigger than the program that Canadian Western Agribition runs. Over the last number of years SAASE has helped out with the Mosaic Potash display and the SaskPower electrical safety display in the Family Ag Pavilion. This year over 10,000 students in addition to all the other Agribition attendees went through the educational displays. The area was a huge success, as was this year's edition of Agribition. Below is the wrap up media release from this year's show.



Jump in International buyers, Inaugural Maple Leaf Finals rodeo and record setting registrations among highlights at Agribition 2019

The 49th edition of Canadian Western Agribition (CWA) concluded Saturday, November 30, and saw 121,326 visitors over six days.

CWA 2019 kicked off Monday, November 25 with free gate admission, courtesy of the Saskatchewan Roughriders, leading to one of the busiest opening days on record. CWA's International program registered over 1,300 guests from 80 countries, including 231 international buyers.

"We're seeing the work Agribition is doing overseas pay off for our exhibitors here at home," says CWA President Chris Lees. "With more than 200 buyers at the show, the business opportunities at Agribition continue to grow."

Once again, CWA's registered education programs were full to capacity with school groups taking advantage of even more options, including food demonstrations. In total, approximately 10,000 students took part in Agribition programs during the week. Registrations for the Indigenous Ag Summit, and the Agri-Preneurship workshop were also at record levels.

Among the new events at CWA this year, the Maple Leaf Finals rodeo brought a new calibre of competition in the Brandt Centre and included two sell-out performances. "Rodeo is a core part of Agribition and a real showcase of our western culture," says CWA CEO Chris Lane. "Every contestant, volunteer, performer and partner in the Maple Leaf Finals should be proud of bringing the newest pro circuit finals to Agribition."

CWA President Chris Lees says planning for CWA's 50th show in 2020 has already begun. CWA's 50th show will be held November 30 to December 5, 2020 and will feature 11 national breed shows; an



unprecedented gathering of quality seedstock in Canada.

“For fifty shows, Agribition has always worked at getting better and being a positive place for the livestock industry to gather,” says Lees. “We couldn’t be more excited to show our appreciation to the exhibitors and partners that have become part of the CWA family over the last half-century. In the coming months, CWA will announce more details about programming for 2020.

Attendance Statistics:

- **Overall attendance:** 121,326
- **International visitors:** 1,337
- **International buyers:** 231
- **Education programs:** 10,000 (estimate)

CWA’s financial details will be released at the Annual General meeting set for April 16, 2020.



700 Students Take in the Ag Experience

Saskatoon Prairieland Park Corporation understands the significance of educating our population on the importance of agriculture, and continues to produce programs that provide essential information on food production and how it impacts our lives on a daily basis. Ag-Experience school tours provide a unique hands-on atmosphere where learning about the food industry and the vast world of agriculture can be truly enjoyable.

Over 700 Grade Four students took part in Ag Experience October 8, 9, & 10, 2019. Students were guided through stations covering a variety of agricultural topics that are facilitated by industry personnel and volunteers. These stations were Crop Protection, Bees, Grains of Saskatchewan, Ag in Your Lunchbox, The Farm Game, and Saskatchewan Watershed. Their tour also included a canola crushing station and live animal stations at the Ag Centre including cattle, pigs, sheep, a hen housing unit, baby chicks and two live demonstrations of milking and cattle herding. Each day at noon participants were introduced to a professional auctioneer and could bid on boxes of cookies for their class.

At a time when only a small percent



of the Canadian population has direct ties to the family farm, we continue to showcase the importance of agriculture and connect the communities in which we live to agriculture. Students gain an understanding of why agriculture is necessary and the many ways agriculture is a part of their everyday life.

CPCA Chuckwagon Finals in Lloydminster



The best drivers and the fastest horses of the CPCA were in Lloydminster to race for the CPCA Finals Championship from August 14th - 18th. The event was a huge success with tremendous attendance throughout the 5 days. In addition to the chuckwagon races - Wagon Week action included beer gardens, pancake breakfasts, Family Fun Night, Pink Night and the Chuckwagon Cabaret. The Midlite Rocky Riders entertained each night before the races, as well as proudly carrying the flags during preshow. Pink night encouraged everyone to wear pink to support breast cancer awareness, as well as a special pink drink being served in the Beer Gardens with \$1 from each drink being donated to the Canadian Cancer Society.

The Lloydminster exhibition would like to thank all the Fans, Sponsors & Volunteers for making 2019 another very successful season! Congratulations to Ray Mitsuing on being the show aggregate winner and Congratulations to Todd Baptiste on winning the CPCA Canadian Championship and driving away in the Denham Ram Tough Truck! Plans are already being made for the 2020 season, with the 2020 CPCA Finals taking place August 12 - 16.



**DENHAM'S RAM TOUGH
CPCA FINALS**

Battlefords Agricultural Society Recognized

The Battlefords Agricultural Society continues to make valuable contributions to the community 134 years after its foundation.

The Battlefords Chamber of Commerce and BBEX Committee awarded its Heritage Award to the community non-profit last week. The agricultural society was nominated for the award about seven years ago, according to general manager Jocelyn Ritchie, but didn't take the grand prize.

Educating the public is one of the society's goals, in the past and in the present. Reflections of an Era: A Look Back on 100 Years of the Battlefords Agricultural Society is a booklet published by the Battlefords Agricultural Society in 1985 that details the society's history.

In 1885, a group of people south of the North Saskatchewan River began an organization "that would look after the interests of farmers." An initial agricultural fair, however, was delayed due to the North West Rebellion, Ritchie said. Battleford's first fair was

in 1887 after the Battle River Agricultural Society was formed. As found in the booklet, one farmer wrote in 1891 the man making a living only by grain farming is wasting his time. "Such farming cannot pay in any country, and the feeling is steadily gaining ground that more attention should be paid to the livestock department of agriculture." According to an argument made in 1901, even if a farmer didn't get the prize money at the exhibition, he would benefit from the agricultural society in an educational way, "worth many times the annual fee."

An agricultural society was formed north of the river in 1905. North Battleford incorporated in 1913. The two towns had a rivalry, but joined together as one agricultural society in 1956. The ag society has had its ups and downs, such as in 1960. The board of directors at the time invested their own money to save the exhibition.

Today, the society offers education for member farmers, and students who don't live on the farm.

"A lot of our urban kids don't realize anything about what goes on in farming and how food gets to their plate," Ritchie said, and the society tries to fix that.

Josh Greschner Staff Reporter / Battlefords News-Optimist



SAASE Coming Events

February 2020

13-16	Saskatchewan Equine Expo	Saskatoon
15	Bull Bonanza	Moose Jaw
29-1	Hunter Jumper Event	Moose Jaw
29	Cutter Rally for Cancer	Lloydminster

25-26	4 H Judging and Grooming Clinic	Lloydminster
25	Clothing Sale	Moose Jaw
25	Discover the Farm	Swift Current
25	Poultry & Exotic Animal Sale	Swift Current
26-29	Family Place Garage Sale	Weyburn
29	Safety Day	Nipawin

Lloydminster
Moose Jaw
Swift Current
Swift Current
Weyburn
Nipawin

March 2020

7-8	Gun Show	Moose Jaw
7-8	Jumping Clinic	Moose Jaw
7	GMAK Progress Steer & Heifer Open	Lloydminster
7	Denim Day	Vanscoy
8	4 H Handel/Monarch	Biggar
8-9	Pride of the Prairies Bull Sale	Lloydminster
13-15	Step into Spring	Swift Current
13-14	What Women Want	Regina
14-15	Horse Show	Moose Jaw
14-15	Focus on Women	Prince Albert
14	Cycle Swap Meet	Moose Jaw
14	PBR Monster Energy	Regina
17	Tech Tour Live	Regina
19	SAASE Regional Meeting	Arcola
20-21	Sukanen Ship Swap Meet	Moose Jaw
21	Evening Out	Battlefords
21	Ranch Roping	Moose Jaw
23	SAASE Regional Meeting	Battlefords
24	SAASE Regional Meeting	Prince Albert
24	Dinner Theatre	Abernethy
25	SAASE Regional Meeting	Nipawin
26	SAASE Regional Meeting	Yorkton
27	SAASE Regional Meeting	Regina
27-29	Dinner Theatre	Abernethy
27-29	Showcase 2020	Lloydminster
27-29	Spring Home Show	Regina
27-29	Gardenscape	Saskatoon
27-28	Craft Show	Moose Jaw
30	SAASE Regional Meeting	Saskatoon
31	SAASE Regional Meeting	Swift Current

May 2020

1-3	Rodeo School	Moose Jaw
2-3	Grain Bin Rescue	North Battleford
2-3	Gymkhana Barrel Racing	Estevan
2-3	Sask Entertainment Expo	Regina
3	4 H Handel/Monarch	Biggar
4	Safety Day	Weyburn
7-10	View Dance Challenge	Regina
7	Safety Day	Meadow Lake
8	Safety Day	North Battleford
8	YF & Tessa Virtue	Weyburn
9-10	High School Rodeo	Weyburn
9	SE Club Calf Cruz	Weyburn
10	Small Animal and Bird Sale	Weyburn
12	Safety Day	Lloydminster
13	Safety Day	Unity
13	Perennial Exchange	Vanscoy
14-17	Quarter Horse Show	Moose Jaw
22-24	Horse Show	Moose Jaw
23	Animal Show	Moose Jaw
28	Safety Day	Shaunavon
29-31	Arabian Horse Show	Moose Jaw
29	4 H Expo	Lloydminster
31	4 H Handel/Monarch	biggar

If you have any events you would like to add to our list, please contact the SAASE office at 306-565-2121 or email gduck.saase@sasktel.net

April 2020

1-5	Momentum Dancefest	Lloydminster
1	How to Prepare Fruits & Vegetables For Exhibits	Abernethy
3-5	Beef Expo	Saskatoon
3-4	Agrimex	North Battleford
4	Ag in the City	Saskatoon
4	SAASE Annual General Meeting	Saskatoon
4-5	Trade Show	Moose Jaw
4	Barrel Racing	Moose Jaw
5	4 H Handel/Monarch	Biggar
7	CPCA Tarp Auction	Lloydminster
8	Safety Day	Prince Albert
15-18	National Holstein Convention	Regina
16-18	4 H Spring Steer & Heifer Show	Yorkton
17-19	Horse Show	Moose Jaw
17-19	Spring Expo	Yorkton
18	Rare and Exotic Sale	Lloydminster
19	Spring Exotic Sale	Yorkton
19-20	The Great Benjamin's Circus	Weyburn
22-23	Ag Ed Day	Lloydminster
23-24	Safety Day	Swift Current
24-25	Dog Show	Moose Jaw

