



# 2024 Annual Report



# 2024 Board of Directors

## President

Matt Roth  
Rosthern Ag. Society

## Past President

Wade Jensen  
Swift Current Ag & Ex

## Vice President

Jeff Clay  
Weyburn Ag. Society

## Director at Large

Susan Kuzma  
Saskatoon Prairieland Park

## Directors

Lisa Randall  
Connaught Agricultural Society

Patricia Johnson - Advisor  
Sask. Ministry of Agriculture

Lindsay Nobbs  
Lancer Agricultural Society

Dana Hicks- Advisor  
Agriculture Canada

Mike Sidoryk  
Lloydminster Exhibition

George Fowler  
Moose Jaw Exhibition

Peter Jelinski  
Regina Exhibition Association Ltd

Barb Woytas  
Yorkton Exhibition

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Executive Director - Glen Duck

# 2024 Membership

Abernethy Ag. Society  
Alameda Ag. Society  
Arcola Fair Society  
Assiniboia Ag. Society  
Battlefords Ag. Society  
Bengough Ag. Society  
Biggar Ag. Society  
Broadview Ag. Society  
Canora Ag. Society  
Carleton Trail Ag. Society  
Carnduff Ag. Society  
Connaught Ag. Society  
Creelman Ag. Society  
Denzil Ag. Society  
Elstow Ag. Society  
Estevan Exhibition  
Fairmede Ag. Society  
Francis Ag. Society  
Glenavon Ag. Society

Golburn Ag. Society  
Grenfell Ag. Society  
Hanley Ag. Society  
Invermay Ag. Society  
Kelvington Ag. Society  
Kerrobert Ag. Society  
Lancer Ag. Society  
Lloydminster Exhibition  
Maidstone Ag. Society  
Maple Creek Ag. Society  
Maryfield Ag. Society  
Meadow Lake Ag. Society  
Melfort Ag. Society  
Melville Agri-Park  
Moose Jaw Exhibition  
Moosomin Ag. Society  
Mortlach Ag. Society  
Nipawin Ag. Society  
Nokomis Ag. Society

Ogema Ag. Society  
Perdue Ag. Society  
Prince Albert Exhibition  
Radisson Ag. Society  
Redvers Ag. Society  
Regina REAL  
Rosthern Ag. Society  
St. Walburg Ag. Society  
Saskatoon Prairieland Park  
Shand Ag. Society  
Shaunavon Ag. Society  
Spiritwood Ag. Society  
Stoughton Ag. Society  
Swift Current Exhibition  
Unity Ag. Society  
Vanscoy Ag. Society  
Weyburn Ag. Society  
Whitewood Ag. Society  
Yorkton Exhibition



is...

## **Our Vision:**

“We see communities coming together in positive interaction, experiencing a deep appreciation for our rural heritage, while embracing new cultures and expanding borders.”

## **Our Mission:**

“To dynamically encourage, leverage, contribute and communicate programs and services which address member challenges, leading to healthy, sustainable community foundations.”

## **Our Mantra:**

**SAASE, Making a Difference**

**In all that it is and all that it does,**

**SAASE makes a difference:**

**For its members and volunteers**

**For agriculture**

**For Saskatchewan communities**



# Member Services

- › PROVINCIAL MARKETING CAMPAIGN
- › AGRICULTURAL AWARENESS
- › PROVIDING EDUCATIONAL OPPORTUNITIES
- › COORDINATING SERVICES TO MEMBERS
- › ADVOCATING ON BEHALF OF MEMBER'S INTERESTS
- › SASKATCHEWAN AGRICULTURAL SOCIETIES PROGRAM (SASP)
- › SAASE NEWSLETTER
- › FAIR JUDGE PROGRAM
- › APPRENTICE JUDGE PROGRAM
- › AGRICULTURAL SOCIETIES MANUAL
- › SASKENERGY VOLUNTEER CHAMPION AWARDS
- › HONORARY LIFE MEMBERSHIP PROGRAM
- › SAASE ANNUAL CONVENTION
- › AGRICULTURAL WORKSHOPS
- › FOOD FOR SASKATCHEWAN-FOOD FOR THE WORLD AGRICULTURAL EDUCATION PROGRAM
- › ACCESS TO PROFESSIONAL AND INDUSTRY EXPERTS
- › ASSOCIATE MEMBER PROGRAM
- › PROVINCIAL SAFETY DAY PROGRAM
- › CLARK AND ANNE LEWIS SCHOLARSHIPS
- › DALGLEISH FAMILY SCHOLARSHIPS - WEST COAST AMUSEMENTS
- › AGRICULTURAL SOCIETIES ECONOMIC IMPACT STUDY



# Honorary Life Members

SAASE recognizes the outstanding contribution of its Honorary Life Members. This award acknowledges lifetime of dedicated service to the local society and the community, as well as a significant contribution provincially and nationally.

2024

Tracey Stevenson, Swift Current  
Tyler Metheral, Weyburn  
Roy Obst, Creelman  
Bob & Kathy Rusnak, Yorkton

2023

Gerald Swanson, Creelman  
Darlene Swanson, Creelman  
Linda Stevens, Vanscoy  
Linda Cheney, Vanscoy

2022

Elaine Sperle, Unity  
Lee Bellows, Moose Jaw  
Irene Lacoursiere, Unity  
Margaret MacDonald, Kelvington

2021

Mike Sidoryk, Lloydminster  
Myrtle Chambers, Maryfield

2019

Linda Wright, Vanscoy

2017

Mike and Doreen Babecy, Kelvington  
Neal and Rae Keefe, Weyburn

2016

Lawrence Bodnar, Prince Albert  
John Eberle, Battlefords  
Annette Horne, Shaunavon  
Peter Bygrove, Lloydminster

2015

Linda Grimard, Prince Albert  
Gloria Peterson, Elstow  
Norman & Muriel Geck, Kelvington

2014

Joyce Walter, Moose Jaw  
Ernie Wilson, Moose Jaw

2013

Marion Nordell, Turtleford  
Rollie Nordell, Turtleford  
Robert Sproule, Melfort  
Edna McCall, Abernethy  
Diane Hrechuk, Elstow  
George Belchamber, Nipawin  
Gloria Perkins, Nipawin

2012

Cecil Douglas Smith, Swift Current  
Roger Mayert, Prince Albert

2011

Norman Flaten, Weyburn  
Ron Metheral, Weyburn

2010

Bernard Kemick, Swift Current  
Lillian May Goldsmith, Maryfield  
Ruth Szmuto, Moosomin  
Isabelle Polvi, Moosomin

2009

Elizabeth McMahon, Perdue  
Irene Greer, Battlefords  
Olive Haughian, Unity  
Doreen Leslie, Unity  
Freda McCallum, Unity

2008

Archie Shaver, Bengough  
Millie Gibson, Perdue  
Doug Dunlop, Battlefords  
Freda Longman, Maryfield

2007

Helen Sapsford, Perdue  
Joan Bibby, Prince Albert  
Les Camm, Elstow

2005

Judy Reimer, SAASE  
Isabel Barnsley, Abernethy

2004

Ruth Allan, Creelman  
Vera Wyshynski, Elstow

2003

Florence Cathcart, Perdue

2002

Vernon Featherstone, Perdue  
Rose and Bill Kalynka, Elstow

2001

Willie Carnegie, Creelman

2000

Carmen Bibby, Prince Albert  
Taras (Terry) Korol, Canora

1999

Mary Davis, Creelman  
Doreen Hewitt, Perdue  
James MacLean, Arcola  
Earle Mansell, Nokomis  
Albert Mennie, Kelvington  
Beatrice Rugg, Elstow

1998

Edith Andison, Perdue  
Chester Ray, Creelman  
Irene Turpie, Moosomin

1997

Marj Garnier, Redvers  
Mabel Handyside, Connaught  
Clark Lewis, Fairmede  
Vic Sommerfield, Saskatoon

1996

Fred Dawes, Abernethy  
Gordon Johnston, Creelman  
Barry C. Rugg, Elstow  
Allan F. Smith, Swift Current

1995

Mildred Clements, Fairmede

1994

Fred Rooke, Saltcoats  
Albert Smith, Central Butte  
Jean Taylor, Perdue

1993

Kenneth Douglas, Melfort  
Stewart Elliott, Prince Albert  
Annie Griffith, Fairmede  
Joan Elaine Lee, Invermay

1992

Delcie Isobel Beeler, Nokomis  
Paul Berger, Central Butte  
Donald Griffin, Alameda  
Mildred Owens, Connaught

1991

Norm Edwards, Melfort  
Samuel Kirkham, Saltcoats  
Donald John Mott, Creelman  
Rocky Rochelle, Saskatoon

1990

Elliott Andrew Andison, Perdue  
Grover Heavin, Melfort  
Daryl Keith Hooper, Golburn

1989

Chester S. Miller, Battlefords  
Clifford Swenson, Prince Albert

1988

Donald Lyster, Abernethy  
Alfred E. Whitely, Grendfell



# Executive Director/Board Report

2024 was a very positive year for Agricultural Societies across Saskatchewan, as we continue to be meeting places for our communities and continue to be major economic drivers for Saskatchewan as we host or produce many of Saskatchewan's largest tourism events. We also are incredibly important to the agriculture industry, as we host and produce many of the largest agricultural events, as well as continuing with our mandate of agricultural education programs for our youth.

The Venture Project Program continues to be a great way for our Agricultural Societies to access funding for new events or to enhance existing events. Tourism Saskatchewan once again helped us out with funding by adding an additional \$45,000 to the funding pool. The SAASE Board of Directors made some changes to the program and once again the \$90,000 in the funding pool was totally used up. A new digital marketing funding stream was introduced and 6 of our Agricultural Societies took advantage of it. Take a look at all of the various events and programming that were funded in the following pages. We look forward to working with Tourism Saskatchewan once again in 2025 and are excited about all of the projects that we know will be coming forward.

The Provincial Safety Day Program continues to be an excellent program as our Agricultural Societies work with our communities and schools on teaching our children about safety. 11 safety days were hosted in 2024 - a few ended up pushing their safety day into 2025 because of the uncertainty around the teachers job action. Even with the reduced number of safety days - 480 volunteers still taught almost 4,000 children about safety. Our Safety Day Coordinators workshop took place at our convention in Saskatoon and we will once again be hosting that at our convention in 2025 in Yorkton. We look forward to 2025 with 17 safety days tentatively scheduled. A big thanks to all of our partners including the Progressive Agriculture Foundation, Canadian Agricultural Safety Association, Saskatchewan Ministry of Agriculture, the Community Initiatives Fund and SaskPower.

In addition to our Safety Days, SAASE was also able to help out with Ag Awareness programming. SAASE was approved through the Agricultural Awareness Initiative

Program for funding to add a new agricultural display and make it available to our Ag Societies. The Ag Experience gives children the opportunity to learn about agriculture through a variety of interactive games on tablets. There are games on Pork, Poultry, Dairy, Beef, and Grains. The display was at Harvest Showdown in Yorkton, the Frost Festival in Regina, Canadian Western Agribition, discover the Farm in Swift Current, the Lloydminster Exhibition, the Estevan Exhibition and the Weyburn Exhibition. We look forward to having the display out this year with the Mosaic Potash display, as well as the SaskPower electrical hazards games.

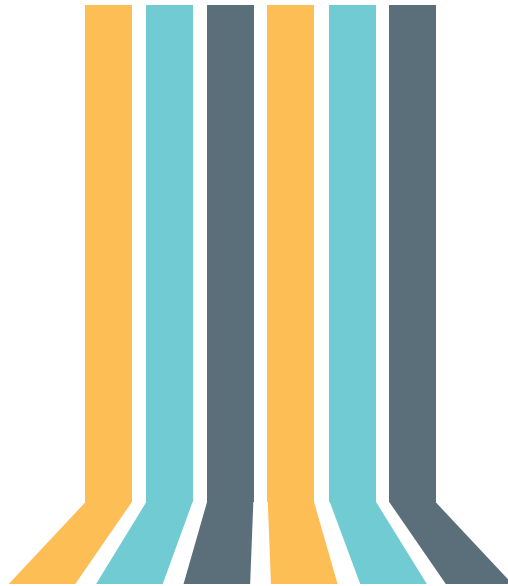
The SaskEnergy Volunteer Champion Awards recognize the volunteers who have made our Agricultural Societies and their communities great. We recognized those great volunteers at the Saskatoon convention and have some outstanding individuals that we will be recognizing in Yorkton. We would like to thank SaskEnergy for their continued commitment to the awards.

The SAASE Board of Directors have been working very hard throughout 2024. I have indicated to the Board of Directors that I will be retiring at the end of 2025. As a result SAASE has contracted outside help to assist in putting together a succession plan that can be implemented in 2025 to add a new Executive Director to SAASE. Our Directors have put in many hours to ensure that the transition will be a smooth one. I have had the honour and pleasure of working with our Agricultural Societies and volunteers over my past 20 years with SAASE. The dedication of the volunteers in our Agricultural Societies and their communities is truly amazing and I have been so lucky to be part of that. I would like to thank everyone for their support and all their help. I will miss the Fair business, but am thankful for all the friends that I have made over the years.

2025 will be a year of transition for SAASE, but Saskatchewan's Agricultural Societies continue to play an enormous role in bringing our communities together. We have always been the heart of our communities. Our Agricultural Societies are where our communities come together - we have been that for over 130 years - and we will continue to have a great influence on our communities and the province.



# SASK LOTTERIES



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# Programs 2024

## Scholarship Winners

**Brooklyn Smith - nominated by the Fairmede Agricultural Society.**

Brooklyn is attending Saskatchewan Polytechnic in Moose Jaw in Instrumentation Engineering Technology program. Upon completion, Brooklyn would hope to gain employment in Spy Hill area, as well as work on the family farm.

Brooklyn attended Esterhazy High School and in addition to being on the Honour Roll, was very active in extra-curricular activities. She was involved in intramural curling, track and field, senior drama and musicals, cross country running, band and School Reach. Outside of school she skis, is involved in mixed curling, the Fairmede 4 H Beef Club, reading, working with cattle, golf, piano and softball.



Even with everything that Brooklyn has been involved with she has found time to work. She has been a gymnastics coach - working with the Energizers Gymnastics Club. She has also worked in the kitchen and as a server at the Carlton Trail Club House. She also is a self employed farmer - Desert Sands Angus family farm.

Brooklyn has also been very involved with the St. Andrews United Church - volunteering as a greeter, reader, cleanup and helper at Sunday School. She also was a mentor for the Big Brothers/Big Sisters program. Congratulations to Brooklyn on being one of SAASE's scholarship recipients.

**Zaida Woodward- nominated by the Creelman Agricultural Society**

Zaida is attending Southeast College in Weyburn where she will be obtaining a diploma in practical nursing with the goal of working as a nurse in healthcare.

Zaida was very involved in school activities throughout her career at 33 Central School in Fillmore. She has an amazing work ethic which has been displayed in her academics, senior volleyball, basketball, coaching and volunteering for various community events. She was an active member of the school SRC for 3 years. She was the events coordinator, as well as holding the vice-chair position in grade 12.

She was captain of the volleyball and basketball teams, as well as coach for junior basketball and refereeing for junior volleyball.

Outside of school Zaida has worked at Wheatland Accounting during tax season, the Canoe and Kayak Club in Weyburn and at the Fillmore Health Centre - she has also worked at the canteen in the Fillmore Recreation Centre and helped out with the Spring Bee cleanup at the Fillmore Health Centre. She enjoys walking, biking, reading and colouring, as well as volunteering and helping out where she can. SAASE congratulates Zaida on being one of our scholarship recipients for 2024.

### **Nicole Wall - nominated by the Vanscoy & District Agricultural Society**

Nicole is attending the University of Saskatchewan in the College of Agriculture and Bioresources working towards her Bachelor of Science in the Animal Bioscience program. Her long range goal is to attend the College of Veterinarian Medicine at the U of S - one day becoming a veterinarian in rural Saskatchewan.

Nicole attended Delisle Composite from Grade 7 through graduating Grade 12 and was very involved in extra-curricular activities. She was a member of the volleyball and basketball teams through high school, as well as volunteering to referee and help out at volleyball games. She was also a member of the drama club.

She was very busy with many different clubs and community organizations. She has been very involved with 4 H - participating in multiple events, projects, as well as holding four different executive positions. She has also volunteered for numerous projects for the Vanscoy & District Agricultural Society. She has been a member of the Delisle Dance club. Nicole has also volunteered helping out with the younger dance groups. She has volunteered with the local vet clinic doing a number of



different tasks. Nicole has been very involved with her church - as a vocalist, volunteering with the children's ministry, as well as helping out with the Delisle Community Chapel's Vacation Bible Camp as a crew leader.

As busy as Nicole was with her extracurricular activities and volunteering, she also found time to work. She worked part time at the Delisle Distant Early Learning Centre. She eventually got a full time summer job as an activity worker at the Luther Tower home for seniors in Saskatoon. In September of 2024 she started a job as a kennel technician at Delisle Veterinary Services. Through working there she gained all kinds of experience in the different areas involved with veterinary medicine. With all that she was doing she even found time to work the odd shift working with kids at an after school care program.

Nicole enjoys reading, hiking, camping, sports, cooking and music. She has taken piano lessons since the age of 4 - competing in the Saskatchewan Music Festival - winning a Certificate of Merit and Honour. She also loves spending time outdoors with her horse as well as hiking and camping. Congratulations Nicole on being one of SAASE's Scholarship recipients.

### **Mary Lee McNeil - nominated by the Alameda Agricultural Society**

Mary Lee is attending the University of Saskatchewan, with the goal of receiving her degree in Animal and Soil Science. Her long range plan is to return to her community and start her own cattle operation. She also has aspirations of becoming a large animal veterinarian.

Mary Lee attended Oxbow Prairie Horizons School and was very active with extra-curricular activities. She was a member of the school SRC, as well as a band member. She played on numerous school sports teams including the volleyball team, Cross-country team, badminton team, track and field team and the softball team. In addition to her extra-curricular activities at school, Mary Lee also volunteered in the community. She volunteered with local softball teams - helping out with evaluations and tryouts, as well as with the annual bottle drive and cleanup of the Alameda ball diamonds. She also volunteered to play trumpet at various community events. She works year round on the family's cattle operation.



In her spare time Mary Lee enjoys working around the family farm and spending time outdoors. She enjoys riding her horse with her sisters and spending time working with animals. Congratulations on being one of this year's SAASE scholarship recipients.

# Swift Current Hosts 2024 Provincial 4 H Judging Competition

SAASE and 4 H Saskatchewan have partnered on the Provincial Judging competition for many years. This year the provincial competition was held in Swift Current. Below is the report submitted by the Swift Current Ag & Ex.

## Swift Current Ag & Ex Hosts the 2024 Provincial 4-H Judging Competition August 9 & 10

Representing Lloydminster, Melfort, Saskatoon, Southwest, Weyburn and Whitewood 43, 4-H Members ages 15-21 competed in the competition. Friday kicked off with registration and a welcome followed by judging one of the classes. 4-H members then got to mingle at the social activity, which was mini golf. On Saturday morning, competitors completed the remaining classes, along with a quiz. In the afternoon, they gave their oral reasons for several of the classes and engaged in some fun mystery classes.

Judging competitions are based on how well a member placed four items per class. Members presented placings and oral reasons on five classes, and placings only on 6 classes. Each member also completes a test with questions specific to each class they will be judging throughout the weekend. We finished Saturday with the Awards Banquet which included a lovely meal and the announcement of who would be moving on to compete in the Canadian National 4-H & Youth Judging Competition. All members who participated in Provincial Judging did an amazing job and we would like to congratulate them all on their hard work over the weekend.

### Classes judged

- Cow Calf pairs : Class winner- Aspen Blake – Southwest
- Light Draft Horse: Class Winner – Payton Caldwell - Saskatoon & Morgan Debenham - Whitewood
- Light Horse: Class Winner – Kaleb Kelly – White Wood & Hunter Reid - Saskatoon
- Wheat: Class Winner – Aspen Blake- Southwest, & Sarah Felskie – Weyburn & Darby McCormack – Whitewood
- Ewe Lambs: Class Winner- Makaila Peutert - Southwest
- Mystery Classes Western Saddles, Tomatoes, Vintage Ladies Hats & Vintage Hat Boxes
- Placing Classes – Honey & Welding

Below is the list of our 2024 Provincial 4-H Judging Top competitors. Congratulations!

Walker Murphy – Whitewood

Payton Caldwell – Saskatoon

Makaila Peutert – Southwest

Delany Sebastian – Whitewood

Heidi Fradette – Weyburn

Apem Blake – Southwest

Darby McCormack – Whitewood

Emma Thomason – Southwest

Morgan Debenham – Whitewood

Hunter Reid – Saskatoon

Kelsy Schmitz – Southwest

12th place tie Morgan Sutter – North East & Katherine Possberg – Saskatoon

This event was sponsored by 4-H Saskatchewan, SAASE, MNP Swift Current and the Swift Current Ag & Ex.

Thank you to, Jayda Blaschuck, The Muri Family, The Dyck Family, Dale Anderson, Lost Valley Wagon Rides, Trampus Lacelle, Brenda Epp, Viterra, Dianne Retzlaff, Brenda Epp & Doc's Town Heritage Village for providing

animals & judging items.

Judges Janelle Landsall, Nicole Graham, Brenda Epp, Glen Mollenbeck, Megan Muri, Chase Gavelin

We would like to thank our judging committee that took so much time out of their busy schedules to make this weekend possible: Dianne Retzlaff, Christine Hanel, Michelle Sauder, Hillary Sauder, Tracey Stevenson, Megan Muri, Mikayla Blaschuck, Grant Scheirlinck and our Regional 4-H Specialist, Emma Panter.





# CIF Approves SAASE Safety Day Funding



## CIF Boosts Community Development with \$2.9 Million Investment in 165 Projects Across Saskatchewan

The Community Initiatives Fund has helped SAASE with the Provincial Safety Day Program over the last number of years. SAASE was fortunate enough again to have our funding request approved for the 2025 Provincial Safety Day Program. The funding that we receive helps out with the training of our volunteers, as well as the operation of the program. SAASE would like to thank the CIF for their continued support of the program and support for the communities that host safety days. Below is the press release from the CIF announcing community funding for 2025.

Fifty-eight Saskatchewan communities will experience a substantial boost as the Community Initiatives Fund (CIF) allocates \$2,902,885 to organizations throughout the province. These grants empower innovative local initiatives that promote vibrant community development and enhance the quality of life for residents. With a focus on responsiveness and creativity, this funding goes to projects that address local needs and foster collaboration, driving positive change across Saskatchewan. “Our government is proud to support the Community Initiative Fund,” Parks, Culture and Sport Minister Alana Ross said. “Their mission is to strengthen the capacity of communities and promote healthy lifestyles, the work they do enhances the quality of life for everyone in Saskatchewan.”

Through the Community Grant Program, the Community Initiatives Fund (CIF) approved 165 grants aimed at enhancing the wellbeing of children, youth, families, and communities. These funded programs provide essential knowledge and skills that promote positive mental health, self-esteem, and healthy lifestyle choices for children and youth, while also ensuring families have access to necessary resources to nurture supportive environments. Additionally, funding is allocated to strengthen nonprofit organizations in areas like program delivery, governance, and volunteer engagement. “The supports and services that these programs provide are integral for the health and happiness of our province,” expressed Tracey Mann, Executive Director of the Community Initiatives Fund. “We acknowledge the dedication and skills of the hardworking staff and volunteers who make these vital programs possible, ensuring that our communities thrive and the quality of life for residents continues to improve.” The CIF is a Special Purpose Fund created through The Lotteries and Gaming Saskatchewan Corporation Act and managed by a government appointed Board of community volunteers. It is funded through a portion of the net profits from Casino’s Regina and Moose Jaw.

# Safety Day Program 2024

2024 started off as very promising year, as we were looking to build off of what had happened in 2023. The pandemic took a toll on our volunteers and gradually the program has been rebuilt. Unfortunately in 2024 with the teacher/government dispute we had some safety days just decide to move their days in to 2025. With all of the uncertainty surrounding job action with the teachers and how off site programs were to be handled, the feeling was that it was better to just move some of the days to 2025. Even with that 11 safety days were still held. In addition to the safety days , SAASE also included a safety display with the overall SAASE display at Agribition and the Frost Festival in Regina.

With the 11 safety days that were hosted 3845 students attended. Of the 11 safety days that were held there were a total of 40 communities that attended from the surrounding area schools. And once again the commitment of the volunteers to the safety days has been impressive. 480 volunteers donated almost 5,000 hours of their time to the safety days. Over the 13 years of the Provincial Safety Day Program more than 50,000 students have attended Saskatchewan's safety days - learning about safety, with volunteers donating more than 60,000 hours to the program.

Moving in to 2025 there are a total of 17 Safety Days tentatively scheduled across Saskatchewan. The Safety Day Coordinators workshop will again be held in conjunction with the SAASE convention in Yorkton on March 29. A big thanks to all the Agricultural societies that have hosted safety days and to all the volunteers who donate so much of their time into teaching our children about safety. If you are interested in hosting a safety day give Glen a call at the SAASE office.



# AgExperience Hits the Road



The SAASE Ag Experience Provincial education display is a portable display incorporating the interactive components of the Saskatoon Prairieland Park Ag Experience display. The display has five different agricultural sector areas identified - grains, poultry, beef, dairy, pork. Pop up portable displays with information were produced for each agricultural sector. Tablets were purchased with interactive games adapted and loaded onto the tablets. SAASE members host many of the largest agricultural education programs in Saskatchewan for which these displays were made available. The displays were also used at Canadian Western Agribition in both 2023 and 2024. The portable displays are transported to various agricultural education events and shows across Saskatchewan. The Ag Experience appeared at Harvest Showdown in Yorkton in both 2023 and 2024, Canadian Western Agribition in 2023 and 2024, Frost Festival in Regina, Estevan Exhibition, Weyburn Exhibition, Lloydminster Exhibition and Swift Current Discover the Farm. The display was on the road for a total of 49 days. The SAASE website has been updated with pictures, as well as content from the display - a video has also been produced.

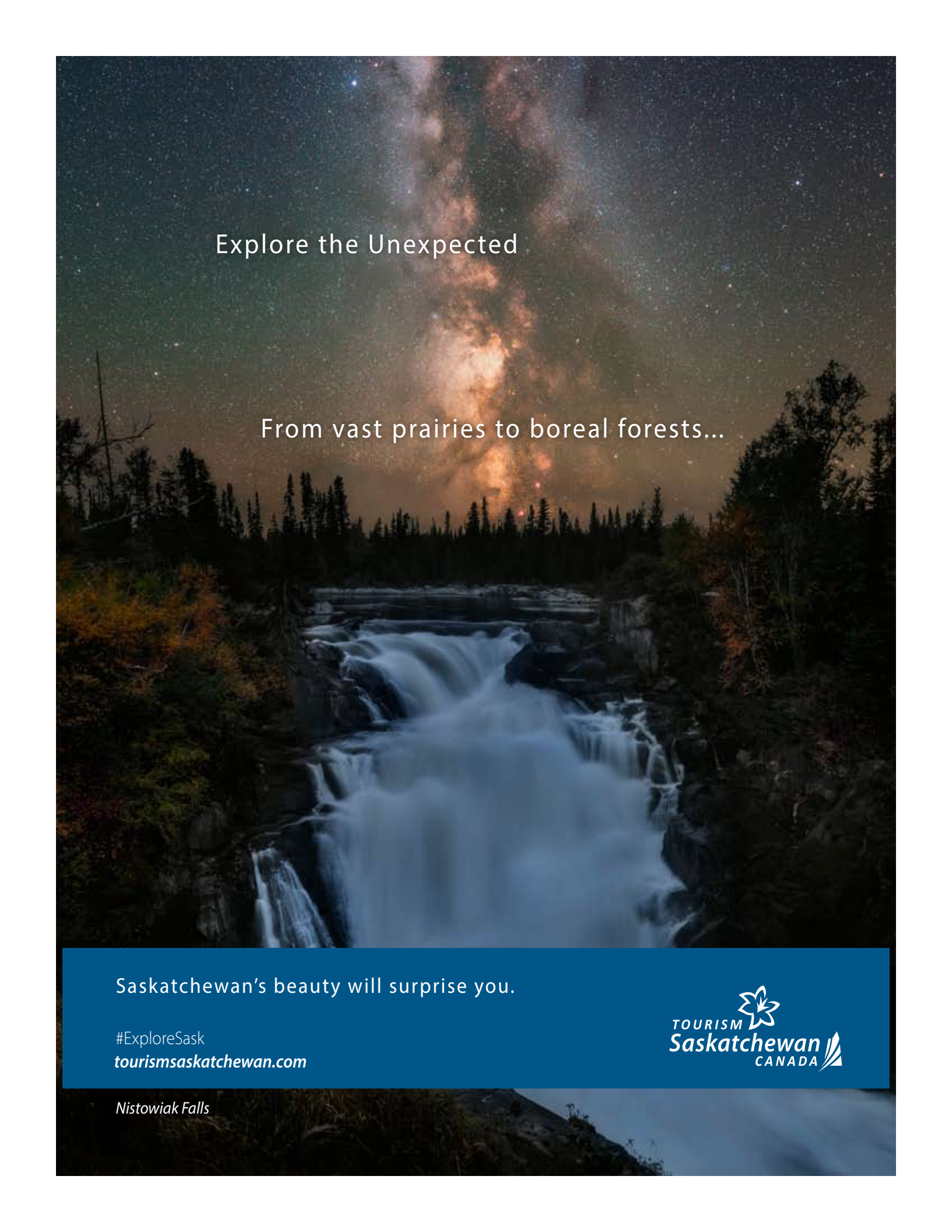
The Ag Experience has been tremendously successful. We have received excellent feedback from the students and teachers that went through the display. We also received great feedback from the different locations where the display has been. As we move forward into 2025 we look forward to working with locations that have hosted the display in 2023 and 2024, as well as adding new locations. Over the past couple of years thousands of consumers, producers and students have gone through the display. The project has definitely had an effect on building public



trust in Saskatchewan's Agriculture.

The project objectives over the last couple of years have been met. The display has given SAASE members and partners such as Agribition access to another resource that can be used at their shows and agricultural education events. The display has been a welcome addition to two of Saskatchewan's largest Agricultural Shows - Harvest Showdown and Agribition. In addition to the Agricultural education events the display has also given SAASE members a display that can be used at Fairs and other events. If your Ag. Society is interested in having the display at your fair or agricultural education event contact the SAASE office to see about availability.





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[tourismsaskatchewan.com](http://tourismsaskatchewan.com)



*Nistowiak Falls*

# SAASE Introduces Digital Platform Enhancement Program

The SAASE Board of Directors updated and made some changes to the Venture Project Program in 2024. The Digital Platform Enhancement Program was added. The idea was to help fund improvements to Agricultural Societies social media platform marketing. Digital Platform Enhancements are defined as supports needed to redevelop/enhance or build a website for your Agricultural Society, develop a social media strategy using the various platforms to promote your Agricultural Society and events, developing an app for a particular event or program, as well as assisting in the training of someone to manage the website and social media.

The SAASE Board of Directors directed 25% of the Venture Project funding to the Digital Enhancement Program. The deadline for the applications is the same as the Venture Project - 1 deadline - March 31st. There were 6 different Digital Enhancement Projects approved in 2024 - below is a sample of what was done in Swift Current with their program.

## Website Development

- Revamp website
- New management system, design and image compression system.
- Copy content over.

## Social Media Ads / Strategy

- Professional to setup and create of content to share online (SK, AB and the USA (Montana)

## Video & Photos Production

- Professional to record and capture videos from Frontier Days & Doc's Town

Our objective was to boost sales, build awareness and drive conversions through targeted ad Strategies to be completed by a professional marketing company. We know where we need increased targeting and where we need to improve the time frame for promotion and perhaps adding other platforms to reach and engage various demographics. We were to be able to capture photography and videography to use now and in the future. This will give us the opportunity to expand our business development and promotional materials. We were also able to develop a new management system for our website to keep it current and efficient, training to operate the new system.

## Partners for the project included:

Route 413 Media Marketing, City of Swift Current, Local businesses, Golden West Broadcasting, to help promote our organization, events and Doc's Town Heritage Village

As a non-profit organization with a limited marketing budget, the Digital Platform Enhancement Funding is very beneficial to help support our initiative. It has enabled our organization to showcase our attractions and culture to a broader audience and attract tourists to our community.



# Regina Exhibition Pile O'Bones Rodeo 2024

The Pile O'Bones Rodeo held Aug 1 & 2, 2024 was a major success. Over 68 contestants competed in 9 different events over the two day rodeo. The prize purse was over \$100,000 in 2024 making the event one that contestants continue to circle on their circuit calendar. Jordan Hansen won his second POB Rodeo bull riding title in a row at the August event, making him the most successful contestant to attend POB in its history.



We saw 7,148 guests in attendance over two nights, and increase of 14.5% over previous year. We brought back the community rodeo activation, handing out over 5,000 free tickets to rural communities, local events and activations. We look forward to a bigger and better rodeo in 2025



# Battleford's Stock Dog Competition Trials

The local Battleford's Dog Club was able to partner with the Battlefords Agricultural Society on the Stock Dog Competition Trials. The event took place on August 14 and 15 and was included during the Battlefords Exhibition - Territorial Days. Because it was held during the Fair, there were a number of spectators throughout the competition and demonstrations. It was a big hit as all those watching gained a better understanding for what stock dogs do, as well as overall enjoying the competition. The handlers that were there to participate were from all over Saskatchewan and Alberta and they were all excited to come to North Battleford.

The Battlefords Agricultural Society is working to revive all aspects of agriculture and this was a great opportunity to showcase a new agricultural event at the fair this year. In addition to the great event, the show added additional participants and spectators to the fair. By bringing in competitors from across Saskatchewan and Alberta for 3 days there was additional economic activity for local retailers and hotels.

A big thanks to SAASE and Tourism Saskatchewan for helping out with the Venture Project funding. Also a big thanks to the local sponsors and community that supported the event. It was a great success as we were able to showcase the stock dogs at this year's Territorial Days.



# Biggar Rec Valley Hosts Junior Rodeo



Biggar Rec Valley hosted a junior rodeo the June 15th weekend. The rodeo attracted youth competitors and the parents and relatives from Biggar and surrounding communities. In addition to providing the youth from the area a great event - the junior rodeo celebrates and encourages western culture, as well as community spirit. There was rain on the weekend, but the event was great in spite of the rain.

The weekend started with a few clouds and mostly sunny weather. The kids were excited to compete throughout the weekend in barrel racing, breakaway roping, team roping, bikes vs barrels, mutton bustin and junior steer riding. The kids korner was a fun place to visit for kids of all ages. Facepainting, games, bouncy castle and much more was amongst the fun!

As the weekend went along it started to rain so by Sunday the kids were competing in the mud but showed real grit to continue on. Biggar received 3 inches of rain Saturday night and Sunday so conditions were not perfect but the kids didn't care. Lots of smiles and laughs playing in the mud loving what they do.

# Moose Jaw Exhibition Yee Ha Youth Equestrian Event

In an industry that is forever evolving it is extremely important that we keep programs alive for the youth and up-and-comers. The horse industry is booming, despite covid and our struggling economy. This equates to having access to really great horses and events coming at a cost that is more focused on the elite and those that can afford it. For our equine industry to survive it is so important that we aren't just focusing on where the money is, but instead in the grassroots where there is talent and good work ethic. Our future lies in our youth. We need good trainers, ferriers, vets, cowboys and cowgirls to keep the legacy of the great horseman and women alive. This is why the Youth Equine Enthusiasts Horsin Around was held. "The Youth Equestrian Event Horsing Around (YEE HA), was an equestrian event created to focus on youth 18 and under, was held July 11-14, 2024 after a 10 year absence. The event was well attended. Participants had 2 days of clinics, followed by 2 days of shows.

The Moose Jaw Exhibition Company is pleased to host this event with the help of SAASE. Plans are already under-way to host this event in 2025."



# Vanscoy Stock Dog Workshop



The Vanscoy Ag Society hosted a stock dog workshop with the objective being to give participants hands on training on how to train their dogs and gain knowledge and experience in herding. The goal was to have the participants leave the workshop equipped with newly gained knowledge, skills and enthusiasm to continue training their workdogs independently on the farm. With farming practices varying from farm to farm it was felt that it was important to educate on different farming practices. The public viewing of the event also allows for connections to rural roots, as well as a learning opportunity to see how stock dogs work and the benefits for farms and farmers.

The clinic went well! Everyone who came out left with more knowledge and experience. There were a large group of puppies that were just getting started and watching the instinct from the working breeds is quite unreal but each pup is different, even sisters from the same litter. This was a great event for Vanscoy, not only did it bring people from outside our area but locals as well wondering if their dog could work for them.



# Kelvington Hosts the Canadian Professional Chuckwagon Association

The Kelvington Agricultural Society took on the monumental task of hosting a CPCA event in conjunction with their 101st fair in August. The event was a huge undertaking and required support from numerous volunteers, communities across Saskatchewan, corporate partners, as well as the town of Kelvington. The Kelvington Ag Society did an amazing job, as the weekend was an enormous success. Below is the writeup from Crystal Jaworski from the Kelvington Ag. Society.

It started for the committee with a week of setting up and getting ready, On Thursday August 1 in the afternoon I was in one of the big buildings and I saw the CPCA wagons pulling into the Fairgrounds. In only hours they had a city built around the out-field of our track. It was amazing how the set up so fast and how they knew how to squeeze and utilize the space that was given.

On Friday we had an amazing turn out to watch the CPCA wagons, with between 500 and 800 people attending. The stands were full and the new beer garden that we set up near the track was full. The Exhibit Hall and Gymkhana was





down for participants but we were expecting that. The Light Horse Show was just as full as other years. The ball tournaments were down with participants, but there were lots of competitions going on that weekend. Needless to say, the CPCA was our biggest attraction at the Kelvington Fair. They brought in hundreds of spectators and participants from all over, I would say about 2000 to 2500 people over the 3 days.

The CPCA Wagons were amazing. They put on an amazing performance. The CPCA participants were seen on our grounds, in our town and they were very pleased with our grounds and our old time country Fair! This was a great event for the Kelvington Ag. Society, Town of Kelvington as well as the spectators and participants. The races and the weekend went so well that the Kelvington Agricultural Society was named "Show Committee of the Year". A big thanks to all our volunteers and sponsors who supported the races.



# Weyburn Quad Pull

The Weyburn Fair hosted quad pulls for the second year in a row and there was standing-room only in the grandstands for the day's events. The quad pullers put on an exciting, thrilling show for all ages. There were two categories based on engine size. For the 500-799cc quads, Aeron Reinson won first and Tyler Metheral took second. In the 800-1000cc category, Wade Haberstock won first, and Mac Metheral came second. The fans are already looking forward to this event for next year!



# Saskatchewan Beef Expo 2024

The 10th Annual Saskatchewan Beef Expo took place at the Prairieland Ag Center from April 2-4, 2024. This milestone event continues to uphold Prairieland's commitment to supporting the growth and development of youth in agriculture. The Saskatchewan Beef Expo offers a unique opportunity for young cattle producers to enhance their knowledge and skills in various aspects of the industry.

SASKATCHEWAN  
**BEEF  
EXPO**

For our 10th annual event, we brought back the feature clinician that started it all back in 2014, Kirk Stierwalt, a long-time cattle operator and clinician from Leedey, Oklahoma. Stierwalt kicked off the event with a series of demonstrations, providing over 80 participants with the tools to get their cattle ready for a show; going over everything from basics to clipping and grooming.



On day two, something new, the participants had the opportunity to take part in a hands-on clinic and receive some one-on-one feedback from Stierwalt himself. Following the clinic, the livestock show exhibitors took to the show ring with their yearlings for the first time this year in the Showmanship Show.



Day Three closed out the event with the Heifer and Steer Shows, where over 95 yearling heifers and steers were showcased by their exhibitors. The event concluded with the awarding of the Grand Champion Steer, Lil Wayne exhibited by Waylon Blacklock, and the Grand Champion Heifer, HMS Hi-Cliffe Luv Potion ET 25L exhibited by Faith Collins. New this year, we were thrilled to provide both Grand Champions with a \$250 scholarship courtesy of Traveland RV.

***Prairieland is proud to host this family-friendly event, shaping the future of the cattle industry and fostering a passion for agriculture among the next generation.***

# Lloydminster Everything Equine



Everything Equine - produced by the Lloydminster Exhibition has finished up it's third year. The Venture Project report has been submitted by the Lloydminster Exhibition below.

Lloydminster Agricultural Exhibition Association (LAEA) director Dallas Eaket started talking to area equine enthusiasts regarding a spring equine event. This group soon became a committee and the "Everything Equine on the Border" turned into an April equine showcase. The Midwest area where Lloydminster is located has seen a rise in participation in the equine industry over the last few years. There is not another equine event that showcases horses and riders within 300 kms of Lloydminster that also incorporates an industry trade show. We have heard from equine organizations in the Midwest that they drive 3+ hours to attend seminars/clinics. They had indicated that there is a need for more events and activities that involve English and Western disciplines. Through our committee's conversations a 3-day program was developed that will support and enhance the Midwest equine industry and its continued development. The event was held April 12-14, 2024.

The event filled a void, bringing prominent equine clinicians, trainers, and participants together in one place to showcase both English and Western disciplines. Being an extreme event, Everything Equine satisfied our enthusiasts. It proved to be a large draw for the area riders, families, and industry leaders alike.

We had a very successful third year and our dedicated committee showcased 3 extraordinary clinicians. Geoff Hoar, Jill Barron, and Connie Dorsch provided training in working cow-horse, working equitation and jumping. We were also able to offer a Trainer's Challenge featuring Wylene Wilson, Rod Olsen and Braden Bernier who took young colts from halter-broke to riding in just three short days. This was well received and attended by the public and was extremely successful thus we will be implement-

ing this again. Speaker's Corner provided an opportunity for various regional veterinarians and other talents to offer insight on nutrition, reproduction, general health and problems for horses and owners. This included a history on draft horses, a guide to foaling as well as a mini donkey demonstration.

The Fashion Show highlighted five area boutiques and stores. Committee members, the trainers from the Trainer's Challenge and families acting as models was well received. We intend to continue this element of the Everything Equine as it saw many purchases of showcased outfits, providing the boutiques with great exposure. We had our tradeshow during the event with outstanding vendors from across the Western provinces. Guests were able to find both gifts and information in one location. We had over 1200 guests pass through the gates. Several of which stayed to enjoy the Saturday evening Social with special guest, Wylene Wilson. Another element added this year was the Breed Alley, showcasing 12 different breeds of horses, a brief history and description of each breed for the public to learn. The breeds were then paraded around the arena to continue to spread the knowledge of each breed. The committee has discussed some additions in 2024 such as, expanding the entertainment to include a barrel racing jackpot, another inspirational speaker banquet and many more performances.

We plan on continuing with the fashion show and the tradeshow aspects as these were well received by the guests. Having the vendors allows a networking of people to share items and ideas to assist in spreading the knowledge of the equine world. We would also like to incorporate even more youth driven clinics to spread the knowledge amongst generations of the people who attend year to year.

We experienced so many benefits from the Everything Equine event. We put a special focus on mental health. There has been an increase in mental health issues, and we strive to be the forefront of information to bring this awareness to the agricultural community. On the tradeshow side of the event, the vendors were able to make business connections while having an increase in sales and awareness of their merchandise. Also, having Clinicians like Braden Bernier who were able to work young colts from halter-broke to riding in just three days was extremely well received and successful.

We partnered with three amazing clinicians this year. Geoff Hoar who showcased working cow-horse. Jill Barron with working equitation and Connie Dorsch who showcased many different jumping techniques. Possible changes that could benefit the event is even more vendors for the tradeshow aspect of Everything Equine. Earlier advertising and marketing would be a great way to boost attendance even more. Another suggestion from a committee member was to host an 'Evening Extravaganza' type show. Something like a half hour showcase in the big arena showcasing quick spurts of different equine sports. This could include different sports rolling through the arena, with a great announcer we could showcase 2 quick barrel runs, poles, cow-horse run, dressage pattern, 5 bar jump off etc. This would be an interesting evening addition.



# Carnduff Fall Fling

A committee of volunteers led by the Town of Carnduff office along with the Carnduff Agricultural Society initiated a collaboration to organize and launch an annual community wide celebration day. The timing of the event was determined through a community wide vote in an effort to find a date where most people would be available to attend. The outcome of the vote was to hold the “Carnduff Fall Fling” annually on the second Saturday in September. The vision is to host a wide range of events to attract all residents of the town of Carnduff and local Rural Municipalities.

A variety of events were held throughout the day. In particular, the Farmers’ Market, Petting Zoo, and vegetable contest which are three events that aligned well with the vision of SAASE to educate urban community members in agricultural products, services and practices. The Carnduff Agricultural Society also coordinated a Pet Parade and Yard Decorating Contest to help build community spirit. The Pet Parade was geared towards kids 18 years and under with a costume and best tricks classes.

The day’s events were spread out across the Carnduff Agricultural Grounds, the town Park and Carnduff Main Street providing an opportunity to raise awareness of the many facilities our community and, more specifically, the Agricultural Society have to offer.

The organizing committee had high hopes of invigorating community spirit and holding a space to build new and renew relationships. A follow up survey confirmed the day was considered to be a great success and a date for 2025 has already been scheduled. Many community members and individual organizations collaborated together to create a diversity of events which attracted people of all ages to come out and enjoy the day.



# Creelman Celebrates 120 Years



In 2024, the Creelman Agricultural Society celebrated its 120th anniversary. The Agricultural Society has a long-standing tradition of putting on community events based around farm and community-based activities including the Creelman Fair. The fair is known as the Biggest, Little Fair in Saskatchewan and draws participants from across the province. Many activities take place including horse and cattle shows, small animal exhibits, a pig scramble, a midway, trade show and other events. For the anniversary, it was decided that some additional promotional events including live music, dancing, a supper meal, and additional prize monies for fair entries would be appropriate in celebration of this amazing milestone.

For a small community to take on such a big project, additional funding was needed and a big thank you goes out to SAASE and Tourism Saskatchewan for its support of the following additions to celebrate the 120th anniversary:

1. Additional support for fair entries including the horse, cattle, dog, and small animal shows as well as the home-craft and school entries. The additional advertising brought in at least 40 new entries for this year.
2. Promotional items distributed to fair participants including pencils, hacky sacks, buttons, and bags. These were provided for free and were a fun addition as well as good advertising for future fairs.
3. Larger event tent for the beer gardens and live music performance. This allowed for shade and additional seating for the event.
4. Funds were used to update and beautify the Creelman Agricultural Society float and create an anniversary

theme to put in the Creelman Fair parade.

5. Supper was provided by a local caterer putting money back into the community as well as providing an affordable meal for participants at the fair.

6. A stage and dance floor as well as sound equipment were rented which made it possible to have local performers entertaining most of the day and into the night.

Without the support, it would not have been possible to put on such a fantastic celebration of local community with a low cost that all families can afford. Thank you so much! As a community we are grateful to know that our efforts do not go unnoticed and that together, we can continue to support our small communities.



# Kerrobert Expands 4 H Show



4 H and Saskatchewan's Agricultural Societies have had close ties and been partners for over 100 years. The partnership helps develop our youth through shows, sales and Achievement Days, as well as helps develop our judges for the future through the regional and provincial judging competitions. 4 H youth are the grassroots of Saskatchewan communities and agriculture. The support that our SAASE's Agricultural Societies give to 4 H is critical to Saskatchewan agriculture and our communities. Kerrobert has an amazing 4 H Show and sale and were looking to expand the show to two days in 2024.

In 2024 there were 56 4 - H Members from 8 clubs participating for our 78th Annual 4-H Show & Sale. The Clubs Participating were: Kerrobert Multiple, Major Multiple, Ridpath Club, United Club, Unity Club, Handel Multiple, Crystal Springs Club, and Bea Bank Club. 45 Steers entered in the Steer Sale with an Average of \$4.56/lb and 81 head of cattle in the Ag Building for the Show. The additional day and activities were a great success and the Kerrobert Ag. Society is looking forward to adding more to the show and sale going forward.



Our 13 Ag Society Members (from Left to Right) Josh Kruesel, Colin Toner, Neil Charteris, Michelle Henderson, Garry Ley, Janice Morland , Bryce Morland, Alex Meier, Kody Meier, Shawna Purvis, Jeff Krupka, Bob Prieston (missing President Rod Meyer).

# Swift Current Ag & Ex - Connecting Community Through Culture



The Cultural Crossroads event took place on June 27th at Frontier Days. At the event we had 5 performances from the following dance groups: Bhangra Crew Regina, Philippine's Ati - Atihan Dance, Swift Current Highland Dancers, Ivan Flett Memorial Dancers, and Hoop Dancer Terrance Littlent. Performances started at 7:00 pm and went until 10:30 pm. Each performer introduced the history of their dance and the traditions behind them. There were even opportunities for audience members to try some of the dances. We also had 4 vendors/displays at this event: the Southwest Newcomer Welcome Centre, Lii Bufloo Métis Local #35, a henna artist, a jewelry maker, and Saffron House Indian Cuisine.

The weather was not in our favour on the 27th with windy and rainy conditions. To find shelter from the adverse weather, we moved the Cultural Crossroads concert under the Grasslands Social Tent. This ended up being an even better venue for the event because it was a more intimate space that participants could fill out with smaller numbers. Because of the wind and rain, Frontier Days had lower attendance in the evening than in past years. As a result, the Cultural Crossroads evening event did not have as many attendants as initially estimated. Another challenge that we faced was finding performers to fill our time slots. Luckily, we were able to commission a couple of local groups to fill those positions at the last minute. In the future, we would consider having fewer performances and shortening the event since many people did not stay for the whole concert. Another goal was realized by bringing in professional indigenous performers. Both the Ivan Flett Memorial Dancers and Terrence Litttent were big names for us to bring

to Swift Current.

It is also important to note the successes of this event. One of our key goals, which was realized, was to bring a larger-scale multicultural event to Frontier Days. The Cultural Crossroads theme was spread over the 4 days of Frontier Days. One highlight was the Frontier Days Parade with the theme “Ignite the Spirit of Culture” featuring many colourful floats showcasing & celebrating the cultural diversity of the Southwest and our communities to thousands of spectators. We were thrilled to have the Nekaneet First Nation participate for the first time in the parade. They also showcased the First Nation culture on the Frontier Days Cultural Stage.

The Frontier Days Cultural stage also showcased Filipino, Indian, Bollywood, and Highland dancers and Ukrainian singing.

As with any initiative, the first attempt is an opportunity to learn. In the end, we were able to accomplish our goals and we are optimistic that this will springboard into future larger-scale cultural events.

Overall, the feedback from the performance was positive, and we look forward to hosting events like this in the future. We are also very thankful to all of our partners and sponsors for this event: the Swift Current Ag & Ex, Lii Bufloo Métis Local #35, and the Southwest Newcomer Welcome Centre, with support from Heritage Canada, the SPRA Métis Recreation Development Fund, SaskCulture/Sask Lotteries Multicultural Initiatives Fund, and Innovation Federal Credit Union.

This was a valued event for the Ag & Ex meeting our objectives to establish, promote, and maintain its reputation as a great community partner, Connecting the Community through Culture. Thank you SAASE for approving this Venture Project, and thank you to our volunteers, Board of Directors, and staff for making it happen!



# Ag Pavilion at the Energy City Ex



The Estevan Exhibition used the Venture Project Program to enhance their Energy City Ex. by adding an agricultural education area - the Ag Pavilion. In addition to the Mosaic Potash display, SAASE also brought the new AgExperience display. Below is the report submitted by the Energy City Ex committee organizing the area.

The Estevan Exhibition Association put on a new event in 2024, in conjunction with the Energy City Ex. We partnered with SAASE, Saskatchewan Cattleman's Association, Ag in the Classroom, and the Egg Producers of Saskatchewan to hold the first annual Ag Pavilion. The Ag Pavilion provided a fun, interactive educational experience for youth in our community. Over the 3 days we saw over 10 000 people come through the gate at the exhibition, with many of them stopping to see this new exhibit.

When visitors first came in the building they were greeted by the Ag in The Classroom booth. They had several displays set up, as well as representatives available to answer questions and provide a wide scope of information. The Saskatchewan Cattleman's Association set up their cow dome. This exhibit was very well received by the youth who participated in it. SAASE had a variety of stations set up, including displays about beef, dairy cattle, pork, and grains. They also had their Mosaic Potash Mine display. The Egg Producers of Saskatchewan had their mascot greeting guests, lots of giveaways, two large television screens with information, and three tables set up. They were a highlight of the event!

Moving outside we had a tent set up for livestock displays. These included rabbits, a steer named Moo, and a cow calf pair, Cookie and Daisy. Children and adults alike loved interacting with the animals, holding the rab-



bits, and petting the cattle. We had representatives at these displays offering information and displaying how to care for the animals.

Overall, the Ag Pavilion was a huge success. It provided an insight into agriculture that many of the visitors have never seen before. Holding it in conjunction with the Energy City Ex ensured we had a lot of traffic come through the Ag Pavilion, with an audience comprised of people from all walks of life. We believe that we met our main objective, which was “to bridge the gap between rural and urban living”, and we look forward to expanding the event in 2025. We extend our sincere gratitude to SAASE for providing funding for this event.



# Hanley Rodeo Another Huge Success



The Hanley rodeo was held on June 21st, 22nd and 23rd, 2024 at the Hanley sports Grounds located in Hanley Saskatchewan. Friday afternoon was kicked off by a team roping jackpot that was attended by approximately 120 shut up roping teams. That was followed up by an SBR barrel racing jackpot that was attended by approximately 120 barrel get off the table racers. We had a great turnout for Friday evening in the beer Gardens. Saturday the rodeo kicked off bright and early and the day ran without a hitch. There was a Kidsville complete with bouncy castle, ice cream, cotton candy, facepainting, and balloons. There were food trucks on site for the weekend with a huge variety of fantastic eats. There was a trade show set up with over 20 vendors in attendance selling various products and items from their booths. There was a tattoo artist on site as well for those wanting a lasting memory of the weekend! Saturday night, the Hanley Ag Society hosted an on-site cabaret that was DJ'd by a company out of Saskatoon. Wild pony races, mutton, busting, trick riding, sheepdog herding demos and Bull Fighter Calcutta's were all part of the weekend. There were wagon rides supplied by Chad Holland family from Hanley with their heavy horse team that ran all weekend for kids and family alike. Sunday was beautiful weather to finish out the Rodeo weekend. The beer





gardens were busy all weekend and there was great attendance by both spectator and competitors. Entries for the 2024 Rodeo were 823 for the weekend. The Hanley Ag Society is looking forward to the 2025 rodeo coming up. There was also a Ranch rodeo held August long weekend at the Hanley Rodeo Grounds. There were 6-8 teams entered in this first time event. Chad Holland's team from Hanley was the winner of the weekend. There will be a second annual Ranch rodeo coming up this year. Hanley Ag Society has many plans in place for adding new and upcoming events and activities for their yearly calendar for 2025





**Agriculture Minister David Marit addresses Convention Delegates**



# BUILDING BRIDGES

**SAASE CONVENTION MARCH 16-17, 2024  
SASKATOON PRAIRIELAND PARK**

The SAASE Convention and Annual Meeting took place March 16 and 17 in Saskatoon - hosted by Saskatoon Prairieland Park. Delegates from SAASE members across the province took in some great workshops, sessions, networking and entertainment throughout the convention. There were three preconvention workshops that delegates had the opportunity to register for. Joanne Holt from the Ontario Association of Agricultural Societies put delegates through a judging workshop. The workshop was well attended and SAASE and Joanne will be looking at conducting another judging workshop at the



**Building Partnerships through Reconciliation Panel - From left to right - Cree Lavalee, Annie Charles, Jenni Lessard, Mike Sidoryk and Thomas Benjoe**

2025 convention in Yorkton. SAASE in partnership with the Progressive Agriculture Foundation and the Canadian Agricultural Safety Association put on a Safety Day Coordinators workshop. Coordinators were able to hear the latest updates from Jana Davidson of Progressive Agriculture and Robin Anderson from CASA. Jocelyn Duck led the coordinators through safety day best practices, as well as resources that would be available for 2024. The workshop will again be held in Yorkton at the 2025 convention. A big thanks to the Community Initiatives Fund for their continued support of the Provincial Safety Day Program and the many volunteers who help keep our children safe. Tim Carson from the Alberta Association of Agricultural Societies and Exhibitions did a Board Governance Workshop. Governance is such an important topic and Tim has always been there to help us out.

The main programming got underway after the opening luncheon. Jason Roy from Front Door Ticketing did a presentation on online ticketing - Aaron Hepting from Media 13 did a presentation on website design and social media. Karly Rumpel from the Saskatchewan Ministry of Agriculture did a presentation on the Agricultural Awareness Initiative Program and the opportunities that it presents for our members and their programming. The afternoon finished off with a panel discussion on Building Partnerships through Reconciliation. We had a great panel that included Thomas Benjoe and Cree Lavalee from One Hoop Consulting - Annie Charles from Indigenous Destinations Saskatchewan, Chef Jenni Lessard from Inspired by Nature Culinary Consulting and SAASE Board Member Mike Sidoryk. An excellent discussion was held on the opportunities for partnerships between Indigenous organizations and Agricultural Societies with a focus on economic opportunities.

Saturday evening began with an amazing supper that Chef Jenni Lessard and the Chefs from Prairieland Park partnered on. It truly was a great meal. Agriculture Minister - David Marit addressed the delegates and then assisted with the presentations of our SaskEnergy Volunteer Champion Awards. The winners of the awards appear on the following pages. Cadmus Delorme delivered our keynote and then the evening finished up with Indigenous dancers from Wanuskewin.

Sunday began early with Glen reviewing the Venture Project Program and Venture Project presentations from the Agricultural Societies that received funding in 2023. Chris Lane did a presentation on Economic Partnerships and opportunities. Ashley Stone and Clinton Monchuk did a presentation on Open Farm Days. The SAASE AGM took place with Tracey Stevenson retiring from the SAASE Board and Barb Woytas from Yorkton being elected. President of SAASE was again Matt Roth - Vice President was Jeff Clay - Director at Large was Susan Kuzma and our Past President was Wade Jensen. The afternoon had an insurance update from Perry Cramer of NFP Brokers and then our roundtable discussions took place. A big thanks to everyone who attended. Also a big thanks to Susan Kuzma and all of the staff and volunteers from Prairieland Park that worked so hard to make the convention the great success that it was. We look forward to meeting everyone again in Yorkton in 2025.



# SaskEnergy Volunteer Champion Awards Recognize SAASE Volunteers

Proud to Support the  
Saskatchewan Association  
of Agricultural Societies  
and Exhibitions  
***volunteers!***



Champion of  
**Volunteers**

**SaskEnergy**

# Honorary Life Membership

## Linda Cheney - nominated by the Vanscoy & District Agricultural Society

Linda is very deserving of SAASE's Honorary Life Membership. She has been very active with the Vanscoy & District Agricultural Society for many years. Currently she is the Treasurer and has held that position since 2010. She was instrumental and worked tirelessly on the mission to Bring Back the Fair, which received an Achievement of the Year Award from SAASE. She also worked hard in helping to rebuild the Riding Arena in Vanscoy, and has always helped out as far as fundraising and getting funding applications submitted. As Treasurer she always keeps on top of the books - ensuring that everything is documented and all reporting and payments are completed in a timely manner. Linda has been a great supporter of SAASE over the years as she has attended many SAASE conferences.



Linda was born in Loon Lake. She met her husband Terry in 1967 and they were married in 1968. They moved to Saskatoon, where Linda worked in Day care up until 1982 before moving to an acreage. She worked at Zellers - retiring after 20 years. In 2011 Linda began working with Sutherland Garden Markets - where she works seasonally today. Linda's love of gardening - working with assorted flowers, annual and perennials has made her invaluable to Sutherland Garden Market. Linda and Terry had two sons - Trent (wife - Tracey) and Glen (son Creston) and were married until Terry's passing in 2021.

## Darlene and Gerald Swanson - nominated by the Creelman Agricultural Society

Darlene and Gerald are very deserving of the SAASE Honorary Life Membership. They have been a team over the years - working tirelessly for the Creelman Agricultural Society. Darlene has been a typical dedicated volunteer for over 50 years. She has never looked for recognition and always worked tirelessly behind the scenes but the Creelman Agricultural Society and community would not be able to get along without her. She has been chair of the Meal Booth Committee for over 50 years. In addition - for many years Darlene has organized the Annual Pumpkin Festival. In addition to the Creelman Ag. Society, she has also been very involved with St. Andrew's United Church. She has been President of the United Church - Women for the United Church. She is also the President of the Hospital Guild and has done a great deal of work with the local 4-H - teaching cooking. Darlene was born in Fillmore. Darlene and Gerald have 2 children - Tammy Shurko and Jari Palmer



Gerald's dedication to the Creelman Agricultural Society has served as a source of inspiration, motivating numerous young community members to participate. He has put a great deal of hard work into preserving the historic Agricultural Society building - allowing Creelman to be able to continue to use them for many years. He is a prominent and highly esteemed member of the community. In his many years of volunteering with the Creelman Agricultural Society Gerald has been a Director for many years, as well as serving as President. He has also worked on the Cattle Committee. He has helped maintain and repair the Ag Society buildings, as well as built bleachers and parade floats to be used during the fair. Gerald has also been a member of the Hall Board for many years and on the Board of Stewards for the St. Andrews United Church. He is also a member of the rink board for the Creelman Community Complex and a member of the Royal Canadian Legion. Our Agricultural Societies are built on volunteers like Gerald and Darlene. They have worked all their lives for not only the Creelman Agricultural Society, but also to make Creelman a great place to live.



## **Linda Stevens - nominated by the Vanscoy & District Agricultural Society**

Linda Stevens is very deserving of the SAASE Honorary Life Membership. She has been involved with the Vanscoy and District Agricultural Society since 2011 and has been on the Board of Directors in the positions of President and Secretary. Her dedication to the Agricultural Society and community has extended to the Provincial Safety Day Program. She has looked after all of the Safety Days since becoming involved with the Ag. Society. In addition to the Safety Day, Linda was involved with fundraising and rebuilding the bleachers for the riding arena, as well as a tremendous amount of work on bringing back the Vanscoy Fair in 2018. Linda works at maintaining the website, as well as providing leadership to new Board members entering their new roles. She is a member of the Saskatoon Aqualenes Swim Club, as well as the Lakeview Church. Linda is a passionate breeder/owner of Coton dogs. She is also owner of Hawks'N'Hooves Cotons. She is a member of the Canadian Kennel Club, as well as the Hub City Kennel and Obedience Club

Linda was born in Nipawin and married Glenn Stevens in 1974 - they have 2 children - Morgan Unger and Derek. Linda grew up in Saskatoon and worked for the Saskatchewan Health Authority from 1975 - 2010 and is currently with the Sheep Board Association.



## **Volunteers of the Year**

### **Matt and Jen Roth - nominated by the Rosthern Ag. Society**

Matt and Jen have been part of the Rosthern Ag. Society for YEARS - from birth, even. The Ag. Society would not be where it is today if it wasn't for their hard work and dedication. They have volunteered so many hours to events such as the rodeo, harvest festival, hometown fair and more. In the last couple of years, the Ag. Society has relocated their arena to the Seager Wheeler Farm. This meant building a new and permanent arena, large enough to host all kinds of rodeo events. This included land preparation, hauling materials, installation of fencing, building a sound booth...the list goes on. The VOLUNTEER hours spent by Matt and Jen to get this done for the 2023 rodeo is incredible. We're still counting the hours! The Roth duo has been dedicated to the Rosthern Ag. Society for years. They may have stepped down from the Board of Directors, but they are the Arena & Rodeo Chairs for the Ag. Society events and we couldn't be happier. If anyone knows how to plan and coordinate a rodeo, it's Matt and Jen Roth. The Rosthern Ag. Society Board of Directors nominated Matt and Jen - congratulations on being this year's SAASE Volunteers of the Year.



## **Anniversary Awards**

***Vanscoy & District Ag. Society - 25 years***

***Creelman Ag. Society - 120 Years***

***Rosthern Ag. Society - 125 Years***

# SAASE Financial Statements

## For the year ended - November 30, 2024



### Independent Auditors' Report

To the Members of Saskatchewan Association of Agriculture Societies and Exhibitions Inc.:

#### **Opinion**

I have audited the financial statements of Saskatchewan Association of Agriculture Societies and Exhibitions Inc. (the Entity), which comprise the statement of financial position as at November 30, 2024, and the statement of operations, statement of changes in net assets and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In my opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Entity as at November 30, 2024 and the results of its operations and its cash flows for the year then ended in accordance with Canadian Accounting Standards for Not-for-Profit Organizations.

#### **Basis for Opinion**

I conducted my audit in accordance with Canadian generally accepted auditing standards. My responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of my report. I am independent of the Entity in accordance with the ethical requirements that are relevant to my audit of the financial statements in Canada, and I have fulfilled my other responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

#### **Emphasis of Matter**

As discussed in Note 7 to the financial statements, a prior period adjustment has been recorded to correct previously stated account balances.

#### **Responsibilities of Management and Those Charged with Governance for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian Accounting Standards for Not-for-Profit Organizations and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

#### **Auditor's Responsibilities for the Audit of the Financial Statements**

My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, I exercise professional judgement and maintain professional skepticism throughout the audit. I also:

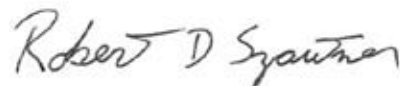
## INDEPENDENT AUDITORS' REPORT *(continued)*

- Identify and assess the risks of material misstatement of the financial statements (whether due to fraud or error), design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going-concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements (including the disclosures), and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.

Regina, Saskatchewan

February 25, 2025



Chartered Professional Accountant

**Saskatchewan Association of Agriculture Societies and Exhibitions Inc.**  
**Statement of Financial Position**

*As at November 30, 2024*

	<i>Operating Fund</i>	<i>Restricted Fund</i>	<i>Total 2024</i>	<i>Operating Fund</i>	<i>Restricted Fund</i>	<i>Total 2023</i>
<b>Assets</b>						
Current						
Cash	27,111	-	27,111	63,046	-	63,046
Investments (Note 3)	94,346	522,457	616,803	67,644	497,539	565,183
Accounts receivable	24,819	-	24,819	18,101	-	18,101
GST receivable	29,141	-	29,141	21,826	-	21,826
	<b>175,417</b>	<b>522,457</b>	<b>697,874</b>	170,617	497,539	668,156
<b>Capital assets (Note 4)</b>	<b>24,949</b>	<b>-</b>	<b>24,949</b>	31,186	-	31,186
	<b>200,366</b>	<b>522,457</b>	<b>722,823</b>	201,803	497,539	699,342
<b>Liabilities</b>						
Current						
Accounts payable	3,559	56,472	60,031	1,012	31,554	32,566
Deferred contributions (Note 5)	56,800	215,985	272,785	58,624	215,985	274,609
	<b>60,359</b>	<b>272,457</b>	<b>332,816</b>	59,636	247,539	307,175
<b>Net Assets</b>						
Appropriated surplus (Note 6)	-	250,000	250,000	-	250,000	250,000
Unappropriated surplus	140,007	-	140,007	142,167	-	142,167
	<b>140,007</b>	<b>250,000</b>	<b>390,007</b>	142,167	250,000	392,167
	<b>200,366</b>	<b>522,457</b>	<b>722,823</b>	201,803	497,539	699,342

Approved on behalf of the Board

\_\_\_\_\_  
Director

\_\_\_\_\_  
Director

*The accompanying notes are an integral part of these financial statements*

**Saskatchewan Association of Agriculture Societies and Exhibitions Inc.**  
**Statement of Operations**

*For the year ended November 30, 2024*

	<b>Operating Fund</b>	<b>Restricted Fund</b>	<b>Total 2024</b>	<b>Operating Fund</b>	<b>Restricted Fund</b>	<b>Total 2023</b>
<b>Revenue</b>						
Saskatchewan Lotteries Trust Fund	77,000	233,000	310,000	77,000	233,000	310,000
Provincial Ag display	51,823	-	51,823	47,818	-	47,818
Farm Safety program ( <i>Schedule</i> )	40,000	-	40,000	50,790	-	50,790
Tourism Saskatchewan	-	45,000	45,000	-	45,000	45,000
Ag Experience	6,717	-	6,717	14,101	-	14,101
Membership	19,397	-	19,397	18,395	-	18,395
Interest income	27,584	-	27,584	25,724	-	25,724
2021 CAFE/SAASE Convention	21,795	-	21,795	29,133	-	29,133
Other income	-	-	-	2,537	-	2,537
	<b>244,316</b>	<b>278,000</b>	<b>522,316</b>	265,498	278,000	543,498
<b>Expenses</b>						
Administration	905	-	905	2,944	-	2,944
Amortization	6,237	-	6,237	7,797	-	7,797
Operations	49,645	-	49,645	30,411	-	30,411
Professional services	80,831	-	80,831	77,769	-	77,769
Programs and communication	9,475	-	9,475	10,274	-	10,274
Convention	32,952	-	32,952	21,461	-	21,461
Marketing campaign	6,744	-	6,744	4,874	-	4,874
Scholarship	5,000	-	5,000	5,000	-	5,000
Saskatchewan Agricultural Society Program	-	256,248	256,248	-	286,084	286,084
Provincial Ag display	11,786	-	11,786	13,618	-	13,618
Ag Experience program	20,310	-	20,310	18,802	-	18,802
Workshop	-	-	-	246	-	246
Miscellaneous	545	-	545	-	-	-
Farm Safety program ( <i>Schedule</i> )	43,798	-	43,798	48,897	-	48,897
	<b>268,228</b>	<b>256,248</b>	<b>524,476</b>	242,093	286,084	528,177
<b>Excess (deficiency) of revenues over expenses</b>	<b>(23,912)</b>	<b>21,752</b>	<b>(2,160)</b>	23,405	(8,084)	15,321

*The accompanying notes are an integral part of these financial statements*

**Saskatchewan Association of Agriculture Societies and Exhibitions Inc.**  
**Statement of Changes in Net Assets**

*For the year ended November 30, 2024*

	<i>Operating Fund</i>	<i>Restricted Fund</i>	<i>Total 2024</i>	<i>Operating Fund</i>	<i>Restricted Fund</i>	<i>Total 2023</i>
<b>Net assets, beginning of year</b>	<b>142,167</b>	<b>250,000</b>	<b>392,167</b>	126,846	250,000	376,846
<b>Excess (deficiency) of revenues over expenses</b>	<b>(23,912)</b>	<b>21,752</b>	<b>(2,160)</b>	23,405	(8,084)	15,321
<b>Interfund transfers</b>	<b>21,752</b>	<b>(21,752)</b>	-	(8,084)	8,084	-
<b>Net assets, end of the year</b>	<b>140,007</b>	<b>250,000</b>	<b>390,007</b>	142,167	250,000	392,167

*The accompanying notes are an integral part of these financial statements*

# Saskatchewan Association of Agriculture Societies and Exhibitions Inc.

## Statement of Cash Flows

*For the year ended November 30, 2024*

	<b>2024</b>	<b>2023</b>
<b>Cash provided by (used for) the following activities</b>		
<b>Operating activities</b>		
Excess (deficiency) of revenues over expenses	(2,160)	15,321
Amortization	6,237	7,797
Net change in non-cash working capital balances		
Accounts receivable	(6,718)	6,671
GST recoverable	(7,315)	(4,484)
Prepaid expenses	-	3,045
Accounts payable	27,465	(12,513)
Deferred contributions	(1,824)	4,443
	<b>15,685</b>	<b>20,280</b>
<b>Investing activities</b>		
Purchase of term deposits	(603,453)	(253,684)
Redemption of term deposits	551,833	281,578
	<b>(51,620)</b>	<b>27,894</b>
<b>(Decrease) increase in cash resources</b>	<b>(35,935)</b>	<b>48,174</b>
<b>Cash resources, beginning of year</b>	<b>63,046</b>	<b>14,872</b>
<b>Cash resources, end of year</b>	<b>27,111</b>	<b>63,046</b>

*The accompanying notes are an integral part of these financial statements*

# Saskatchewan Association of Agriculture Societies and Exhibitions Inc.

## Notes to the Financial Statements

For the year ended November 30, 2024

### 1. Incorporation and commencement of operations

Saskatchewan Association of Agriculture Societies and Exhibitions Inc. ("SAASE") was incorporated under the Non-Profit Corporations Act of Saskatchewan. SAASE operates to promote the agriculture industry in Saskatchewan and seeks to accomplish this by providing opportunities for education, by facilitating member alliances and by exercising leadership in the agricultural fair sector.

SAASE is incorporated as a not-for-profit organization under the *Income Tax Act* (the "Act") and as such is exempt from income taxes.

### 2. Significant accounting policies

The financial statements have been prepared in accordance with Canadian Accounting Standards for Not-for-Profit Organizations using the following significant accounting policies:

#### **Cash and cash equivalents**

SAASE's policy is to present bank balances and term deposits with a maturity period of three months or less from the date of acquisition under cash and cash equivalents.

#### **Capital assets**

Capital assets are recorded at cost. The cost for contributed capital assets is considered to be fair value at the date of contribution.

Amortization is provided using the declining balance method at rates intended to amortize the cost of assets over their estimated useful lives.

	<b>Rate</b>
Vehicles	20 %
Project Display	20 %

#### **Fund accounting**

Revenues and expenses related to program delivery and administrative activities are reported in the Operating Fund.

Revenues and expenses related to specific programs and for the purpose of providing funding to member organizations are reported in the Restricted Fund.

#### **Revenue recognition**

Restricted contributions are recognized as revenue of the appropriate fund in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue of the appropriate fund when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

#### **Contributed services**

Volunteers contribute several hours per year to assist SAASE in carrying out its activities. Because of the difficulty of determining their fair value, contributed services are not recognized in the financial statements.

#### **Measurement uncertainty**

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period.

These estimates and assumptions are reviewed periodically and, as adjustments become necessary they are reported in excess of revenues and expenses in the periods in which they become known.

# Saskatchewan Association of Agriculture Societies and Exhibitions Inc.

## Notes to the Financial Statements

For the year ended November 30, 2024

### 2. Significant accounting policies (continued)

#### Financial instruments

SAASE recognizes its financial instruments when SAASE becomes party to the contractual provisions of the financial instrument. All financial instruments are initially recorded at their fair value, including financial assets and liabilities originated and issued in a related party transaction with management.

At initial recognition, SAASE may irrevocably elect to subsequently measure any financial instrument at fair value. SAASE has not made such an election during the period. Cash, investments, accounts receivable, and accounts payable have been designated to be subsequently measured at their fair value. Fair value is approximated by the instruments' initial cost in a transaction between unrelated parties. Transactions to purchase or sell these items are recorded on the settlement date.

#### Financial asset impairment:

SAASE assesses impairment of all of its financial assets measured at cost or amortized cost. SAASE groups assets for impairment testing when there are numerous assets affected by the same factors. Management considers whether there has been a breach in contract, such as a default or delinquency in interest or principal payments in determining whether objective evidence of impairment exists. When there is an indication of impairment, SAASE determines whether it has resulted in a significant adverse change in the expected timing or amount of future cash flows during the period. If so, SAASE reduces the carrying amount of any impaired financial assets to the highest of: the present value of cash flows expected to be generated by holding the assets; the amount that could be realized by selling the assets; and the amount expected to be realized by exercising any rights to collateral held against those assets. Any impairment, which is not considered temporary, is included in current period excess (deficiency) of revenues over expenses.

SAASE reverses impairment losses on financial assets when there is a decrease in impairment and the decrease can be objectively related to an event occurring after the impairment loss was recognized. The amount of the reversal is recognized in the excess of excess (deficiency) in the period the reversal occurs.

### 3. Investments

Investments consist of term deposits that mature July 25, 2025 (2023 – December 18, 2023 to July 19, 2024), earning interest at rates ranging from 4.15% to 5.44% (2023 – 3.15% to 5.44%).

### 4. Capital assets

	<b>Cost</b>	<b>Accumulated amortization</b>	<b>2024 Net book value</b>	<b>2023 Net book value</b>
Vehicles	66,677	49,198	17,479	21,848
Project Display	75,778	68,308	7,470	9,338
	<b>142,455</b>	<b>117,506</b>	<b>24,949</b>	<b>31,186</b>

# Saskatchewan Association of Agriculture Societies and Exhibitions Inc.

## Notes to the Financial Statements

*For the year ended November 30, 2024*

### 5. Deferred contributions

	<i>Saskatchewan Lotteries</i>	<i>Provincial Display Capital Grant</i>	Total
Opening balance	215,985	58,624	274,609
Funding received in 2024	310,000	50,000	360,000
Revenue recognized in 2024	(310,000)	(51,824)	(361,824)
	215,985	56,800	272,785

### 6. Appropriated surplus

The board of directors have internally restricted funds in the amount of \$250,000 to be used in maintaining programs into the future.

### 7. Financial instruments

SAASE is exposed to various risks through its financial instruments. The following analysis provides a measure of SAASE's exposure and concentrations at November 30, 2024

#### *Interest Rate Risk*

Interest rate risk is the risk of potential financial loss caused by fluctuations in fair value of future cash flow of financial investments due to changes in market interest rates. SAASE is exposed to this risk through its interest bearing investments. SAASE manages this risk through investing in fixed rate securities of short to medium term maturity and plans to hold the securities to maturity.

#### *Liquidity risk*

Liquidity risk is the risk that the Association will not be able to meet its obligations as they become due. SAASE manages this risk by establishing budgets and by maintaining an adequate surplus to cover any short-term funding reductions or unanticipated operating expenses.

### 8. Economic dependence

SAASE currently receives significant revenue in grants from Saskatchewan Lotteries Trust Fund for Sport, Culture and Recreation. As a result, the Association is dependent upon the continuance of these grants to maintain operations at their current level.

### 9. Comparative figures

Certain comparative figures have been reclassified to conform with current year presentation.

**Saskatchewan Association of Agriculture Societies and Exhibitions Inc.**  
**Schedule of Safety Day Program Revenues and Expenses**

*For the year ended November 30, 2024*

	<b>2024</b>	<b>2023</b>
<b>Revenue</b>		
Communities Initiative Fund	<b>20,000</b>	20,000
Ministry of Agriculture	<b>20,000</b>	20,000
Canadian National Railway	-	10,000
Recovery of expenses	-	790
	<b>40,000</b>	50,790
<b>Expenses</b>		
Society payouts & nutritional breaks	<b>19,992</b>	26,404
Resource materials	<b>1,216</b>	1,100
Co-ordinator's workshop	<b>7,811</b>	8,017
Safety Day co-ordinator	<b>11,940</b>	7,760
SAASE Safety Day expenses	<b>2,839</b>	5,616
	<b>43,798</b>	48,897
<b>Excess (deficiency) of revenues over expenses</b>	<b>(3,798)</b>	1,893



# 2024 Partners



**SASK LOTTERIES**

