



BUILDING BRIDGES

SAASE CONVENTION MARCH 16-17, 2024
SASKATOON PRAIRIELAND PARK



**Sustainable Canadian
Agricultural Partnership**



**Discover
saskatoon**



**Community
Initiatives
Fund**



prairieland



**Saskatoon Inn
& CONFERENCE CENTRE**

Saturday, March 16, 2024

Saskatoon Prairieland Park

8:00 am	Safety Day Coordinators Workshop (8 am - noon) Board Governance Workshop (8 am - noon) Judges Workshop (8 am - 2:30 pm)
11:00 am	Convention Registration - Terrace Room Receive Silent Auction items - Terrace Room
12 noon	Lunch - Terrace Room
1:00 pm - 1:45 pm	Online Ticketing - Front Door Ticketing Website/Social Media Design - Aaron Hepting - Route 13 Media
1:45 pm - 2:30 pm	Agriculture Awareness Initiative Program - Karly Rumpel Saskatchewan Ministry of Agriculture
2:30 pm	Silent Auction Opens
2:30 pm - 4:00 pm	Building Partnerships through Reconciliation - Panel Discussion (Terrace Room)
4:00 pm - 5:30 pm	Break - Hotel Check in (Saskatoon Inn)
5:30 pm	Cocktails - Terrace Room
6:00 pm	Supper Keynote - Cadmus Delorme - One Hoop Consulting SaskEnergy Volunteer Champion Awards
8:30 pm	Host Evening - Saskatoon Prairieland Park (Shuttle Service Available between the Saskatoon Inn and Saskatoon Prairieland Park beginning at 4:00 pm - 6:00 pm and then starting again at 9:30 pm)

Sunday, March 17, 2024

Saskatoon Prairieland Park - Terrace Room

8:00 am	Breakfast Silent Auction Opens
9:00 am	SAASE Updated Venture Project Program - Glen Duck - SAASE Venture Project Presentations
10:15 am	Sponsorship/Partnerships - Chris Lane
11:30 am	Open Farm Days - Farm and Food Care Saskatchewan
12:15 - 1:15 pm	Lunch - SAASE AGM
1:15 pm	Insurance - NFP Brokers
2:00 pm	Roundtable discussions - Rodeo - Entertainment at the Fair - SAASE and what we do
	- Food at Your Fair - Sponsorship - What worked last year
	- Insurance - Online Ticketing - New ideas
3:30 pm	Refreshment Break Silent Auction ends
3:45 pm	Silent Auction pickup

Safe Trip Home

(Convention program subject to change)

Welcome to Saskatoon 2024

“Building Bridges” SAASE Annual Convention

2023 has come and gone, and this is hoping that it was a great year. As usual there have been great challenges, but there have also been great successes in 2023. As we move forward into 2024, there are tremendous opportunities for all of us to better market our events, as well as partner with new groups. The whole key is that we never stop learning what we can do to make our Agricultural Societies, events and communities better. Join us in Saskatoon on March 16 and 17 for what promises to be a weekend of great workshops and excellent networking.

- **Preconvention Workshops** - There will be 3 separate optional workshops that will be available to our registered delegates on Saturday March 16th. On Saturday SAASE in partnership with the Progressive Agriculture Foundation will be hosting a Safety Day Coordinators Workshop. There will also be a Judging workshop, and a Board Governance Workshop. The workshops are free, but you must preregister for them.
- **Nomination for Election to the Board.** Election of Directors to the Board will take place at the convention. There are three - 2 year positions available this year. Lindsay Nobbs from Lancer, Tracey Stevenson from Swift Current and Lisa Randall from Connaught's terms have expired. Each society, being a member in good standing with SAASE, is eligible to nominate a candidate for election to the Board. Biographical sketches of those whose nomination is received at SAASE Office by February 16 will be included in the convention handouts. Nominations will also be accepted from the floor of the meeting. Early, written nominations assist the nominating committee in knowing how many nominees they must seek prior to the annual meeting in order that there is a full slate of officers. Your society secretary has the nomination forms.
- **Who can vote at the AGM?** Only members in good standing are eligible to vote. Each Member Society can appoint ONE voting delegate. Voting delegates will receive their voting cards at the convention.
- **Come for the boost!** One of the greatest rewards of attending a convention is the new friends you will make and the friendships you will renew. As volunteers sometimes our batteries run down and the SAASE Convention can be a real boost to the system.
- **Enjoy the hospitality of Saskatoon!** Saskatoon Prairieland Park will be rolling out the welcome mat.

This Year's Great Convention Deals

- **If your Ag Society has never attended the SAASE Convention you will receive 1 delegate registration at no charge.**
- **If your Agricultural Society has attended you can bring someone who has never attended for 1/2 price.**
- **Saturday Preconvention Workshops Free to delegates, but you must register to attend.**

2024 Convention Information

Date: March 16th and 17th, 2024

Place: Saskatoon Prairieland Park - Terrace Room

Host: Saskatoon Prairieland Park

Accommodation - This year's host hotel is the Saskatoon Inn - 2002 Airport Drive Saskatoon, SK, S7L 6M4. The room rate is \$149/night plus taxes. To book your room call (306) 242-1440 or toll free 1 (800) 667-8789 and mention that you are with the SAASE Convention. You must book your room by Thursday – February 29, 2024.

Convention Registration Fee: \$175 payable to SAASE. Fees are fully refundable with 2 weeks prior notification of non-attendance.

Fee Includes: Saturday workshops, lunch, Saturday night awards banquet and social, Sunday breakfast and lunch, refreshment breaks, and session handouts.

Early Registration: Delegates whose registration and fees are postmarked prior to February 23rd are eligible for the discounted registration fee of \$140.

Board Governance Workshop (Saturday March 16 - 8 am - 12 noon). The workshop includes lunch and is free. Fill out the Board governance Workshop registration form in this package and return it to the SAASE office.

Judges Workshop (Saturday March 16 - 8 am - 3 pm). The workshop includes lunch and is free. Fill out the Judges Workshop registration form in this package and return it to the SAASE office.

Safety Day Coordinators Workshop (Friday - March 10 - 8 am - 12 noon) The workshop includes lunch and is free. Fill out the Safety Day Coordinators Workshop registration form in this package and return it to SAASE.

Silent Auction: All participants are invited to donate items for the silent auction. Suggested minimum value - \$25.00. Bring your article to registration. Remember all funds raised will support the SAASE/Clark and Anne Lewis Memorial Scholarship fund.

Awards Banquet (Saturday March 16) Extra banquet tickets for guests are available by prior purchase for \$50. Those ordered from SAASE Office 306 565-2121 by February 23rd are guaranteed. A limited number of tickets may be available at registration desk.

2025 Invitation: SAASE will be looking for a location for the 2025 Annual Convention. Those wishing to present a bid should contact Glen at the SAASE office before February 23rd. If you want more information about what hosting involves, call Glen.

Features:

There will be some great programs at the SAASE Annual Convention in Saskatoon, and we hope all of you will try to make it.

- **SaskEnergy Volunteer Champions Awards Banquet** – Join us for the awards banquet on March 16th where we will be honoring our new Honorary Life members, as well as Volunteer of the year and Achievement of the Year.
- **Insurance and your Agricultural Society** – Perry Cramer – Vice President, Client Executive Business Insurance (NFP Brokers) – There have been many changes and challenges in the insurance industry over the past couple of years. Perry will go through the impacts of what has been happening, as well as where the insurance industry is headed this year. This will be a great opportunity to ask some questions and get some clarity on what is happening with insurance.
- **Sponsorship/Partnership Opportunities for your Agricultural Society** – Chris Lane (CEO Regina Economic Development) Chris has been working with SAASE and a number of our members already on sponsorships and will talk about the challenges and opportunities of bringing new sponsors and partners to your Agricultural Society's programming.
- **Agriculture Awareness Initiative Program (AAIP)** - Karly Rumpel from the Saskatchewan Ministry of Agriculture will discuss the AAIP. SAASE has been able to access funding from the program, as well as some of our Agricultural Societies. Karly will talk about how the program works and the opportunities that exist for Agricultural Societies looking at enhancing their agricultural education programming.
- **Building Partnerships Through Reconciliation** - Join us for a comprehensive panel discussion on Economic Reconciliation through Agri-Tourism bringing together diverse perspectives, including Indigenous and non-Indigenous voices. By acknowledging shared history and learning from past mistakes, the panel aims to cultivate partnerships between Agriculture Associations and Indigenous Nations. Through Agri-Tourism, the discussion fosters a collective understanding of the land, food, and a harmonious shared future, ensuring a rich tapestry of perspectives for a more inclusive and effective reconciliation process.
- **Open Farm Days** - Ashley Stone from Farm and Food Care Saskatchewan will be talking about the new Open Farm Days program being introduced to Saskatchewan this year. Discussions will take place on the opportunities for Agricultural Societies moving forward in the program.
- **Online Ticketing** - Jason Roy from Frontdoor ticketing will be doing a presentation on the opportunity and advantages of using an online ticket platform to sell tickets for your event.
- **Website/Social media design** - Aaron Hepting from Route 13 Media will talk about website design and what various social media platforms can do to help our Agricultural Societies promote their Agricultural Societies and events.
- **Round Table Discussions** – Speakers will lead round table discussions on important issues affecting our Agricultural Societies.
- **Annual General Membership Meeting** - The AGM of SAASE is an important and integral part of the convention program. The new SAASE Board of Directors will be elected. If interested make sure that you get your nomination forms into the SAASE office.

**Reserve rooms at the Saskatoon Inn
(306) 242-1440 or 1 (800) 667-8789. Reserve your rooms early
Reservations must be made before February 29th.**

**Register early to take advantage of the convention early
registration discount.**

See you at SAASE Convention 2024 in Saskatoon.

SASKATCHEWAN ASSOCIATION OF AGRICULTURAL SOCIETIES AND EXHIBITIONS - "BUILDING BRIDGES"

SAASE CONVENTION – March 16th and 17th

Registrations, with fees included, postmarked prior to February 23rd 2024 are accepted at the discounted registration rate of \$140. Registrations received after this date are subject to full registration rate of \$175. Fee includes GST. Additional meal tickets for the Awards Banquet on Saturday the 16th will be \$50 per ticket.

Please make hotel reservations directly with the Saskatoon Inn at (306) 242-1440 or 1 (800) 667-8789. Be sure to mention that you are attending the SAASE Convention when you make your reservation, and book your room before February 29, 2024.

SAASE CONVENTION DELEGATE REGISTRATION FORM

I wish to register the following for SAASE Convention – March 16th – 17th, 2024.

Name of Society (If your Society has never attended a SAASE Convention - 1 delegate registration is free)

Name of VOTING DELEGATE:

Name of NEW DELEGATE (1/2 Price)

Names of OTHER DELEGATES: (Use back of sheet to register additional delegates.)

Additional Meal ticket for Awards Banquet - _____ tickets x \$50/ticket

FEE ENCLOSED

\$ _____

Complete & return with check payable to SAASE to: SAASE, Box 31025 Regina, SK S4R 8R6

Registrations postmarked by February 23, 2024 are at \$175 each; after February 23 - \$140 each.

2024 Convention Sponsorship

**We are pleased to confirm our sponsorship contribution for SAASE
Convention 2024 in Saskatoon**

Society Name: _____

Address: _____

Postal Code: _____ Email Address _____

Telephone: _____

Name of Representative Attending Convention:

If you have a preference for how your sponsorship should be applied please indicate here. We will attempt to accommodate your request.

Amount of Sponsorship

Please Indicate:

_____ \$50

_____ \$100

_____ \$250

_____ \$500

\$ _____ Other

Cheque enclosed _____

Payment to follow _____

Signed Title/Position

Please return completed form before February 23, 2024 to:

SAASE

Box 31025

REGINA SK S4R 8R6

Note: only those sponsors whose payment has reached SAASE Office prior to February 23rd are assured to be acknowledged in print.

SAASE Convention Sponsorship Opportunities

SAASE is inviting your support as a sponsor of the SAASE Convention. Sponsorships contribute to the quality and variety of programs and activities provided during the convention, and we count on our members to be especially generous in their support.

Food costs alone for the convention range from \$500 for a refreshment break to \$3,500 for the awards luncheon. As well, there are costs associated with providing speakers and information sessions, printing, etc. We are willing to arrange joint sponsorships involving two or more sponsors. There are a number of sponsor opportunities available during the Annual Convention in Saskatoon – March 16 - 17, 2024 as follows:

Refreshment breaks	Luncheon	Reception and Awards Banquet
Workshop sessions	Printing	AV rental

All sponsors will be recognized in the convention program, on signage, and by introduction during the convention. To sponsor some part of SAASE Convention 2024, please complete the form attached and return it to the SAASE Office. Please, be sure the information on the form appears as you wish it to appear on signage and also in the convention program. We would appreciate an indication of your support as soon as possible to assist with the planning.

Contributors, whose contributions reach the SAASE Office prior to February 23rd are guaranteed to be acknowledged at the convention and in the convention print materials. Contributions received later than February 23rd will be acknowledged verbally at the convention and in post convention publications.

Thank you for your consideration of this request

Glen Duck

Safety Day Coordinators Workshop

Saturday March 16 (8am - 12 noon)

Workshop Description

SAASE, in partnership with the Progressive Agriculture Foundation and the Canadian Agricultural Safety Association (CASA) will be hosting a Safety Day Coordinators workshop in conjunction with the SAASE Convention in Saskatoon on March 16. The Community Initiatives Fund (CIF) is helping out with the training by covering the expenses for those attending the workshop. Each Agricultural Society can register up to 2 individuals for the training. SAASE, with the funding assistance from the CIF, will cover the cost of 1 nights hotel, registration costs, resource material, lunch and mileage to the training at \$.30/km. This training will give our coordinators an opportunity to get together face to face with other coordinators and network about the things that have worked for their safety days and discuss any challenges. The workshop will be conducted by Jana Davidson virtually, who is the Program Manager from the Progressive Agriculture Foundation. This training will give existing coordinators the certification that they need and they will not have to take the online training. For new coordinators the training will be an excellent opportunity to learn from existing coordinators to get the training on how to host a safety day.

Name of Delegates Safety Day Coordinators Training Workshop



Judging Workshop

Saturday March 16 (8:00am - 2:30pm)

Workshop Description

Course Content...

Do you have a Bench Show at your fair? Do you want to put on a bench show? Would you like to learn how to judge a Bench Show? This session will go over some of the basics of judging a bench show. Evelyne and Joanne are joining us in person from the Ontario Association of Agricultural Societies. They do this session for the Fairs in Ontario. For people coming to the judging session they would like participants to bring one item of canning & 1 baking item (could be bread, pie, muffins, cookies, or non-traditional Canadian baked goods). The morning will start by going through the baking items and doing some hands on judging as well as a teaching session. The afternoon will go through canning and the different methods. The judges will have several samples to explain things they may encounter while judging. After the session the judges will provide written notes for all participants. Lunch will be provided for those who register.

Name of Delegates attending the Judging workshop

Board Governance

Saturday March 16 (8am- 12:00 noon)

Workshop Description

Tim Carson from the Alberta Association of Agricultural Societies will be hosting this workshop on Saturday March 16 from 8:00am - 12 noon. The workshop is no charge and includes lunch, but you must register for it. Tim has helped SAASE out many times with numerous workshops and we look forward to working with him on this one. Below is a description of what will be included in the workshop.

Description: So much of an Agricultural Society's success depends on the people on the Board. How can we harness the time, talent, and treasure of these individuals into a cohesive and comprehensive unit? In this workshop we will explore the past, present and future of agricultural societies and the leadership mechanisms necessary to reach their potential.

Name of Delegates attending the Board Governance Workshop
